

A conference focused on understanding the behavior and decision-making of individuals and organizations and using that knowledge to accelerate our transition to an energy-efficient and low-carbon future

convened by

Bain, Rupal







BECC 2017

October 15 - October 18, 2017

Sacramento, CA

ATTENDEES

(final listing)

Name	Company
Abbaszadeh, Sahar	Cadmus
Aceves, Ana	SoCalGas
Adams, Caroline	ICF
Adams, Josiah	Ecology Action
Aggarwal, Vikram	EnergySage
Agyeman, Yaw	LBNL
Akhmedov, Temur	Warren Energy Engineering
Alereza, Taghi	ADM Associates, Inc.
Allard, Denise	DTE Energy
Alldredge, Jennifer	Alliance to Save Energy
Aloise-Young, Pat	Colorado State University
Amenta, Annamaria	Univerisity of California, Davis
Anderson, John	Center for Sustainable Energy
Anderson, Tyrone	BAE Systems (operations) Ltd
Andrews, Hillary	Vermont Energy Investment Corporation
Armel, Carrie	Stanford University
Arquit Niederberger, Anne	Enervee
Arreola, Georgina	Center for Sustainable Energy
Arzbaecher, Cecilia	Applied Energy Group
Asbill-Case, Jessica	Bureau of Reclamation
Ashby, Kira	Consortium for Energy Efficiency
Ave, Kathleen	Sacramento Municipal Utility District
Ayers, Kate	Chugach
Bagley, Elizabeth	California Academy of Sciences
Bahreinian, Aniss	California Energy Commission
Bailey, Dustin	Navigant
5 . 5 .	

The Energy Coalition



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Baires, Elizabeth Southern California Gas Company
Baker, Ken NW Energy Efficiency Alliance
Banjoko, Gbemisola University of Central Lancashire

Barata, Sharyn Opinion Dynamics

Barr, Stephanie Institute for the Built Environment, CSU

Barrett, Holly Brand Cool - Butler/Till

Baum, Naomi ACEEE

Bautista-Rao, Cara City of Walnut Creek
Beeler, Derrick Alliance for Deaf Services

Bell-Gawne, Keari Cool Choices
Benabente, Julie City of San Jose

Bennett, David Cushman Wakefield (@ Adobe)

Berkland, Stephanie TRC Energy Services

Berliner, Rosaria University of California, Davis

Bickham, Terry Trane

Biggar, Matt Connected to Place
Bilodeau, Chantal The Arctic Cycle
Bird, Stephen Clarkson University

Blair, Erik Metro Vancouver Regional District

Blumenthal, Lonny Oracle | Opower

Blumstein, Carl Berkeley Energy and Climate Institute

Blunk, Scott SMUD

Boman, Janice Embertec USA LLC

Bond, Martin Community Energy Services

Bonifacio, Jose Paolo University of the Philippines Diliman

Boots Camp, Stacy CEE

Borogovac, Tarik FirstFuel Software, Inc.

Bottum, Keith Columbia University

Bowman, Christina US Department of Energy

Braas, Ryan SMUD
Bramwell, Rachel MKThink



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Brannan, Debbie Navigant

Bravo-France, Amaya University of North Carolina at Chapel Hill

Bronstein, Liz Producer, Whale Wars and Ocean Warriors (Animal Planet Channel)

Brown, Brendan Green & Healthy Homes Initiative

Brown, Cassarah ICF
Brown, Christopher SMUD

Brown, Karl BECI / CIEE / University of California

Brown, Mark Accelerated Innovations

Bruno, Cynthia Richard Heath & Associates, Inc.

Buck, Charlie Opower/Oracle
Buluc, Lara US Forest Service
Bunzendahl, Elly O'Brien & Company

Butenhoff, Danielle Center for Energy and Environment

Butterfield, Clare ISEIF

Cabrera, Peggy San Jose State University

Cahill, Eric Plug In America

Calas, Guillaume PG&E

Caldwell, Rayna City of Saratoga Springs

Canfield, Casey SunShot Initiative

Cappers, Peter Lawrence Berkeley National Laboratory

Caputo, Jimmy Oracle

Carera, Kylie Sun Light & Power

Castor, Sarah Energy Trust of Oregon

Cavanagh, Ralph Natural Resources Defense Council
Ceniceros, Bruce Aluminum Coating Technologies

Cheatham, Lauren Stanford University

Chikumbo, Maxine ACEEE

Chung, Glenn Southern California Edison
Church, Sarah Alameda County Sustainability
Clark, Bridget University of California, Davis

Cohen, Bryan C+C



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Colehour, Julie C+C

Colgrove, Michael Energy Trust of Oregon

Conley, Kimberly PG&E

Cordero, Eugene San Jose State University

Corfee, Karin Navigant
Cornish, Laura Ecotagious

Cowan, Kady Carolinas Healthcare System

Cox, Rory California Public Utilities Commission

Cronin, Beau The Data Guild

Cross, Emily Navigant Consulting, Inc.
Crossman, Kim Great Work Energy LLC

Cruz, Ivan Benedict Nilo EEE Institute, University of the Philippines Diliman

David, Bruder Lockheed Martin

De Garmeaux, Brandi Town of Portola Valley

DeCaratachea, Fabiola Richard Heath & Associates, Inc.

Del Priore, Christine Agentis

Delgado, Laura Virginia Tech DeLind, David DTE Energy

DeMers, Anna C+C

Dethman, Linda Research Into Action, Inc.

Di Giulio, Vincenzo Eni Corporate University

Diamond, Rick LBNL

Dick, Kevin Delta Institute

Dilly, Courtney SMUD
Domanski, Jeffrey IBTS

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Doran, Meaghan MCE

D'Souza, Dana Skumatz Economic Research Associates - SERA

Duer, Anthony Applied Energy Group



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Dunn, Alex ILLUME Advising

Duvall, Dr. Andrew National Renewable Energy Laboratory (NREL)

Dwellley, Amanda ILLUME Advising

Dwyer, Ryan The University of British Columbia

Eames, Eddie NTC Eames, Ward NTC

Easdale, Luke SF Environment

Ebers, Anna University of Maryland

Ehret, Phillip University of California, Santa Barbara

Ehrhardt-Martinez, Karen Navigant Ehrlich, Charles DNV GL

England, Lynn Apogee Interactive, Inc.
Espinoza, Natalie The Energy Coalition

Ettlinger, Judi StopWaste

Ewanski, Patricia SRP

Ferrara, Alejandra Oracle (Opower)
Fickling, Meera Department of Energy

Fine, James Environmental Defense Fund Finnigan, Jennifer Snohomish County PUD

Fitzjarrald, Beth E Source
Floyd, Gary Tetra Tech
Forrest, Eleanor Bright HF

Forster, Hale Columbia University
Frantz, Cynthia Oberlin College

Franzese, Peter California Public Utilities Commission

Fredman, Dan VEIC / University of Vermont

Freidel, Jacqueline Seventhwave

Fuller, Mandy ICF

Fulton, Brie Berkeley Lab

Garcia, Cary Local Government Commission



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Garside, John Energy Upgrade California
Gatz, Karen Lockheed Martin Energy
Gautam, Prapti Southern California Edison

Gibbs, Syreeta California Public Utilities Commission

Gill, Erin City of Knoxville

Gilligan, Jonathan Vanderbilt University Dept. of Earth & Environmental Sciences

Gillingham, Kenneth Yale University
Goertzen, Pamela Summerhill
Goodman, Pace Navigant

Green, Stephanie California Public Utilities Commission

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Grymes, Rosalind NASA Ames Research Center

Gulezian, Sarah Elevate Energy

Haeri, Mana Research Into Action, Inc.

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Hall, Bailey Bay Area Community Resources
Hammer, Chris Sustainable Design + Behavior

Hand, Mark LBJ School at UT-Austin

Hannigan, Eileen ILLUME Advising

Hanson, Sue Tetra Tech

Hanus, Nichole Carnegie Mellon University

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Harrell, Scott Tennessee Valley Authority

Harris, Nora Virginia Tech

Hastings, Nola Hastings & Co., Inc.

Hausauer, Brenda Regulatory Assistance Project

Hayes, Julie Milepost Consulting Inc.

Haynes, Jeffrey DNV GL Heavey, Christa PG&E

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Hirayama, Sho Jyukankyo Research Institute

Hoge, Katie ICF

Holly, Lance NC Global

Honda, Tomonori National Institute of Advanced Industrial Science

Hoppe, Scott Sabreez
Howlett, Owen SMUD
Hummer, Jane Navigant

Humphreys, Denise Idaho Power Company

Hyde, Julie Duke Energy Hydes, Kevin Integral Group

Hyesu, Lee Encored Technologies
Ignelzi, Patrice Applied Energy Group
In, Soh Young Stanford University

Isley, Steven Amazon
Ismael, Dalya Virginia Tech

Iverson, Erica Columbia University

Jackman, Dana USEPA

Jacobs, Adam Energy Manager, City of Boston

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James, Manilath VEIC/Efficiency Smart

James, Sharon PNM

Jansa, Kirsi Creatives for Climate / Sustainability Pioneers

Jareemit, Daranee Thammasat University

Jimenez, Lupe SMUD

Johnson, Emma City of Bellevue
Johnson, Riana ILLUME Advising

Johnson, Tyi Community Energy Services Corporation

Johnson-Graham, Laura

Bonneville Power Administration

Jones Schmitt, Katie

Center for Energy and Environment

University of California, Berkeley



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Kahl, Shannon ILLUME Advising
Karlin, Beth SEE Change Institute

Karls, Kristen Tendril
Karp, Abigail Lucid
Katzman, Alex Enervee

Kayser, Darrin Booz Allen Hamilton

Keane, Timothy Commissioner, City Planning, City of Atlanta

Kelly, Anna Cadmus

Kensler, Michael Auburn University
Keskin, Cem Ozyegin University

Keyson, David Delft University of Technology

Khanna, Anupam Indigo

Khursheed, Aaiysha Opinion Dynamics

Kidwell, Katy Energy Consumers Alliance of New England

Kitahara, Miya StopWaste

Knapp, Korinna Western Washington University

Knight, Jim National Grid

Knox, Audrey The Energy Coalition
Kociolek, Erika Energy Trust of Oregon

Konieczny, Dan Direct Technology

Kruke, Laurel Pierce Energy Planning

Kubit, Jill Co-Founder and Director, Dear Tomorrow

Kuehn, KellyDuke EnergyKuntz, KathyCool ChoicesKupser, JasonDTE Energy

Kuykendall, Rachel Sonoma Clean Power

Lagreca, Rodrigo HomeCarbon
LaHiff, Ian City Of Orlando

Lancaster, Lisa WECC Lande, Joseph MCE



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Lander, Paul University of Colorado

Lange, Nicholas Vermont Energy Investment Corporation

Laverty, Meaghan The Energy Coalition

LeBlanc, Bill E Source

Lee, Eric BECI / CIEE / University of California

Lee, Eunjung Seoul National University

Lee, Gail UCSF Lee, Ihno Tendril

Lee, Kyungeun Department of Transdisciplinary Studies, Seoul National University

Leggatt, Andrew TRIMETIS Ltd
Lesic, Vedran University of Leeds

Levin, Amanda NRDC

Li, Gordon Duke University Lieb, Noah Apex Analytics

Lin, Priscilla ICF Little, Debra AjO

Lockman, JohnRyan Walking Mountains Science Center

Lomeli, Nelson Sonoma Clean Power Longstein, Kirk Fort Collins Utilities

Loomis, Jen Research Into Action, Inc.

Lopes, Joseph DNV GL

Love, Peter York University

Lovins, Amory Rocky Mountain Institute

Lucero, Lindsey DDB

Lucey, Martha Richard Heath & Associates, Inc.

Lupkin, Lea ICF

Luya, Lorelisa Ethel University of the Philippines - Diliman

MacDonald, LeAndra Ecova

Macur, Rachelle Group14

Mahmoudzadeh, Mahdi Georgia Tech

Malcom, Jim Apogee Interactive, Inc.



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Malfroid, Rebecca DTE Energy

Maline, Nikki Energy Smart Colorado at Walking Mountains Science Center

Mallard, Tracy Nob

Malquisto, Bienvenido Jr University of the Philippines

Mangas, Hannah Macalester College

Mann, Bill Duke Energy

Manning, Christie Macalester College

Manouseli, Despina University of Southampton

Marello, Marta Boston University

Markowitz, Paul Vermont Energy Investment Corp

Margusee, Jeffrey Noblis

Martin, Andrea Cascadia Consulting Group
Martin, Brandi Department of Energy

Mary-Dauphin, Candis StopWaste

Marzuola, Susi Siegel and Strain Architects
Matisoff, Dan Georgia Institute of Technology

Max, Dana Navigant Consulting
Mazur-Stommen, Susan Indicia Consulting

McCallion, Elizabeth Ontario Ministry of Environment and Climate Change

McClaren, Mersiha Research Into Action, Inc.
McCollum, Elizabeth TRC Energy Services

McCord, Mike Citizens Environmental Council of Burlingame

McGill, David Millennium Challenge Corporation

McIlvennie, Claire University of Vermont McKeown, Bradford Milepost Consulting McLean Salls, Amy United Illuminating

McMillan, Grecia Brand Cool
McMullin, Jaymes McKinstry

Meier, Alan LBNL & UC Davis

Mekata, Tomohisa OSAKA GAS CO.LTD.

Mernick, Mike ICF



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Meza, Samantha

Michael, Laura

Booz Allen Hamilton

Mikami, Ayako

Tokyo Gas Co., Ltd.

Mikulina, Jeff

Blue Planet Foundation

Miller, Douglas

Rocky Mountain Institute

Mitchell, Kevin

Southern California Edison

Miyashiro, Melissa

The Energy Coalition

Moonan, Jenna Brand Cool

Moore, Mitch BlueLA - EV Car Sharing

Morris, Lucy Pacific Gas and Electric Company
MORRIS, MARY Specialized Marketing Services

Morrison, Debra Alliance for Deaf Services
Morrison, Todd Alliance for Deaf Services

Morton, Lyle Oracle Utilities

Landscape Architecture & Environmental Planning and Urban

Mozingo, Louise Design, UC Berkeley
Murray, Michael Mission:data Coalition
Mutialu, Sundarajan AZENTIVE, LLC

Nadel, Steve ACEEE

Nakagami, Hidetoshi Jyukankyo Research Institute
Naumann, Brian Center for Sustainable Energy

Neild, Pam City of Portland Bureau of Planning & Sustainability

Nelson, Hal Res-Intel

Nettleton, Greg Franklin Energy Group

Neuman, Audrey California Public Utilities Commission (CPUC)

Niedinger, Jennifer Millennium Challenge Corporation

Nishio, Ken-ichiro Central Research Institute of Electric Power Iudustry

Noormohamed, Uzma ISEIF Norris, Susan PG&E

Novie, Alex Energy Trust of Oregon
Offenstein, Jeremy ADM Associates, Inc



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Ogasawara, Masashi The Japan Gas Association
O'Hara, Eileen Energy Solutions Professionals
Okada, Derek Southern California Edison

Olmstead, Sarah Millennium Challenge Corporation

O'Neill, Joanne CLEAResult

Oreskes, Naomi Harvard University

Orose, Jamie Center for Sustainable Energy

Orsini, Hillary Vermont Energy Investment Corporation

Osnes, Beth University of Colorado

Ou, Shiqi Oak Ridge National Laboratory

Outcault, Sarah UC Davis Western Cooling Efficiency Center

Palchak, Elizabeth VEIC/University of Vermont

Paliaga, Gwelen TRC Energy Services

Parkinson, Katie Apex Analytics

Parks, Jim SMUD

Parnes, Rebecca City of Dublin

Parsons, Elizabeth Tennessee Valley Authority
Parsons, Laura Center for Sustainable Energy

Patel, Maya University of Florida

Patry, Dan Oracle Utilities

Patzek, Lucas PG&E

Payne, Christopher Lawrence Berkeley National Laboratory

Peck, Melanie The Energy Coalition

Peffer, Therese Berkeley Energy and Climate Institute

Penrose, Denise Springer Nature

Peralta, Grace MCE
Perry, Matt DDB

Perry, Tamara Energy Solutions

Peters, Jane Research Into Action, Inc.

Peters, Sarah SF Environment
Petersen, John Oberlin College



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Peterson, Ted Dominion Energy
Petrenko, Chelsea Opinion Dynamics

Peulicke Slott, Babette Danish Technological Institute
Pixley, Joy University of California, Irvine

Pleaant, Evan ICF

Podolefsky, Molly Navigant

Ponce de Leon Barido, Diego Kimera Systems / UC Berkeley

Popatia, Salim Ecotagious
Pritoni, Marco UCB/LBNL
Rabison, Rebecca Oracle Utilities

Rames, Clement National Renewable Energy Lab

Rasin, Joshua SMUD

Reagan, Ammon San Francisco Department of the Environment

Reese, Bonnie University of Vermont

Reese, Jim California Manufacturing Technology Consulting

Reeves, D. Cale LBJ School of Public Affairs/UT Austin

Reimer, Cassi University of Kansas

Rench McCauley, David US Department of Energy, Solar Energy Technologies Office

Rhee, Wonjong Seoul National University

Richardson, Valerie DNV GL

Richardson, Whitney

California Public Utilities Commission

Richler, Jenn

Nature Climate Change/Nature Energy

Robinson, Jennifer

Electric Power Research Institute (EPRI)

Rodrigues, Gene ICF

Rogers, Cynthia California Energy Commission

Rohmund, Ingrid Applied Energy Group

Rotmann, Sea SEA - Sustainable Energy Advice

Rountree, Jessie The Nature Conservancy

Ruiz, Ashley McKinstry
Russell, Chris NMR Group

Russell, Elisabeth Association of Monterey Bay Area Governments



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Rustamov, Galib Pomona College

Sadhasivan, Gomathi DNV GL

Sahl, Amanda Nest / Google

Saleh, Eddy Applied Energy Group

Salmon, Kiernan UC Davis

Salvini, Karen Lawrence Berkeley National Laboratory

Sanguinetti, Angela UC Davis

Sawe, Nik Stanford University

Schellenberg, Josh Nexant

Schmidt, Lisa Home Energy Analytics

Schmitt, Joseph Action Research
Schneider, Claudia Columbia University
Schneider, Susan Root Solutions

Schuck, Linda California Institute for Energy and Environment

Schultz, Wesley California State University

Schwabe, Alison McKinstry

Scott, Mac

Searles, Kipp

Seidman, Laura

National Energy Foundation

Center for Sustainable Energy

University of San Francisco

Sellers, Brittany City of Orlando

Shcherba, Oksana Golden Gate National Parks Conservancy
Sheppard, Colin Lawrence Berkeley National Laboratory

Sheppard, Stephen University of British Columbia

Shoemaker, Mary ACEEE Simcox, Brad Ecova

Simmons, Arielle City of Olympia Simms, Stacey Xcel Energy

Sintov, Nicole OSU

Sipidias, Vicky BEWORKS INC.
Sisco, Matthew Columbia University

Skumatz, Lisa SERA Skumatz Economic Research Associates, Inc



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Smith, Aaron DDB San Francisco

Smith, Lois Community Energy Services

Smith, Michael Nielsen
Smyth, Edward DNV GL

Sobieski, Cynthia Millennium Challenge Corporation

Soofi, Darya SFUSD Sustainability

Soto, Veronica Emerald Cities Los Angeles

Spandagos, Constantinos Hong Kong University of Science and Technology

Sparkman, Gregg Stanford University
Spillman, Jerremy Direct Technology

Spurlock, Anna Lawrence Berkeley National Laboratory

St. Clair, Kate GDS Associates, Inc.

Starkey, Meghan StopWaste

Steinbuck, Jonah USDepartment of Energy

Stevens, Mylan Walker-Miller/Franklin Energy & DTE Energy

Strang, Kenneth State University of New York

Suhan, Carol FortisBC

Sun, Raymond Industrial Technology Research Institute

Sussman, Reuven ACEEE

Swan, Gary National Energy Foundation

Sweeney, Jim Precourt Energy Efficiency Center

Tabizon, Larry Southern California Edison

Tabone, Michaelangelo Stanford University
Talbott, Sharon ILLUME Advising

Taylor, Erin Energy Consumers Alliance of New England

Taylor, Margaret Precourt Energy Efficiency Center

Taymor, Lauren

Thomson, David

Thornton, John

Thorpe, Brenna

DNV GL

BEworks Inc.

CleanFuture, Inc.

Booz Allen Hamilton

Titus, Elizabeth NEEP



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Tomm, Brandon University of British Columbia

Tonn, Bruce Three3, Inc.
Treadway, Nat DEFG LLC
Treadwell, Timothy Ecova
Tsau, Jennifer Keewi Inc
Uddenberg, Signo MKThink

Ueno, Tsuyoshi Lawrence Berkeley National Laboratory

Ulloa, Hannah University of Florida

Ulrich, Elaine
US Department of Energy
Upin, Catherine
Producer, Greenland Melting
Urban, Linda
Fielding Graduate University

Vaidyanathan, Shruti ACEEE

Vang, Sue University of California - Davis Vargas, Maria US Department of Energy

Vincent, Jeremy UK Department of Business, Energy & Industrial Strategy

Vitt, Allison University of Florida
Voelkel, Dre ILLUME Advising

Vogt, Sarah ICF

Wallace, Katie Energy Trust of Oregon

Wang, Liyang Berkeley Lab

Warren, Jane PG&E

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Waters, Dana California Air Resources Board

Watkins, Amber DNV GL Wenzel, Tom LBNL

Wetzel Chen, Carolyn Millennium Challenge Corporation

Whitley, Lara Community Office for Resource Efficiency (CORE)

Whitney, Stephanie University of Waterloo

Widdison, Kris CMTC

Williams, Brett Center for Sustainable Energy

Williams, Matt University of Florida



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Witt, Maggie California Air Resources Board

Wolfe, Adriane Performance Systems Development

Woodward, Jeff Tendril

Xie, Fei Oak Ridge National Lab

Yagita, Yoshie The University of Tokyo

Yaw, Ruo Lin Jyukankyo Research Institute Inc.

Yee, Daisy California Public Utilities Commission

Yip, Arthur Carnegie Mellon University

Younan-Montgomery, David AZENTIVE, LLC

Young, Bryan Independent Electricity System Operator
Young, Richard PG&E Food Service Technology Center

Zerrenner, Kate Environmental Defense Fund

Zhang, Yu University of California, Santa Cruz

Zhao, Jiaying University of British Columbia