



October 19-21

BEHAVIOR, ENERGY & CLIMATE CHANGE CONFERENCE

Sacramento, California

SPONSORSHIP BENEFITS 2015

Choose either: "GENERAL CONFERENCE SPONSORSHIP" <i>(includes waived registrations and benefits as shown in chart below)</i>	Platinum Sponsor \$25,000 +	Gold Sponsor \$20,000	Silver Sponsor \$10,000	Sponsor \$5,000	Contributor \$2,500
Sponsors will be listed on the BECC conference program and website and on large video screens in meeting rooms	Extra-large logo	Large logo	Medium logo	Logo	Name
Sponsors receive one free registration to the conference for each \$2,500 in sponsorship.	10+	8	4	2	1
Access to attendee names/companies 21 days prior to the conference (with phone numbers but no email addresses)	Yes	Yes	Yes	--	--
Sponsor can reserve a table (6'x8') for the poster reception to display materials and engage with conference attendees. First choice of table location. Power available, but must be requested in advance.	Double	Single table	Single table	--	--
Free access to a 1,500 sq ft meeting space during non-conference hours. Sponsor responsible for all other costs.	Yes	Yes	--	--	--
Or choose: "SPECIFIC EVENT SPONSORSHIP" <i>Great opportunity for visibility! (includes benefits listed below; does not include waived registration)</i>					
All event sponsorships include prominent signage at the event identifying the event sponsor and the sponsor's logo listed with the event on the program and on website, but <i>do not</i> include waived registration fees. Sponsorships are available for any of the following:					
Kick off Reception Sponsor – opening remarks at the reception	Taken: Illume Advising				
Kick off Reception Libations Sponsor – wine, beer only	Taken: Opower				
Lunch Sponsors	\$7,500 non-exclusive (Your logo posted on each table, up to 2 sponsors)				
Poster Reception – great visibility! – prominent signage, recognition in program and on website and table w/ power for display if requested	\$15,000 exclusive \$5,000 non-exclusive (up to 3)				
Poster Reception Libations – we provide one drink ticket for each attendee with your company name and logo	\$10,000 (signs with your logo on all beverage stations)				
Film Festival – beer, wine and popcorn! + podium acknowledgement	Taken: Navigant				
Breakfast Sponsor – tent cards with your logo placed on food tables	\$5,000 exclusive; \$2,500 non-exclusive (up to 2)				
Snack Breaks – tent cards with your logo placed on buffet tables	\$2,500 (up to 2 per break)				
Program Printing – podium acknowledgement at opening session	\$10,000 (prominent acknowledgement on program)				
Social Media Sponsor – Host the Twitter feed with your logo displayed- sponsor must supply the Twitter account and computer. We supply two screens for viewing.	Taken: Illume Advising				
Audiovisual Sponsor – tent cards with your logo all session rooms	\$25,000				
Hotel Key Sleeve – add your company name and logo with a welcome on the front outside of the hotel key card	Taken: Tendril				
If you don't see what you need to obtain value from BECC ...	contact samb@caenergy.com , or call 608.216.7164				