

# BEHAVIOR, ENERGY & CLIMATE CHANGE CONFERENCE

## Schedule at a Glance

DAY 1							SUNDAY, NOVEMBER 11						
7:00–9:00 PM Registration 6–9 PM		<b>KICK-OFF PROGRAM &amp; DESSERT RECEPTION</b> <small>(Regency Ballroom)</small>											
DAY 2							MONDAY, NOVEMBER 12						
7:30–8:30		Continental Breakfast & Registration											
8:30–10:15		<b>OPENING PLENARY</b> (Regency Ballroom)											
10:15–10:45		Morning Break											
Topic Session 1 10:45–12:15	1A Lightning: Program Design & Evaluation  (Golden State)	1B Engaging Diverse Communities in Behavior Change  (Regency D)	1C Engaging Building Occupants  (Regency E)	1D Gamification I  (Carmel)	1E Unique Approaches to Employee Engagement  (Big Sur)	1F Effective CBM Approaches to Reducing Waste  (Regency F)							
12:15–1:30		<b>LUNCH</b> (Regency Ballroom)											
Topic Session 2 1:30–3:00	2A Lightning: Management & Business  (Golden State)	2B Home Energy Reports  (Regency E)	2C Integrating Behavior into Evaluation  (Regency D)	2D How Different Understanding of Climate...  (Carmel)	2E What's Going on Inside the Home?  (Regency F)	2F Combining Electric Vehicles with Solar PV  (Big Sur)							
3:00–3:30		Afternoon Break											
Spotlight Panels 3:30–5:00	<b>HOLLYWOOD, MEDIA AND MESSAGING</b> <small>(Regency D, E &amp; F)</small>				<b>CONSERVATIVE THINKING ON ENERGY AND CLIMATE</b> <small>(Regency A, B &amp; C)</small>								
5:15–6:30		Bill LeBlanc & ESource's Film Festival (Regency A,B and C)											
6:30–7:30		Dinner Break On Your Own											
7:30–9:00		Participant-Organized Sessions <small>(check bulletin board by registration desk for rooms)</small>											
DAY 3							TUESDAY, NOVEMBER 13						
7:30–8:30		Continental Breakfast											
Spotlight Panels 8:30–10:00	<b>SOCIAL MEDIA AND REAL WORLD BEHAVIOR</b> <small>(Regency D, E &amp; F)</small>				<b>THE FASCINATING FIELD OF NEUROECONOMICS</b> <small>(Regency A, B &amp; C)</small>								
10:00–10:30		Morning Break											
Topic Session 3 10:30–12:00	3A Lightning: Policy & Planning  (Golden State)	3B Models in Transdisciplinary Research  (Regency F)	3C Conspicuous and Non-conspicuous Travel Choices  (Carmel)	3D Gamification in the Workplace  (Regency D)	3E Designing Enduring Organizational Change  (Regency E)	3F Bringing on the Solar Nation  (Big Sur)							
12:00–1:45		<b>LUNCH &amp; KEYNOTE SPEAKER</b> (Regency Ballroom)											
Topic Session 4 1:45–3:15	4A Lightning: Community-based Programs  (Golden State)	4B Behavioral Theory into Practice  (Carmel)	4C Best Practices in Behavior Programs  (Regency D)	4D New Marketing Insights  (Regency F)	4E Health & Behavior Change  (Big Sur)	4F EDF Climate Change Corps:  (Regency E)							
3:15–3:45		Afternoon Break											
Topic Session 5 3:45–5:15	5A Lightning: Feedback & Response as a Behavior Trigger  (Golden State)	5B Social Marketing: Real World Lessons  (Regency D)	5C Innovative Gov't Initiatives  (Regency F)	5D Peer-to-peer Capacity Building  (Big Sur)	5E Segmentation  (Regency E)	5F The Art and Science of Film & Behavior Change: An Emerging Agenda  (Carmel)							
5:15–6:00		Free time & poster setup											
6:00–8:00		<b>POSTER PRESENTATIONS &amp; RECEPTION</b> (Regency Ballroom)											
DAY 4							WEDNESDAY, NOVEMBER 14						
7:30–8:30		Continental Breakfast											
Topic Session 6 8:30–10:00	6A Lightning: People-Powered Transport  (Regency A)	6B Research to Inform Policy  (Regency B)	6C Using Real-time Data to Change Behavior  (Regency C)	6D Employees as Community Catalysts  (Regency D)	6E Cooperation, Collective Action & Climate Change Ethics  (Regency E)	6F Coordinating California's Statewide Energy & Behavior Change Campaigns  (Regency F)							
10:00–10:30		Morning Break											
Topic Session 7 10:30–12:00	7A Lightning: Feedback & Thermostats  (Regency A)	7B Smart Travel Choices  (Regency B)	7C New Marketing Tactics  (Regency C)	7D Communicating Scientific Information  (Regency D)	7E Engaging Faith-Based Groups in Climate Action  (Regency E)	7F Oberlin: An In-depth Case Study  (Regency F)							