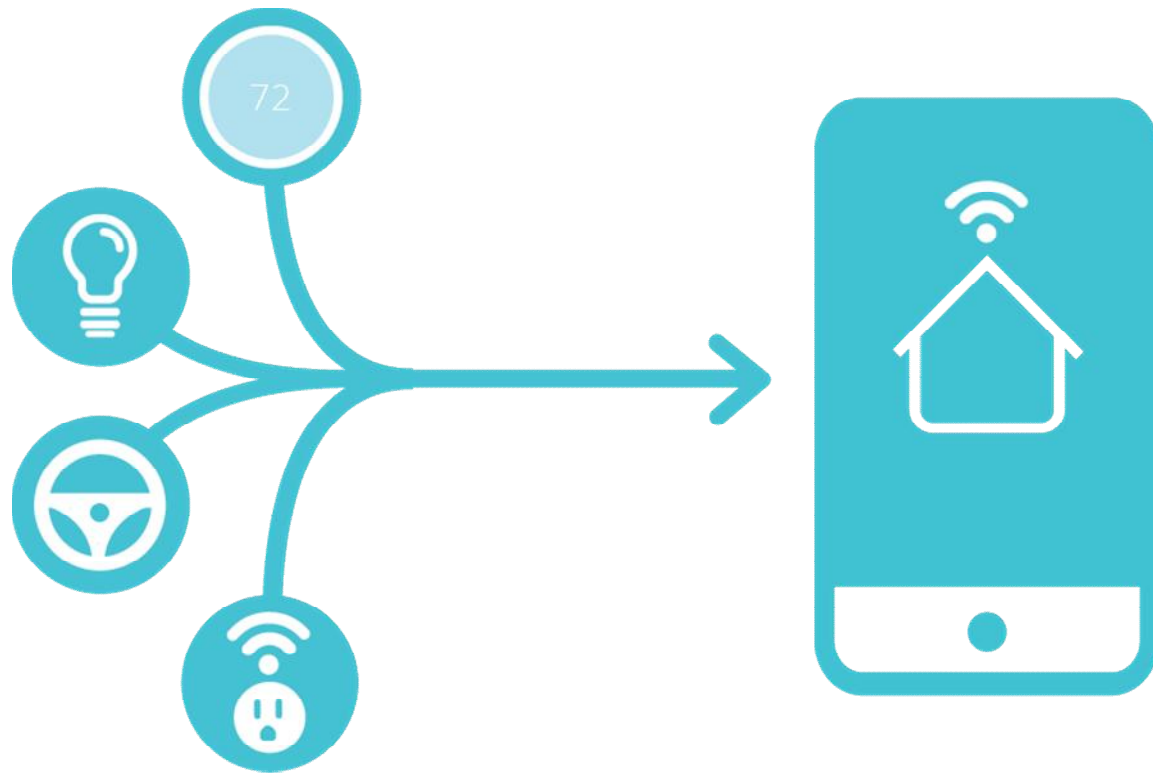




ohmconnect

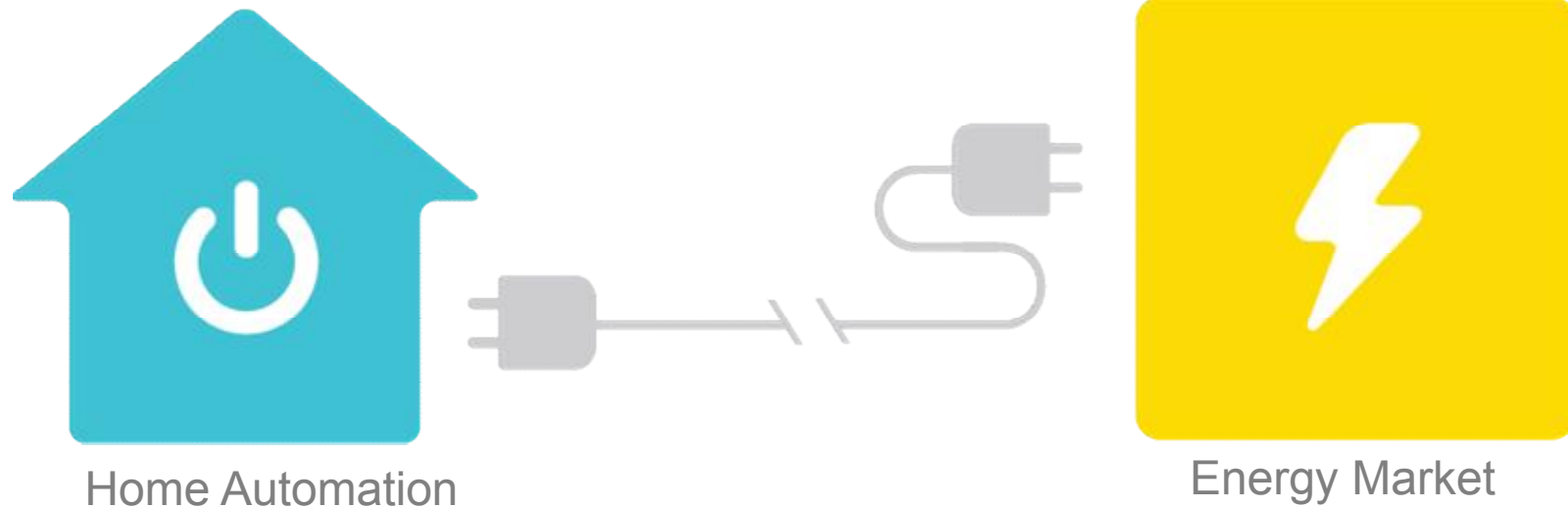
Save energy. Get paid.



*“I love these gadgets...  
but they’re expensive.”*

**FIX  
THEIR  
PROBLEM**

## Connecting home automation to the energy markets



$$1 = 3$$



**Bankroll Home Automation**  
for consumers



**Balance Grid**  
during energy price spikes



**Reduce Emissions**  
for the world



**McGee Young** @profyoung · Dec 11

Got the #ohmhour notification from @ohmconnect just now. Kids running around turning off lights. #welltrained



**Indra Singhal**

January 22 at 9:31am

Connected my Juicebox to Ohmconnect's Ohmhour peak demand energy initiative... and it works - clicked that button and saw my Android app turn down to zero - clicked it back and it was back up to 30A, my preset.

The system works, as expected! Sweet.

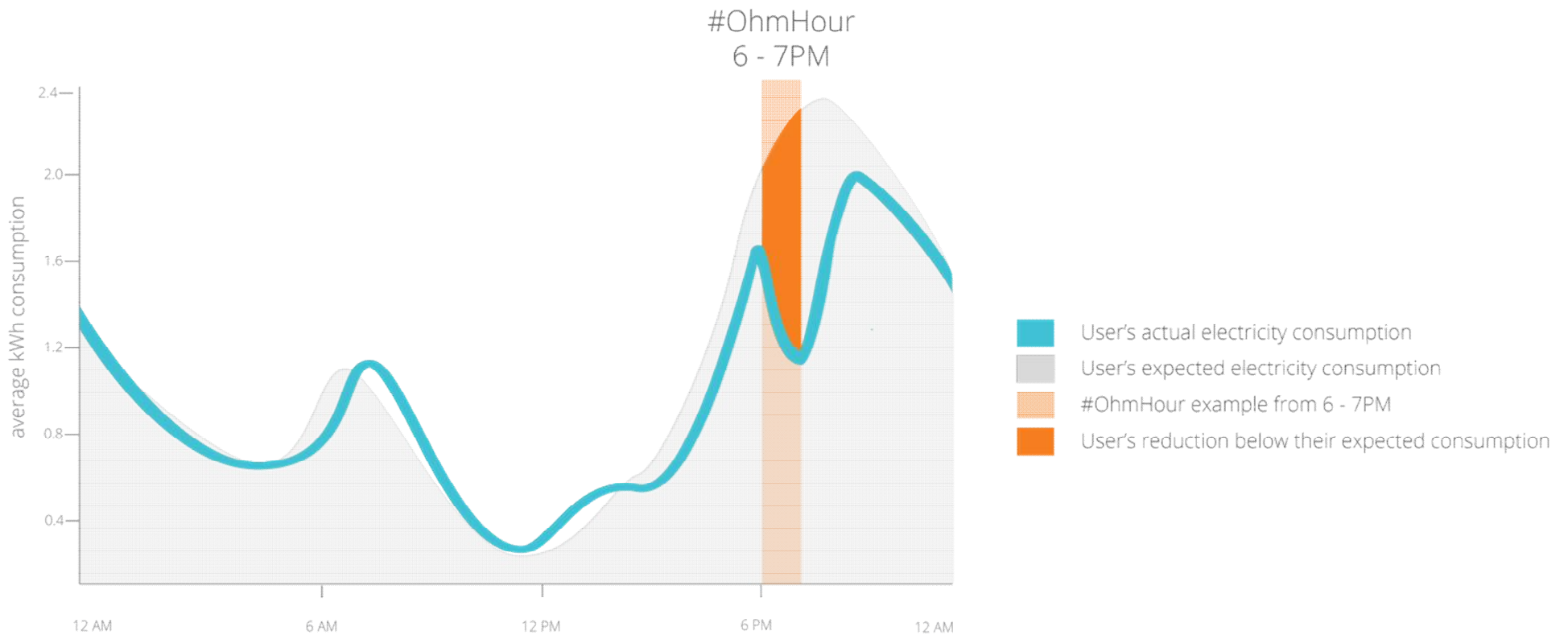


**Fromport:** Just got a text message about ohmhour, and my nest thermostat switched off automagically \*sweet\*

4 replies

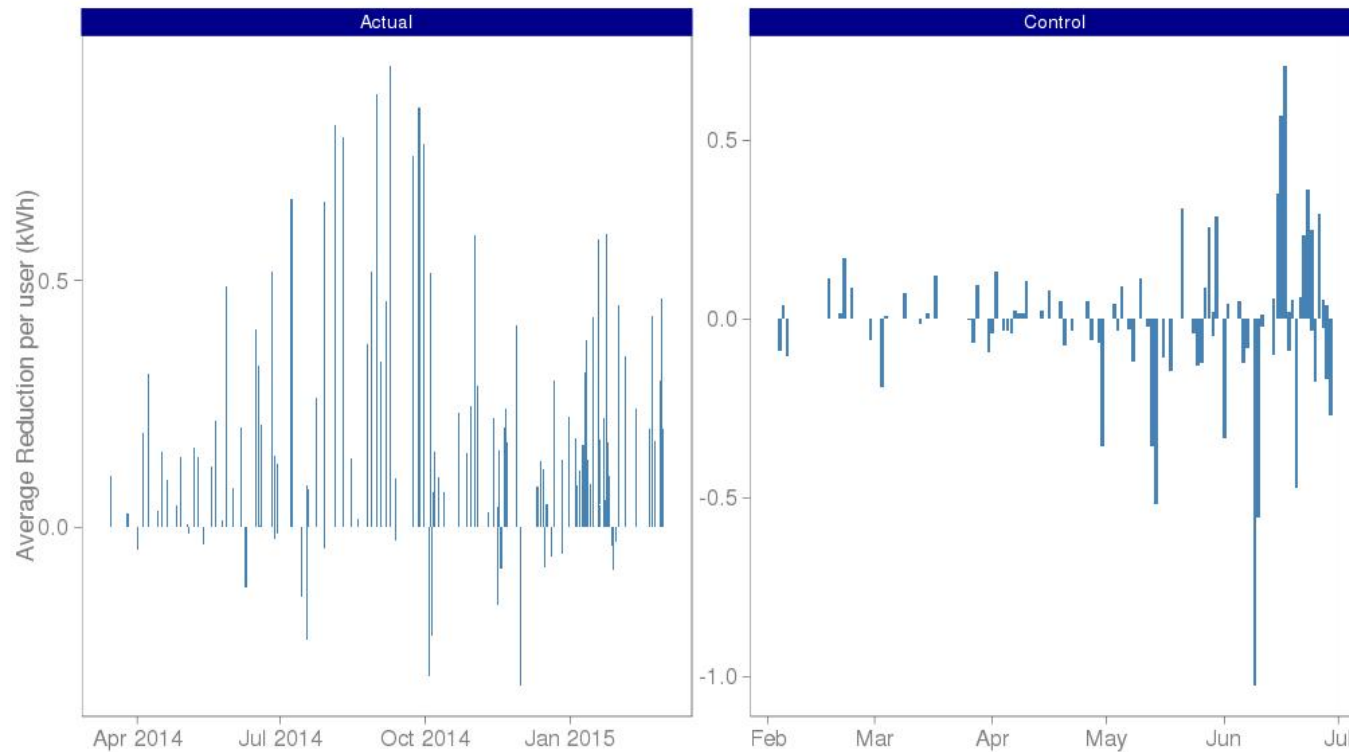


# What is an #OhmHour?





## Reliable: consistent participation from our users





## Step 2: Connect Your Utility Account

Email

thisisawesome@gmail.com

Select your utility

Enter your utility username

curtistongue

Enter your utility password

\*\*\*\*\*

☐ I agree to have Ohmconnect become my Demand Response Provider pursuant to the terms and conditions [found here](#).

Continue



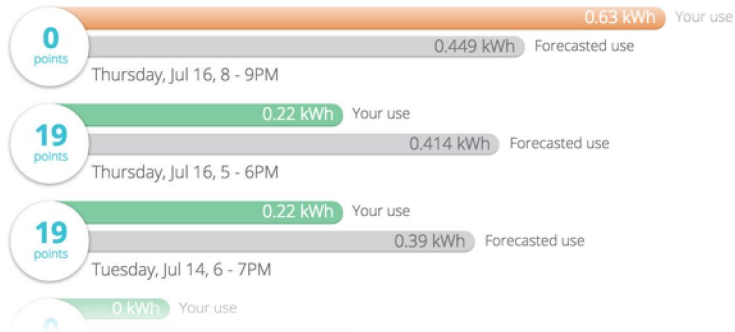
Secured using utility grade [security](#).

Ask us anything, or share your feedback.



SOUTHERN CALIFORNIA

## #OhmHour Performance



## Your Points

878  
points

Current All time

Cash out

Marginal Energy  
Right Now0.69  
lbs CO2  
per kWh

## Profile Completeness



## To do list

- ☐ Connect an EV
- ☐ Hook up a wifi thermostat
- ☐ Join a team
- ☒ Connect a smart switch

## Your Rank



10000 next level



1396 points till promotion





## Cooper Dibble - Energy Hero

Saving the planet one step at a time!

Leave Team

Invite Friends

## Team Goal: Recruit 15

Get the team to 15 members and everyone gets a 200 point bonus!

Goal: 15 members



5 members

Invite friends to team

## Team Rewards

Your team's unlocked achievements.



## Team Created

The 97 Chicago Bulls better watch out!



## Recruit a team of 5

+100 points



## Recruit a team of 15

+200 points

© 2015 OhmConnect

## Grow your team

Use this referral link to invite friends to your team or click on "Invite" and Mr. Ohm will invite for you!

[ohmc.co/duet](http://ohmc.co/duet)

Invite Friends

## Leaderboards

Your team All Users Teams

Matt D  
5,959 pointsCooper Dibble... /  
Captain  
2,813 pointsDansowell66...  
1,743 points

## Browse teams

Looking for a different team to join? Interested in scoping out the competition? Click below and we'll hook you up!

## Team Totals

Your team has achieved the following total reductions during #OhmHours:

6,600  
points

Reduced 22 kwh

## Your Referrals

Your referrals' activation status

Rachel McMahon  
Activate for 500  
points

## Last #OhmHour

See how other teams reduced

Wednesday, Oct 14, 2015

4PM

University of California-Berkeley

489  
2 kWh



EcoBee  
Thermostat

340 points

Current  
State

Off

Override



EV Car

560 points

Current  
State

Not-charging

Override



iHome Plug

70 points

Plug 1



Plug 2



Override



Belkin Wemo

70 points

Plug 1



Plug 2



Reconnect



# 15 minutes a week

Time spent thinking about energy

# 40% email open rates

Across ~15 emails a month



#### #OhmHour Lottery

Want to roll the dice and enter your #OhmHour earnings into a lottery pool for the next two weeks? We're estimating that your neighborhood jackpot will be \$37.

Click below if you want to forgo your earnings from January 1st to January 14th and enter the lottery's random drawing. (FYI - all your previous points will remain yours and unaffected.)

[Click here to enter the lottery](#)



# Reduce your energy use and you could win \$84M

OhmConnect is a free app that gives you a chance to win \$84M in the CA lottery if you reduce your electricity usage when we send you a notification.



Reduce energy use



Chance to win \$1,000

# 65% participation rates

Behavioral reductions

**<1% device  
override rates**

Behavioral reductions



- Millions of homes working in concert with energy markets
- Massive grid impact
- Trusted brand
- Ongoing relationship with consumers

