

SHARED ENERGY MANAGER

A MUNICIPAL APPROACH TO SAVINGS

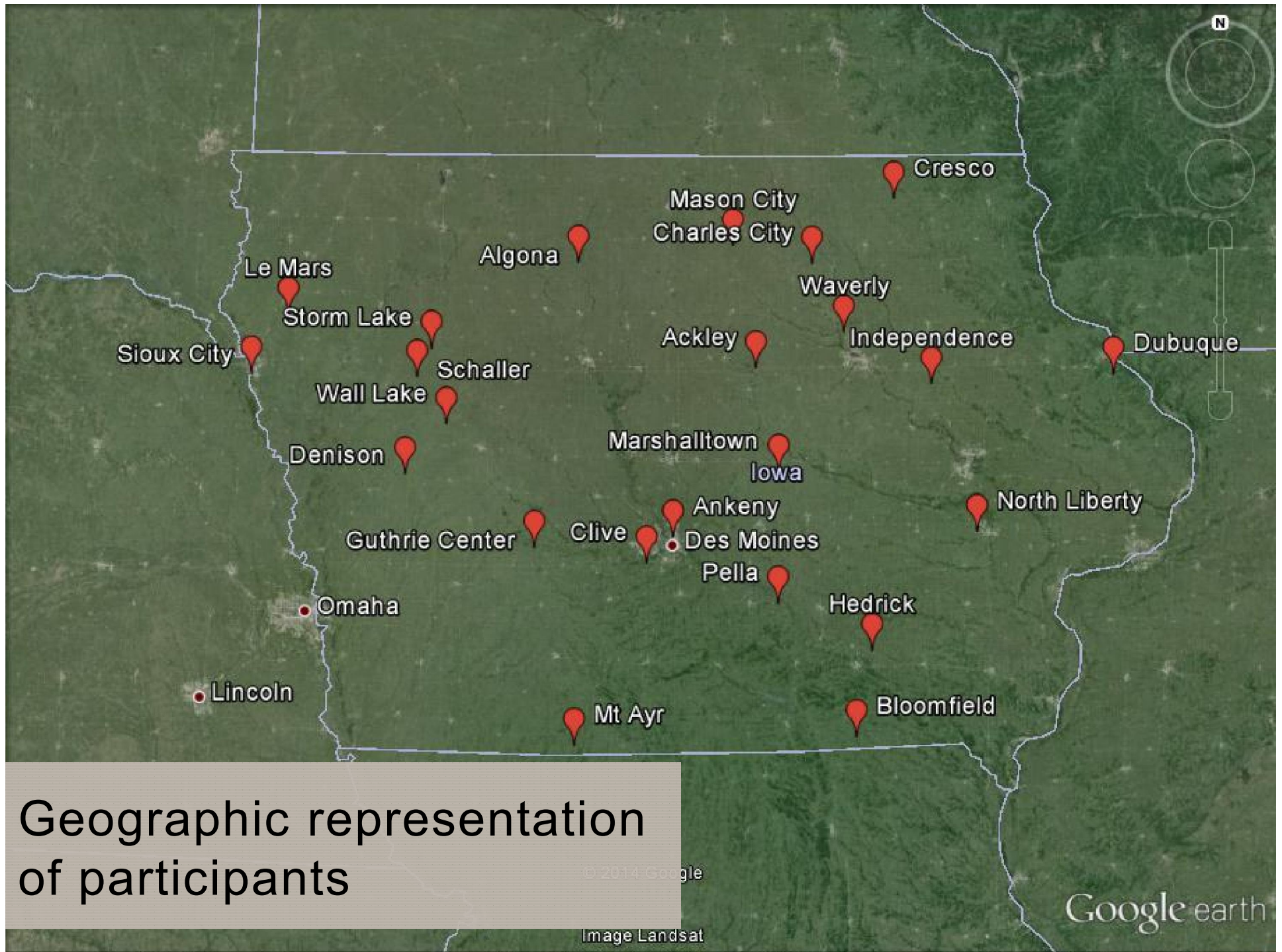
Presented on behalf of Dean Laube

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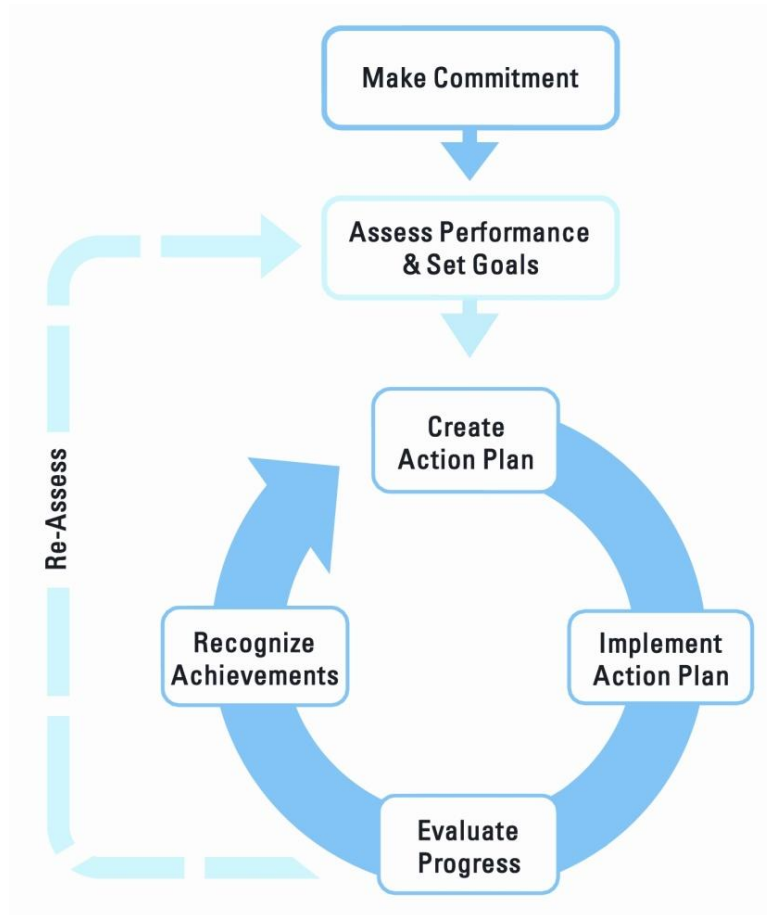
What problem are we trying to solve?



WHEN *Experience* MATTERS



A STRATEGIC SOLUTION TO ACHIEVE MUNICIPAL ENERGY SAVINGS



CREDIT: ENERGY STAR Guidelines for Energy Management

WHEN *Experience* MATTERS

WHAT WE LEARNED THROUGH THE PROCESS

- Strong Desire
- Communication
- Timing

WHEN *Experience* MATTERS

A photograph of three business professionals in a meeting. On the left, a man with dark hair is seen in profile, looking towards the center. In the middle, a woman with curly brown hair is smiling and looking towards the right. On the right, a man with short dark hair is pointing with a pen at a whiteboard, looking intently at it. The background is bright and out of focus.

WHAT'S NEXT?

- Project Completion
- Survey
- Explore Funding Channels
- Publish Report

WHEN *Experience* MATTERS

KEY TAKEAWAYS

- Municipalities have many opportunities for savings
- Willing to engage in the process of energy management
- Each participant is unique, requiring a customized approach but leverage a process
- Multiple resources are available to support the effort you just need a “cat herder”
- 19 communities= 843 identified projects worth 11 million kwh and 265,000 therms

THANK YOU!

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