

## BECC 2013 Poster Presenters

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**Allison Asplin, Cadmus:** *Off the Bench, Into the Game: Benchmarking Drives Energy Efficiency*

**Robert Brewer, University of Hawaii at Manoa:** *Diffusion of Treatment: Foe of Assessment, Friend of Success?*

**Craig Brown, Ryerson University:** *Usability of Novel In-Suite Ventilation Systems in Canadian High-Rise Condominium Towers*

**Scott Case, EnergySavvy:** *Maximizing the Home Energy Score's Ability to Drive Demand for Energy Efficiency*

**Chien-fei Chen, Center for Ultra-wide-area Resilient Electrical Energy Transmission Networks, University of Tennessee, Knoxville:** *Do the Right Thing or Stay Comfortable? Exploring Social-psychological Factors Affecting Electricity Saving among Employees in Chinese Electric Power Companies*

**Dav Clark, Oroeco:** *Combating Climate Change with Online Education and Incentives for Individual Climate Action*

**Laura Cornish, Pulse Energy:** *Findings of an SME/School Behaviour Change Research Project*

**Christopher Craig, ESI:** *The Use of Environmental Messaging to Drive Energy Efficiency Awareness and Pro-Environmental Behavior: A Quantitative Approach*

**Tawanna Dillahunt, University of Michigan:** *The Impact of Community Connectedness on Social Energy Applications*

**Kevin Duffy, ICF International:** *Way to Save -- One Small Step for a Community, One Giant Lead for Efficiency*

**Alexandra Dunn, Research Into Action:** *Behavior Change Interventions 101: Bridging the Gap Between Academics and Tactics*

**Hossein Estiri, University of Washington:** *Housing Choices, and Residential Energy Use Outcomes; Implications of a Non-Linear System for Climate Change Policy*

**Rebecca Filbey, Clean Energy Coalition:** *Local Financing Solutions to Reduce Community Energy Consumption*

**Rachel Gita Schiff, DNV KEMA:** *The Whole House Retrofit Market: Customer Behavior in Situations of Complicated Choice*

**Karen Glitman, Vermont Energy Investment Corporation:** *Drive Electric Vermont: Facilitating Technology Shifts through Partnerships*

**Rimas Gulbinas, Virginia Tech:** *The Diffusion of Conservation Practices through Organizational Networks: How Organizational Network Structure Impacts Energy Conservation at the Workplace*

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**Mustafa Gunaydin, Claremont Graduate University:** *Limited Attention and Heterogeneity in the Effect of Energy Efficiency Surveys*

**Julie Hayes, Milepost Consulting:** *TVA's eScore Home Improvement Pilot – From Concept to Implementation*

**James Hedger, Loughborough University:** *Hot on Saving Energy from Space Heating in UK Primary Schools*

**Caroline Hodge, Stanford University:** *Framing Nature: How Framing Nature as Separate From or Interdependent with Humans Impacts Environmental Concern*

**Nathaniel Horner, Carnegie Mellon University:** *Energy Efficiency in Commercial Data Centers*

**Gesche Huebner, UCL Energy Institute:** *The Reality of English Homes: Heating Duration, Demand Temperature, Heating Patterns*

**Rishee Jain, Columbia University:** *Communicating Energy Feedback to Students: Testing the Impact Feedback Representation has on Conservation Behavior*

**Hannes Johnson, Chalmers University of Technology:** *Understanding Energy Efficiency in Shipping Through Action Research*

**V. Rory Jones, PlanetEcosystems:** *Optimizing Consumer Utility Systems: Now Easy & Worth Thousands*

**Aaiysha Khursheed, Itron, Inc.:** *T12 Phase Out: Non-Residential Contractor and Customer Behavioral Changes*

**Steve Lightbourn, WECC:** *Community Marketing: What Worked? What Didn't? What To Do Again?*

**JP McNeil, Renovate America:** *HERO Financing to the Rescue: PACE Programs are Gaining Momentum*

**Alexandra-Gwyn Paetz, Karlsruhe Institute of Technology (KIT):** *Is Electric Mobility a Means for More Sustainability? Observations from an On-Road Test with E-Scooters*

**Olivia Patterson, Opinion Dynamics:** *Don't Leave Savings on the Table: Energy Impacts of Education and Training Programs*

**Frank Rapley, Tennessee Valley Authority:** *Energy Smarter Communities: Using Technology the Homeowner Already Loves*

**Pratik Raval, Transsolar Inc:** *Outdoor Conditions, Architectural Design, and Occupant Behavior*

**Emily Sadigh, Alameda County:** *Biomimicry: A New Tool for Greening the Workplace*

**Joseph Schmitt, CSUSM:** *Is Simple Feedback Enough? Utilizing In-Home Displays to Convey Electricity Consumption*

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**Laura Scrimgeour, NA:** *One Day Challenge: Evaluation of a Social Marketing Transport Intervention*

**Kimberly Seigel, Center for the Built Environment/ Center for Resource Efficient Communities, U.C. Berkeley:** *The Co-Benefits of Green Buildings: Quantifying the GHG Emissions Reductions from Transport, Water & Waste in LEED Commercial Buildings in CA*

**Erin Sherman, Opower:** *Scaling Behavioral EE: How to Mix Human and Machine Intelligence*

**Prabhakar Shrestha, University of Nebraska-Lincoln:** *Understanding Recycling (or not) Behavior of University Students*

**Leo Sommaripa, DNV KEMA:** *Taking Energy Efficiency Incentive Applications Beyond Data Collection*

**Kelly Sprehn, Penn State:** *Speaking to Cognitive Styles: A Study in Presentation of Energy Information to Homeowners*

**C. Anna Spurlock, LBNL:** *Loss Aversion and Time-Differentiated Electricity Pricing*

**Andrew Stryker, DNV KEMA:** *Pick a Bulb: Measuring Consumer Choice for Light Bulbs*

**Gil Tal, University of California Davis:** *Full Electric or Plug In Hybrid Vehicle: Household Fleet Decision and the Expected Energy Impact*

**Xiaojing Xu, Center for Ultra-wide-area Resilient Electrical Energy Transmission Networks, University of Tennessee, Knoxville:** *Saving Energy for Different Reasons- Exploring the Social-Psychological Drivers for Electricity Curtailment and Recycling Behaviors*

**Mika Yagi Kim, Gensler:** *"Watts per Person" to Design Net Zero Energy Buildings*

**Runa , Ryerson University:** *The Development of an Instrument to Assess Public Energy Literacy*

**David Nicholls, USDA Forest Service, PNW Research Station:** *Opportunities for Increased Energy Efficiency in the USDA Forest Service Facilities--Multi-Region Review*

**Mark Symmons, Monash University:** *Mass Timber Construction: Does Too Much Timber Result in a Negative Environmental Perception?*