

Michelle Castagnola

City of Chula Vista



Believe in yourself and all
that you are. Knowing
that there is something
inside you that is greater
than any obstacle.

Christian D. Larson

WHY?

- Money...money...money...
Money!
- To win
- Fame
- You Tube Hits



COOL California Challenge Chula Vista



- City of Chula Vista – Conservation
- San Diego Gas & Electric (LGP)
- Almost 700 participants
- Community, businesses and stakeholders
- Plus many more...





Department of Conservation & Environmental Services



CITY OF CHULA VISTA



Department of Conservation & Environmental Services



Make Chula Vista the
Coollest City in California!

SIGN UP

Today!



- If not you, who?
- It will work
- It will make a difference
- Achieve something great
- Manage expectations





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