



November 17 - November 20, 2013
BEHAVIOR, ENERGY & CLIMATE CHANGE CONFERENCE
 Sacramento, California, USA

SPONSORSHIP BENEFITS

BECC CONFERENCE SPONSORSHIP LEVELS	Platinum Sponsor \$25,000 +	Gold Sponsor \$20,000	Silver Sponsor \$10,000	Sponsor \$5,000	Contributor \$2,500
Sponsors will be listed on the BECC conference program and website and on large video screens in meeting rooms	Extra large Logo	Large Logo	Medium Logo	Logo	Name
Sponsors receive one free registration to the conference for each \$2500 in sponsorship.	10+	8	4	2	1
Access to company and attendee names 21 days prior to the conference (no email addresses to control spamming)	Yes	Yes	Yes	--	--
Sponsor can reserve a table (6'x8') for the poster reception to display materials and engage with conference attendees. First choice of table location. Power available if requested.	Triple Table	Double Table	Table	--	--
Free access to a 1500 sq ft meeting space during non-conference hours. Sponsor responsible for all other costs.	Yes	Yes	--	--	--
ADDITIONAL SPONSORSHIP OPPORTUNITIES					
Event Sponsorships: (*) BECC will provide prominent signage identifying the event sponsor; the sponsor's logo will be listed with the event on the program and on website . Sponsorships are available for any of the following but <i>do not</i> include waived registration fees:					
Kick-off Reception Sponsor – (*) prominent signage, recognition in program and on website and 6x8 table for display if requested			\$5,000 shared (up to 3) \$10,000 exclusive (opportunity for a few remarks)		
Kick-off Reception Libations Sponsor - wine and beer – see (*) above			\$3,500		
Lunch Sponsor – podium acknowledgement (*) 6x8 table for display if requested			\$5,000 shared (up to 3) \$10,000 exclusive (signs with your logo on each table)		
Poster Reception - great visibility (*) prominent signage, recognition in program and on website and table w/ power for display if requested			\$5,000 shared (up to 4), \$15,000 exclusive (opportunity for a few remarks)		
Poster Reception Libations – (*) we provide one drink ticket for each attendee with your company name and logo			\$4,500		
Film Festival Sponsor - beer and popcorn! (*) + podium acknowledgement			\$5,000		
Breakfast Sponsor (*) + tent cards with your logo placed on tables			\$3,000 shared (up to 3), \$6,000 exclusive		
Snack Break — (*) + tent cards with your logo placed on buffet tables			\$2,500		
Program Printing – (*) podium acknowledgement at opening session			\$7,000		
Audio Visual Sponsor – (*) – we'll love you forever and will try to provide you with the perks you value most!			\$15,000		
If you don't see what you need to obtain value from BECC ...			contact samb@caenergy.co , or call 608.216.7164		
FOR MORE INFORMATION			Carl Blumstein, carl.blumstein@uc-ciee.org, 510-207-3333 Steve Nadel, snadel@aceee.org, 202-507-4011 <i>Revised 3/2013</i>		