



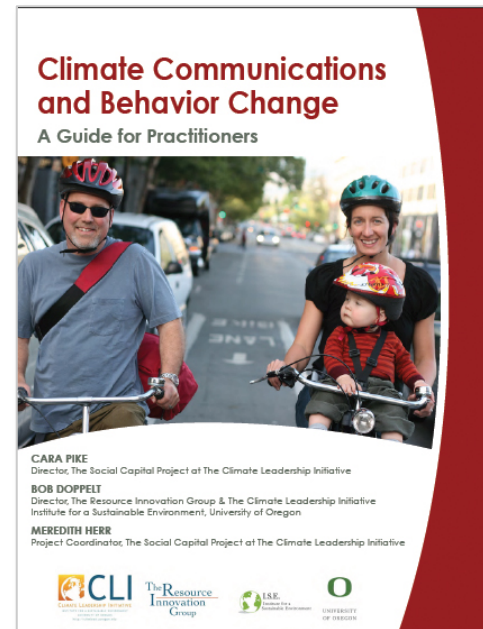
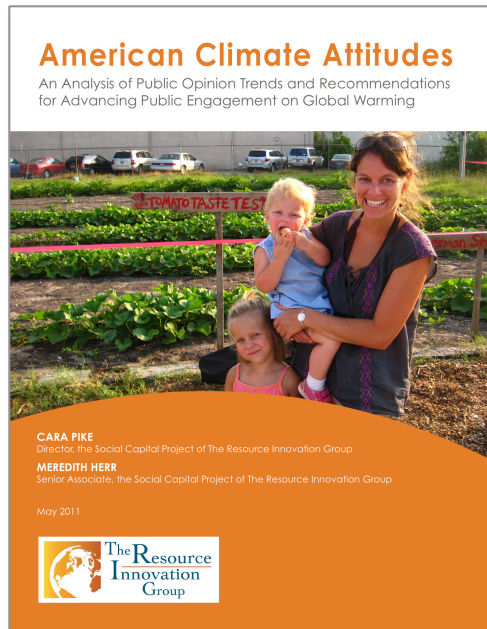
# Lessons from the Climate Access Case Challenge

**CARA PIKE**

Director, the Social Capital Project of The Resource Innovation Group  
and Climate Access

November 12, 2012

# + The Social Capital Project





RESOURCE

## Climate adaptation barriers and opportunities.

### A Comprehensive Review of Climate Adaptation of Climate Adaptation in the United States

This article reviews existing and planned climate adaptation responses by the government, nonprofit and private sectors throughout the United States, noting a lack of implementation and evaluation.

[Read more](#)

## BLOG



November 5, 2012

### America the Possible: An Interview with Gus Speth

David Minkow

When you consider the need for systemic change, the 2012 election, despite notable differences in policies, direction and approach, can seem like little more than rearranging the deck chairs on a certain ship 100 years ago or perhaps deciding which passengers get a lifeboat. This is why I really appreciate the wisdom and information in "America the Possible: Manifesto for a New Economy," the latest book from Gus Speth, one of the nation's most accomplished environmentalists. In it, he charts a new course for the nation—one with the potential for calmer seas and lifeboats for all.

[1 comment](#)

[Read more](#)



November 2, 2012

### The Painful Impacts of Climate Disruption – Responding to Hurricane Sandy

Cara Pike

As the waters retreat and recovery slowly begins, the silence on the topic of climate change in the election has

## FEATURED TIP SHEET

### Framing Sandy - A Climate Story



A messaging guide from Climate Nexus on how to connect the dots between Hurricane Sandy and climate change

[MORE TIP SHEETS](#)

## FEATURED COLLECTION

### Collection: Extreme Weather Messaging Resources



As extreme weather events become more frequent, these resources offer strategies for communicating about climate impacts.

► Plus [Hurricane Sandy messaging tips](#) for climate communicators.

7 reasons why the public is not engaged on climate AND WHAT TO DO ABOUT IT ►

### FROM THE BLOGOSPHERE



**A Change in the Weather on Wall Street**

Tina Rosenberg  
Nov 7, 2012



**Obama finally talks climate change. Now what will he do about it?**

about it?

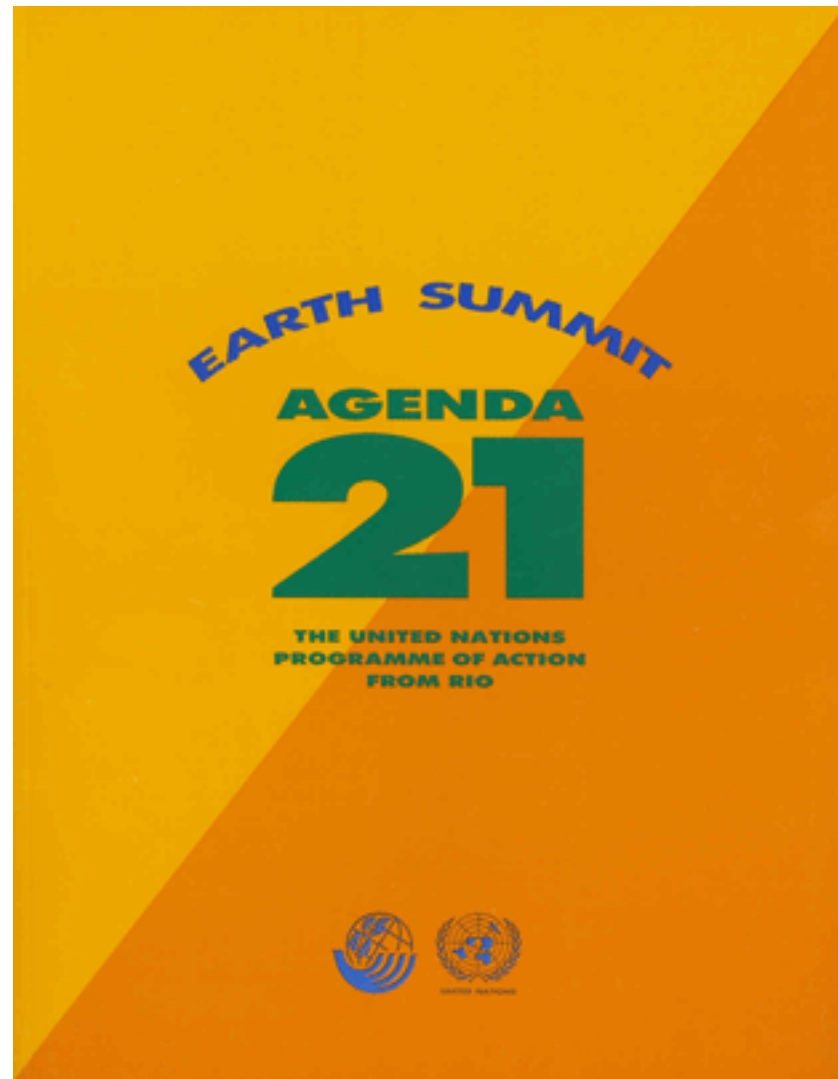
Brad Plumer  
Nov 7, 2012



**Climate and Hurricane Sandy—What's In a Name?**

Anna Fahey  
Nov 6, 2012

[PREVIOUSLY FEATURED](#) ►







AGENDA 21  
IS  EVIL

**presenter**



**DON KNAPP**

**moderator**



**CARA PIKE**

**panelists**



**ROBIN RATHER**



**BEN LONG**



**SHAYNA ENGLIN**

# WWF Private Forum



## 1. Go proactive





## 2. Theory of change





### 3. Audience focus





## 4. Tip impacts to action





## 5. Prepare to leverage moments



## 6. Offer a range of incentives





# + Contact Us



[www.climateaccess.org](http://www.climateaccess.org)



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