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Your Efficiency Solutions



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EnergySmart: Surprising Barriers



GOAL: 10,000 homes
3,000 businesses



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What is EnergySmart?



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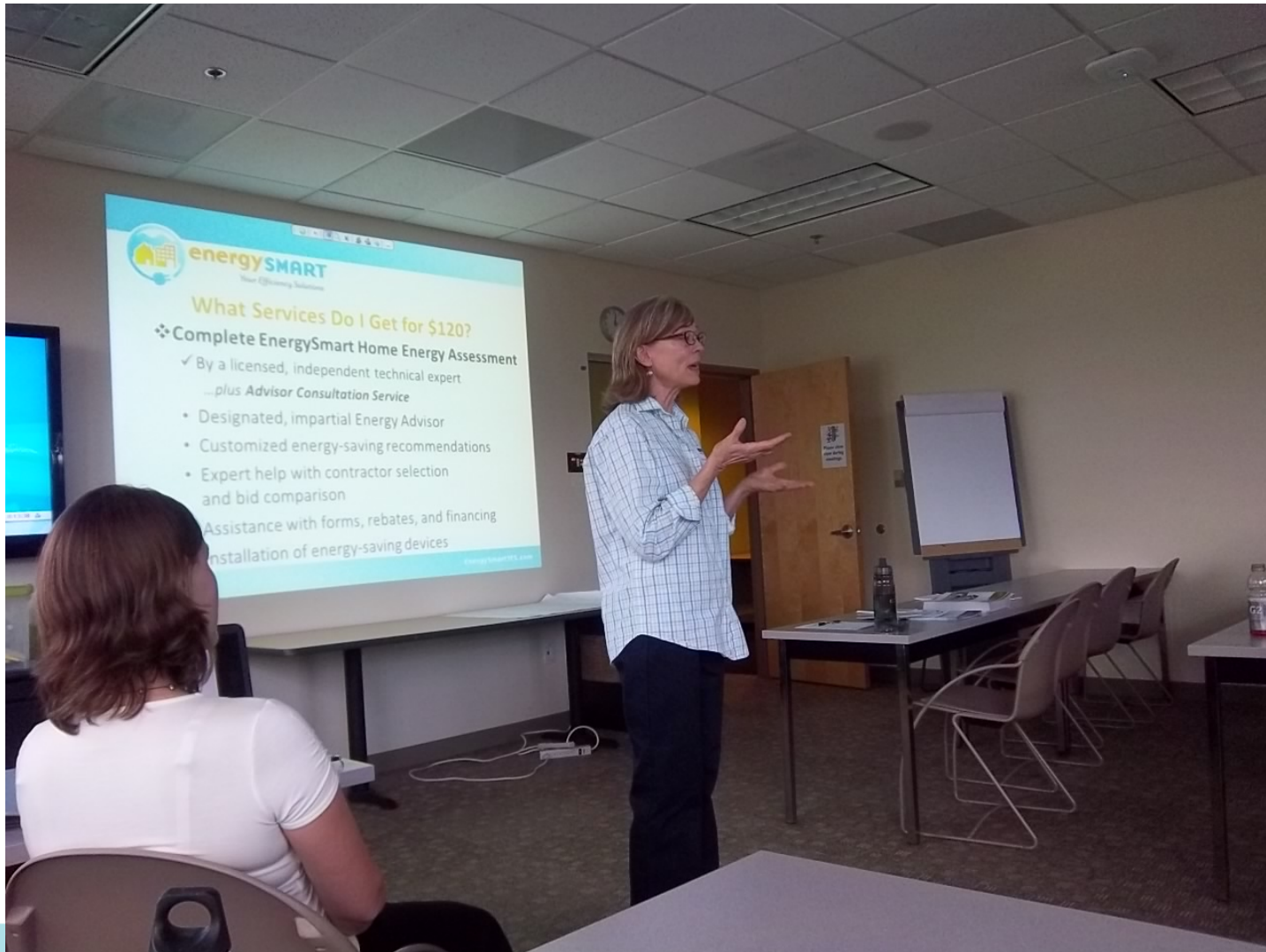
More Efficient. Smarter.





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CONTRACTORS





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EnergySmart is available to homes and businesses in all Boulder County communities. EnergySmart is funded by the America Recovery and Reinvestment Act (ARRA) through the Department of Energy's BetterBuildings Program and is sponsored in partnership with Boulder County, the Cities of Boulder and Longmont and Xcel Energy.



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[SURVEY PREVIEW MODE] EnergySmart Residential Survey - Google Chrome

www.surveymonkey.com/s.aspx?PREVIEW_MODE=DO_NOT_USE_THIS_LINK_FOR_COLLECTION&sm=RdM2OE%2btDumHnimJgMIKXbp5%2f5ubnHPrNIC2FEAVqvs%3d

EnergySmart Residential Survey

Yes.

10. Would you

We are trying

Check the box
in touch in the

You can reach

- Display
- Be featured
- Share a
- Host friend
- Other (Yes)

11. If you click



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Questions?

- www.EnergySmartYES.com



- Beth Beckel
 - bbeckel@bouldercounty.org
 - 720.564.2720



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Why EnergySmart? - messages

- Fewer drafts and cold spots.
- Quieter home!
- Healthier indoor air
- Save time.
- Save on energy costs.
- Reduce energy waste
- Protect against rising fuel and utility rates.
- Less maintenance





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Home Health and Safety – respiratory health



- We will test and check for:
 - Asbestos
 - Vermiculite
 - Mold
 - CO detectors
 - Combustion gasses



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Home Health and Safety – Natural Gas



- Keep the natural gas in the appliances:
 - Test for combustion gasses
 - Need enough air flow for appliances and people/pets
 - Recommend ventilation if home is tight
 - Clean air is better than dirty!



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Home Healthy and Safety - Radon

- 2nd leading cause of lung cancer
- Boulder County has high radon levels
- Testing and mitigating is easy
 - Kit and analysis = FREE, seasonally
 - Kits also available from CRC or Public Library
- Recommend vapor barrier to stop soil gasses from entering home





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Success Stories: Residential

- Customer survey: 96% would recommend us
- Jon Ward
 - Replaced original 1910 “octopus” furnace with new 95% efficient. Expecting 53% savings on heating costs.
- Many happy testimonials:
 - “It was worth 5 to 10 times [the] cost!” - *Joe Roberts*
 - “I can't say enough about how helpful this program and its workers have been to me.” – Kathy Denault
 - “Having [an Advisor] is great!” – Loraine Masterton
 - “They have made it so easy!” - Peggy Lichter

