



BEHAVIOR, ENERGY & CLIMATE CHANGE CONFERENCE

A conference focused on understanding the behavior and decision-making of individuals and organizations and using that knowledge to accelerate our transition to an energy-efficient and low-carbon future

October 19 - 22, 2016 | Baltimore, MD
SCHEDULE AT A GLANCE

DAY 1							WEDNESDAY, OCTOBER 19						
9:00–5:00							Preconference Workshops						
7:00–9:00 Registration 6–9 PM							KICK-OFF PROGRAM & DESSERT RECEPTION (Maryland A/B/C)						
DAY 2							THURSDAY, OCTOBER 20						
7:00–8:15							Continental Breakfast & Registration						
8:30–10:00							OPENING PLENARY & KEYNOTE BY CASS SUNSTEIN (Maryland D/C)						
10:00–10:30							Morning Break						
Session 1 10:30–12:00		(Baltimore A) Marketing Lightning Session	(Maryland A) Asking Big Questions	(Maryland B) RCT & Quasi-Experimental Design: Results from the Field	(Maryland E) Electric Vehicle Usage & Adoption	(Maryland F) State & Local Programs	(Baltimore B) Panel: Keep the Change: The Persistence of New Energy Behaviors						
12:00–1:45 PM							LUNCH/PANEL SESSION: A Real R-EE-ality Show: Can Whole Foods Modify the Carbon Footprint of Hilton and Vice Versa? (Maryland C/D)						
Session 2 2:00–3:30		(Baltimore A) Water, Waste, & Consumption Lightning Session	(Maryland A) Think You Know Home Energy Reports? Think Again!	(Maryland B) Effective Climate Change Communication	(Maryland E) Behavior Change in Large Organizations	(Maryland F) Making People and Buildings Smarter with Technology	(Baltimore B) Panel: Decision Science and the Transportation Revolution – Part 1						
3:30–4:00							Afternoon Break						
Session 3 4:00–5:30		(Baltimore A) Models & Metrics Lightning Session	(Maryland A) Engaging Low- Income Communities	(Maryland B) Attitudes, Choices & Theories of Decision- Making	(Maryland E) Battle of the Continents: Innovative National Policies from Europe, Asia, and North America	(Maryland F) Proven Approaches to Program Design that Drive Behavior Change & Conservation	(Baltimore B) Panel: Decision Science and the Transportation Revolution – Part 2						
5:45–7:00							FILM FESTIVAL – Featuring Bill LeBlanc, E Source (Maryland B/C)						
DAY 3							FRIDAY, OCTOBER 21						
7:30–8:30							Continental Breakfast						
Session 4 8:30–10:00		(Baltimore A) Stronger Together: Leveraging Groups for Behavior Change Lightning Session	(Maryland A) Effects on Behavior: Finding Relevant Factors	(Maryland B) Municipal Level Policy: The Importance of Engagement	(Maryland E) Clarity Begins at Home: Insights into Residential Behavior	(Maryland F) Get Out of Your Car: New Mobility for the 21 st Century	(Baltimore B) Panel: Using Behavioral, Cultural, & Social Insights to Expand Uptake of Residential Energy Efficiency						
10:00–10:30							Morning Break						
Session 5 10:30–12:00		(Baltimore A) Influencing Clean Vehicles, Shared or Active Mobility Decisions Lightning Session	(Maryland A) Seeing Around Corners: Innovative Approaches to Program Design	(Maryland B) Scaling Up Solar Deployment: Modeling Behavior in Markets, Participation, and Adoption	(Maryland E) Engaging Stakeholders in Complex Organizations	(Maryland F) Getting Consumers to Yes: Marketing Insights from Acquisition to Action	(Baltimore B) Panel: Leveraging Audience Identity to Drive Behavior						
12:00–1:30 PM							LUNCH (Maryland C/D)						
Session 6 1:30–3:00		(Baltimore A) Programs Lightning Session	(Maryland A) Panel: Organizational Decisions on Moving Goods	(Maryland B) Getting Smart about Smart Homes	(Maryland E) Well Measured: The Art of Effective Benchmarking & Modeling	(Maryland F) Making New Technologies Stick: From Lean Launchpads to Crowdsourcing	(Baltimore B) Panel: Engaging Residents in Affordable Housing: Examples from the Denver & DC Housing Authorities						
3:00–3:30							Afternoon Break						
Spotlights 3:30–5:00		Spotlight 1 (Maryland E/F) Shifting the Climate Change Conversation				Spotlight 2 (Maryland A/B) How Did That Box Get to My Door? The Future of Freight							
5:30–7:00							POSTER SESSION & RECEPTION (Maryland C/D)						
							Dinner on your own						
DAY 4							SATURDAY, OCTOBER 22						
7:30–8:30							Continental Breakfast						
Session 7 8:30–10:00		(Baltimore A) You Did What!? Does Evaluation Tell Us What We Think it Does? Lightning Session	(Maryland A) What Can Data Tell Us About Occupants?	(Maryland B) The Secrets to Success for Behavior Programs	(Maryland E) Engaging Stakeholders in Complex Organizations	(Maryland F) Engaging Low-Income Communities	(Baltimore B) Panel: The Importance of an Integrated Design in Creating High Performance Green Buildings						
10:00–10:30							Morning Break						
10:30 – 12:00 noon							CLOSING PLENARY – PROFILES IN LEADERSHIP (Maryland B/C)						
1:00 – 5:00							Postconference Workshops						