

## 2017 BECC POSTER PRESENTERS

- Carrie Armel, Precourt Energy Efficiency Center, Stanford University:** *HowPower: A Dynamic New Energy-Saving App*
- Dustin Bailey, Navigant:** *Evaluating Persistence for SEM Programs*
- Gbemisola Banjoko, University of Central Lancashire:** *Domestic Energy Consumption: An Investigation into How Energy Cultures are Formed*
- Robert Baumhof, Straubing Centre of Science:** *Valence, Instrumentality, Expectancy, and Energy-Related Refurbishments*
- Keari Bell-Gawne, Cool Choices:** *Who Is Likely to Do What? A Meta-Analysis of Thousands*
- Stephen Bird, Clarkson University:** *Impact of Motivation and Feedback on Electricity and Water Use: A Field Experiment*
- Martin Bond, Community Energy Services:** *Green West Oakland*
- Lindsay Buckwell, UIL Holdings:** *When the Customer's Happy, Everybody's Happy*
- Eric Cahill, Plug In America:** *Report from the Dealer Trenches: Selling EVs in San Diego*
- Jennifer Cole, University of Colorado Boulder:** *The Role of Party Identity in Support for Climate Policy*
- Simona D'Oca, Lawrence Berkeley National Laboratory:** *Predicting Collective Occupancy Presence and Comfort Preference for Optimizing a Model Predictive Control in Office Buildings*
- Ryan Dwyer, The University of British Columbia:** *Social and Informational Strategies for Reducing Shared Energy Consumption in Institutional and Multi-Unit Residential Buildings*
- Karen Ehrhardt-Martinez, Navigant:** *Uniform Method for Estimating the Potential Energy Savings from Behavior Change in the Residential Sector*
- Mieko Fujisawa, Kanazawa University:** *Relativity Analysis of Registration of Home Electricity Consumption Visualization and Agreement with Electricity Peak Shift*
- Jonathan Gilligan, Vanderbilt University:** *Private Governance and Greenhouse Gas Emissions Reductions*
- Pace Goodman, Navigant:** *Clearing up the Unclear Savings of Advanced Thermostats*
- Alena Grunwald, Ontario Public Service:** *Beyond Awareness: Funding Behaviour-Based Initiatives to increase Low-Carbon Choices*
- Priya Gupta, FirstFuel Software:** *Energy Savings via Personalized Analytics for Commercial Buildings: A Panel Approach*
- Dana Harmon, Texas Energy Poverty Research Institute:** *Energy Poverty Research Landscape Analysis*
- Jeff Haynes, DNV GL:** *How the Principles of an Ancient Ritual Can Overcome Modern Resistance*
- Lisa Heidell, Skumatz Economic Research Associates:** *Bottles, Cans, and Wrappers on the Fly – How Do We Encourage Recycling in Parks, Trails, and Public Spaces?*
- Cem Keskin, Ozyegin University:** *A 'Game' of Leveraging Behavior Change Through ICT*
- Peter Love, York University:** *Free On-line Textbook on Energy Efficiency*
- Mahdi Mahmoudzadeh, Georgia Tech, Scheller College of Business:** *Charging for Optional Recycling and Nudging the Consumers toward Green Products*
- Despoina Manouseli, University of Southampton:** *A Social Practices-based Microsimulation Model for Estimating Domestic Hot Water Demand in the UK*
- Dana Max, Navigant:** *Engagement Empowers*
- Ayako Mikami, Tokyo Gas Company, Ltd.:** *Can Energy Saving Education Encourage Behavior Change?*
- Mitch Moore, BlueLA:** *Innovative EV Car Sharing Pilot Program Targets Disadvantaged Communities in LA*
- Uzma Noormohamed, Illinois Science & Energy Innovation Foundation:** *Shifting Images in the Energy Savings Narrative Through Grassroots Messaging*
- Jeremy Offenstein, ADM Associates:** *Accounting for Timing: Deferred Free Ridership in Net Savings Estimation*
- Katie Parkinson, Apex Analytics:** *Applying Behavioral Science to Encourage Energy Efficiency*
- Grace Relf, American Council for an Energy-Efficient Economy:** *The 2017 Utility Energy Efficiency Scorecard*
- Peter Rusin, Energy Smart Colorado:** *Energy Smart Colorado: A Replicable Model for Implementing Large Scale Residential Energy Efficiency at the Community Level*

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**Chris Russell, NMR Group:** *A Clarification Please: Comparing the Different Meanings of Persistence in Home Energy Report Programs and the Implications for Program Designs*

**Brittany Sellers, City of Orlando:** *What do Building Occupants Think about Their Energy Retrofits? A Survey of City of Orlando Employees*

**Constantinos Spandagos, Hong Kong University of Science and Technology:** *Fuzzy Model for Estimating Energy Consumption of Large Residential Populations Based on Behavioral Economic Concepts: The Role of Environmental Concerns, Social Media, Local Community Peer-Pressure, and Monetary Rewards*

**C. Anna Spurlock, Lawrence Berkeley National Laboratory:** *The Whole Traveler in an Era of Transportation Innovation*

**Michaelangelo Tabone, Stanford University:** *An Empirical Study of Consumer Behavior Impacts on Using Appliances as Electricity Storage*

**Yoshiaki Ushifusa, The University of Kitakyushu:** *Behavioral Study of Personalized Automated Demand Response in Workplaces*

**Hannes von Knorring, Gothenburg Research Institute, University of Gothenburg:** *How to Order an Energy Efficient Ship?*

**Fei Xie, Oak Ridge National Laboratory:** *Impacts of Expanding National Public Charging Infrastructure on Electric Vehicle Market Adoption, Transportation Energy, and Compliance with Energy and Environmental Regulations*

**Arthur Yip, Carnegie Mellon University:** *Implications of Choice Set Aggregation in Vehicle Choice Models*