

THE  
**CADMUS**  
GROUP, INC.

# How Workplace Behavior Can Save Energy and Other Stories

November 12, 2012

# Advice From Culture Change Experts

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*"I alone cannot change the world, but I can cast a stone across the waters to create many ripples"*

— **Mother Teresa**

*"They always say time changes things, but you actually have to change them yourself."*

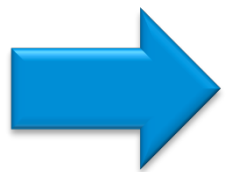
— **Andy Warhol**

# BC Hydro Workplace Conservation Awareness

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## **Pushing beyond retrofits**

- Small pilot expanded to ~40 large commercial customers, multiple facilities
  - Property Management
  - Municipalities
  - Education



**Creating a culture of conservation**

# Simple Behavior Changes

➔ **Turning off lights not in use**

➔ **Turning off office equipment**

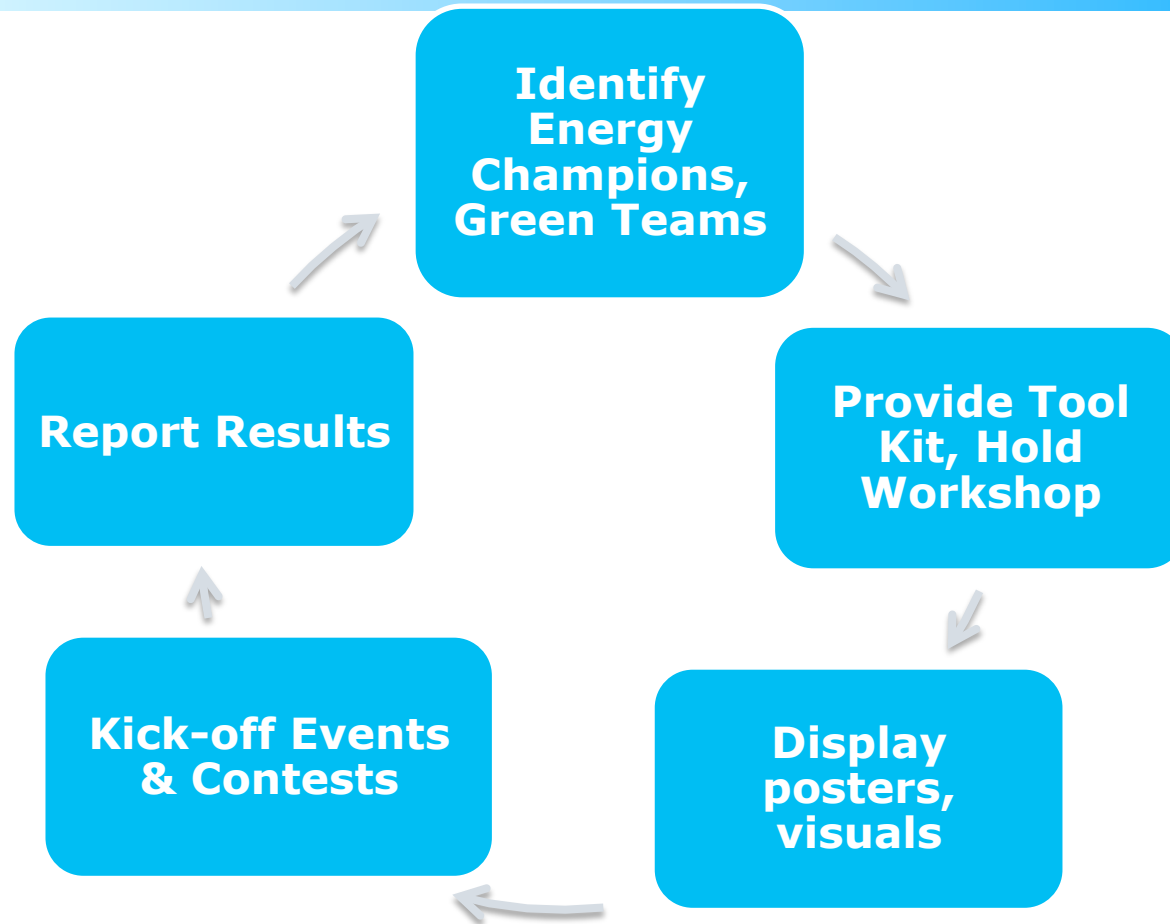
➔ **Turning off computer monitors**

➔ **Adjust blinds to deflect heat**

➔ **Unplugging chargers not in use**

*Reasonable to do,  
within staff control*

# Key Steps - Activities



# Interesting Events

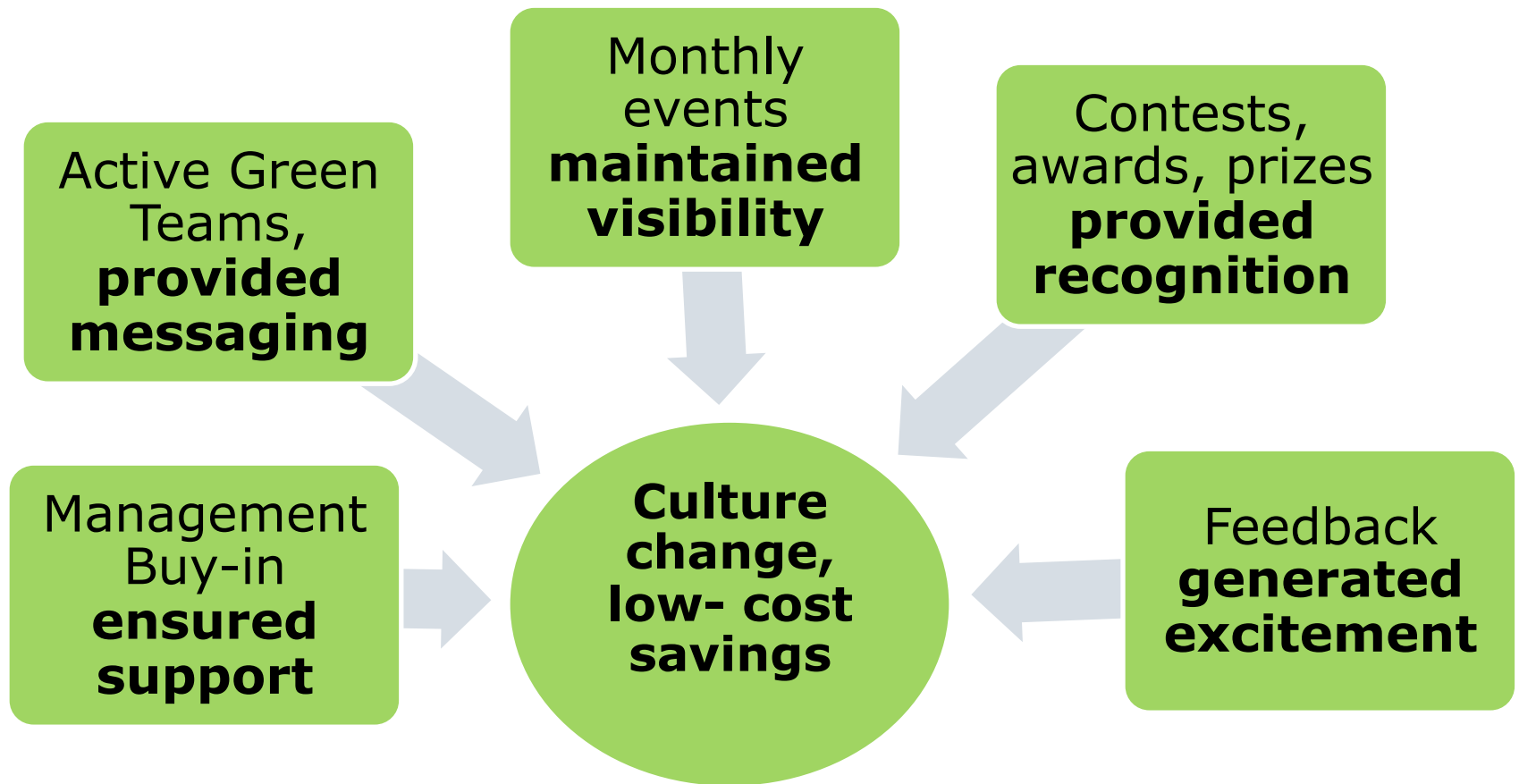


# Participant Challenges

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- ✓ **Getting management involved** in green teams
- ✓ **Keeping the momentum going**
- ✓ **Meeting time commitments** along with existing workloads
- ✓ **Tracking and tying savings** to events

# Keys to Success





# Thank You!

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