



December 7 - 10, 2014

# BEHAVIOR, ENERGY & CLIMATE CHANGE CONFERENCE

WASHINGTON, DC, USA

## SPONSORSHIP BENEFITS

Choose either: <b>“GENERAL CONFERENCE SPONSORSHIP”</b> <i>(Includes waived registrations and benefits as shown in chart below)</i>	Platinum Sponsor \$25,000 +	Gold Sponsor \$20,000	Silver Sponsor \$10,000	Sponsor \$5,000	Contributor \$2,500
Sponsors will be listed on the BECC conference program and website and on large video screens in meeting rooms	Extra large Logo	Large Logo	Medium Logo	Logo	Name
Sponsors receive one free registration to the conference for each \$2500 in sponsorship.	10+	8	4	2	1
Access to attendee names/companies 21 days prior to the conference (with phone numbers but no email addresses)	Yes	Yes	Yes	--	--
Sponsor can reserve a table (6'x8') for the poster reception to display materials and engage with conference attendees. First choice of table location. Power available, but must be requested in advance.	Table	Table	Table	--	--
Free access to a 1500 sq ft meeting space during non-conference hours. Sponsor responsible for all other costs.	Yes	Yes	--	--	--
<b>Or Choose: “SPECIFIC EVENT SPONSORSHIP”</b> <i>Great opportunity for visibility! (Includes benefits listed below; does not include waived registration)</i>					
<b>All Event Sponsorships include prominent signage at the event</b> identifying the event sponsor and the sponsor's <b>logo</b> listed with the event on the <b>program and on website</b> , but <u>do not</u> include waived registration fees. Sponsorships are available for any of the following:					
<b>Kick-off Reception Sponsor</b>	TAKEN: OPINION DYNAMICS \$10,000 <b>exclusive</b> (opportunity for a few remarks)				
<b>Kick-off Reception Libations Sponsor</b> - wine, beer & non-alcoholic option	\$3,500 (signs with your logo on all beverage tables)				
<b>Lunch Sponsors</b> – podium acknowledgement; 6x8 table for display if requested	\$7,500 <b>exclusive</b> (signs with your logo on all tables) \$5,000 <b>non-exclusive</b> (up to 2) MONDAY: ENERGY SAVVY				
<b>Poster Reception</b> - great visibility! - prominent signage, recognition in program and on website and table w/ power for display if requested	\$15,000 <b>exclusive</b> (opportunity for a few remarks) \$5,000 <b>non-exclusive</b> (up to 4)				
<b>Poster Reception Libations</b> – we provide one drink ticket for each attendee with your company name and logo	\$4,500 (signs with your logo on all beverage stations)				
<b>Film Festival</b> – beer, wine and popcorn! + podium acknowledgement	TAKEN: NAVIGANT				
<b>Breakfast Sponsor</b> + tent cards with your logo placed on tables	\$5,000 <b>exclusive</b> ; \$2,500 <b>non-exclusive</b> (up to 2); MONDAY: ILLUME				
<b>Snack Break</b> — tent cards with your logo placed on buffet tables	\$2,500				
<b>Program Printing</b> – podium acknowledgement at opening session	\$7,000 (prominent acknowledgement on program)				
<b>Social Media Sponsor</b> –Host the Twitter feed with your logo displayed 24/7	TAKEN: ILLUME ADVISING				
<b>Audio Visual Sponsor</b> – tent cards with your logo all session rooms	\$15,000				
<b>If you don't see what you need to obtain value from BECC ...</b>	contact <a href="mailto:samb@caenergy.com">samb@caenergy.com</a> or call 1.888.332.8258				
<b>FOR MORE INFORMATION</b>	Sam Braithwait at <a href="mailto:samb@caenergy.com">samb@caenergy.com</a> or 1.888.332.8258 <i>Revised 10/31</i>				