

BEHAVIOR, ENERGY & CLIMATE CHANGE CONFERENCE

Schedule at a Glance

DAY 1							TUESDAY, NOVEMBER 29						
6:30–8:30 Registration 4–9 PM		KICK-OFF PROGRAM & DESSERT RECEPTION (Regency Ballroom)											
DAY 2							WEDNESDAY, NOVEMBER 30						
7:30–8:30		Continental Breakfast & Registration											
8:30–10:00		OPENING PLENARY (Regency Ballroom)											
10:00–10:30		Morning Break											
Topic Session 1: 10:30–12:00		1A Feedback & Behavior (Regency B)	1B Influencing Travel Choices <i>Lightning Session</i> (Congressional A)	1C Climate Denial (Hall of Battles)	1D Behavior Change Through Policy (Columbia A)	1E Using Research to Connect to Target Markets (Regency C)	1F Employee Engagement Strategies (Regency D)						
12:00 – 12:15		Networking Break											
12:15 – 1:15		LUNCH											
1:15 – 1:45		Dessert Break											
Topic Session 2: 1:45 – 3:15		2A Success in Residential Buildings (Regency C)	2B School Sustainability <i>Lightning Session</i> (Congressional A)	2C Effective Techniques (Hall of Battles)	2D Creating Smarter Cities (Columbia A)	2E Spotlight: Better Buildings (Regency B)	2F Commercial Decisions and Sustainability (Regency D)						
3:15 - 3:45		Afternoon Break											
Topic Session 3: 3:45 – 5:15		3A Appeal of Sustainable Housing, Effects & Users (Columbia A)	3B Local and State-level Policy <i>Lightning Session</i> (Congressional A)	3C Worldviews, Lifestyles, Attitudes & Pocketbooks (Hall of Battles)	3D Segmentation and Targeting Programs (Regency C)	3E Environmental Appeals (Regency B)	3F Evaluating Behavior Programs in Commercial Settings (Regency D)						
5:15 – 6:00		Poster Set Up and Networking Time											
6:00 – 8:00		RECEPTION AND POSTER SESSION ONE (Regency Ballroom)											
DAY 3							THURSDAY, DECEMBER 1						
7:30 – 8:30		Continental Breakfast											
8:30 – 9:30		MORNING PLENARY: KEYNOTE: “THE DANISH SUCCESS STORY” Katherine Richardson, Professor in Biological Oceanography & Vice Dean for Public Outreach, University of Copenhagen											
9:30 – 10:00		Morning Break											
Topic Session 4: 10:00 – 11:30		4A Visibility to Boost Sustainability (Columbia A)	4B Program Outcomes <i>Lightning Session</i> (Congressional A)	4C Development of Transportation-Related Behavior Change Programs (Regency D)	4D Government Rebates and Investments (Regency C)	4E Importance of Messaging (Regency B)	4F Home Energy Audits (Hall of Battles)						
11:30–Noon		Poster Set Up and Networking Time											
Noon – 1:30		BUFFET LUNCH & POSTER PRESENTATIONS: SESSION TWO											
Topic Session 5: 1:45 – 3:15		5A Understanding Energy (Regency B)	5B Implementing Behavior Change <i>Lightning Session</i> (Congressional A)	5C Lessons from Behavioral Economics (Hall of Battles)	5D Rewards and Incentives in Transportation (Regency D)	5E Frontiers of Behavior Research (Regency C)	5F Changing Culture (Columbia A)						
3:15 – 3:45		Afternoon Break											
Topic Session 6: 3:45 – 5:15		6A Socially Conserving (Regency B)	6B Change Snapshots <i>Lightning Session</i> (Congressional A)	6C Sensing People’s Behavior (Columbia A)	6D Long-term Behavior Change (Regency C)	6E Stanford: Foundation to Implementation (Hall of Battles)	6F Partnership Models (Regency D)						
5:15 – 6:30		MADMEN MEETS BECC: 2011 FILM FEST & HAPPY HOUR Sponsored by: Navigant Consulting											
7:00 – 9:00		Participant-Organized Sessions (check bulletin board by registration desk for rooms)											
DAY 4							FRIDAY, DECEMBER 2						
7:30 – 8:30		Continental Breakfast											
Topic Session 7: 8:30 – 10:00		7A Information Options <i>Semi-Lightning Session</i> (Regency C)	7B Messaging & Marketing <i>Lightning Session</i> (Congressional A)	7C Moving Beyond Price (Regency B)	7D Auditing, Scoring and Retrofitting (Hall of Battles)	7E Targeting Low Income Communities (Columbia A)	7F Inhabitants in Commercial Buildings (Regency D)						
10:00 – 10:30		Morning Break											
10:30 – 12:00		CLOSING PLENARY: BRINGING IT ALL HOME											
1:00 – 2:15		POST-CONFERENCE EVENT: Funding The Cutting Edge: National Science Foundation and Behavior Research											