

Creating Effective Organizational Change: A Five-Step Framework

Christopher Payne, Lawrence Berkeley National Laboratory



Wednesday, October 19

1:00 pm – 4:00 pm

Offered at no fee (includes 1 break)

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| Workshop format: | Lecture | Discussion | Case studies | Hands-on | Readings |
| | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |

What to expect:

This interactive workshop is designed to assist participants in moving beyond individual models of behavior change towards creating organizational change to achieve sustainability goals and maintain these achievements over time. The Five-Step Framework for Organizational Change walks program designers through developing and implementing an action plan that is based in organizational change theory. Participants will work together to apply the Framework to realistic scenarios and learn how to improve the effectiveness of action plans using eight social science-based principles. As a result of this workshop, participants will:

- Become familiar with theories of behavior and organizational change
- Learn how to use FEMP's Five-Step Framework for Organizational Change
- Be able to diagnose the organizational context (roles, rules, and tools) and use these findings in designing action plans
- Identify strategies to increase the effectiveness of sustainability efforts by incorporating eight social science-based principles.