BEHAVIOR, ENERGY & CLIMATE CHANGE CONFERENCE

Hyatt Regency Hotel – Sacramento, CA

SCHEDULE AT A GLANCE

SUNDAY, OCTOBER 18					
9:00–5:00	*Pre-Conference Workshops*				
7:00–9:00 Registration 6–9 PM	**KICK-OFF PROGRAM & DESSERT RECEPTION** *(Regency A-B-C)*				

DAY 2	MONDAY, OCTOBER 19				
7:00–8:15	Continental Breakfast & Registration				
8:30–10:00	**OPENING PLENARY & KEYNOTE** *(Regency A-B-C)*				
10:00–10:30	Morning Break				
Session 1 10:30–12:00	**1A** *(Golden State)* **Using Data to Draw New Insights** *Lightning Session*	**1B** *(Regency E)* **How Do We Make Decisions?**	**1C** *(Carmel)* **Best Practices in Program Design**	**1D** *(Big Sur)* **City Opportunities for Energy Savings in Commercial Buildings**	**1E** *(Regency F)* **Smart Thermostats and Technologies**	**1F** *(Regency D)* **Panel: How Can New Mobility Services be Harnessed to Limit Transportation Energy Use?**
12:00–1:30 PM	**LUNCH** *(Regency A-B-C)*				
Session 2 1:30–3:00	**2A** *(Golden State)* **Transportation Behavior** *Lightning Session*	**2B** *(Regency E)* **Scaling Up Community Solar**	**2C** *(Carmel)* **Designing Programs for Success**	**2D** *(Regency F)* **From Behavior to Culture Change**	**2E** *(Big Sur)* **Water**	**2F** *(Regency D)* **Panel: Where are the People? New Considerations for Climate Policy**
3:00–3:30	Afternoon Break				
Session 3 3:30–5:00	**3A** *(Golden State)* **Innovations in Program Design** *Lightning Session*	**3B** *(Regency E)* **Organizational Behavior**	**3C** *(Big Sur)* **Accelerating the Adoption of Electric Vehicles**	**3D** *(Regency F)* **How Do You Evaluate This?**	**3E** *(Carmel)* **Walking the Talk: Attitudes and Behavior Influence Policy**	**3F** *(Regency D)* **Panel: What's in a Frame?**
	Free Time for Networking and Poster Preparation				
5:30–7:00	**POSTER SESSION & RECEPTION** *(Regency A-B-C)*				

DAY 3	TUESDAY, OCTOBER 20				
7:30–8:30	Continental Breakfast				
Session 4 8:30–10:00	**4A** *(Golden State)* **Marketing** *Lightning Session*	**4B** *(Regency E)* **Innovations and Impacts of Strategic Energy Management**	**4C** *(Big Sur)* **International Perspectives on Behavior Policy**	**4D** *(Regency D)* **Perspectives on Implementing National, State, and Utility Policy**	**4E** *(Regency F)* **Segmentation: Learning from Low Users**	**4F** *(Carmel)* **Driving Energy Reductions in Commercial Buildings**
10:00-10:30	Morning Break				
Session 5 10:30–12:00	**5A** *(Golden State)* **Technology** *Lightning Session*	**5B** *(Carmel)* **Innovations in ICT to Change Behavior**	**5C** *(Regency F)* **Renewables**	**5D** *(Regency E)* **Smart Homes**	**5E** *(Regency D)* **What is the Best Way to Talk About Climate Change?**	**5F** (*Big Sur*) **Reaching Scale through State and National Energy Efficiency Programs**
12:00–1:30 PM	**LUNCH** *(Regency A-B-C)*				
Session 6 1:30–3:00	**6A** *(Golden State)* **Engaging Social Networks** *Lightning Session*	**6B** *(Regency F)* **Latest in Energy Efficiency Marketing: Driving Behavior Change**	**6C** *(Carmel)* **Targeting Programs for Diverse Audiences**	**6D** *(Big Sur)* **Strategic Energy Management**	**6E** *(Regency E)* **Practical Applications of Behavioral Science**	**6F** *(Regency D)* **Panel: Leveraging Unique Structures of Faith Communities to Promote Climate Justice**
3:00–3:30	Afternoon Break				
Spotlights 3:30–5:00	**Spotlight 1** **(Regency A-B-C)**			**Spotlight 2** **(Regency D-E-F)**	
5:30–7:00	**FILM FESTIVAL** *(Regency A- B-C)*				
	Dinner on your own				

DAY 4	WEDNESDAY, OCTOBER 21				
7:00–8:30	Continental Breakfast				
Session 7 8:30–10:00	**7A** *(Golden State)* **Commercial and Industrial** *Lightning Session*	**7B** *(Regency E)* **New Approaches to Consumer Engagement**	**7C** *(Carmel)* **To Drive or Not to Drive…and How to Drive**	**7D** *(Regency F)* **Understanding Different Models of Behavior**	**7E***(Regency D)* **Where Are the Opportunities and What Are Customers Most Likely to Adopt?**	
10:00–10:30	Morning Break				
Session 8 10:30–12:00	Closing Plenary: Profiles in Leadership–Behavior, Energy, and Climate Change (Regency A-B-C)				
1:00–5:00	*Post-Conference Workshops*				