



# ecoENERGY Efficiency and Alternative Transportation Fuels

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Natural Resources  
Canada

Ressources naturelles  
Canada

Canada

# Canada's ecoENERGY Efficiency and Alternative Transportation Fuels Programs

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- New Federal Government programs announced in 2011 - based on the positive results of the previous suite of programs (2007-2011):
  - **EcoENERGY Efficiency Program** - \$195 million over 5 years (2011-2016)
  - **Alternative Transportation Fuels Program** - \$3 million over 5 years (2011-2016)
  - **ecoENERGY Retrofit – Homes** - \$400 million over 1 year (2011-2012)



# There are 4 major program components

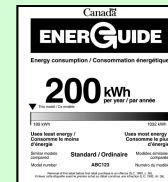
## 1. Making buildings & equipment more efficient



## 2. Making operations more efficient



## 3. Making energy performance more visible



## 4. Making energy efficiency more affordable



# Improve the efficiency of Canada's buildings and equipment

## 1. Making buildings & equipment more efficient

Building Codes

Housing Codes

Equipment Regulations

- Upgrade Model Code for Buildings by 20% over Code 2011
  - Builds on success of Code 2011 which is 25% better than previous code
  - Lead collaborative process with builders, developers, provinces and energy companies
- Upgrade home energy rating system
  - Support provincial code efforts
  - Energy will be the 5th objective in the National Building Code
- Implement standards for up to 18 products
  - Target lighting, heating, cooling, major appliances
  - Eliminate worst performers in market place



# Provide industry with tools to be more efficient

## 2. Making operations more efficient

ISO energy management standard

Fleet Certification

- Support early implementation of *ISO 50001 Energy Management Systems* standard in industrial facilities and large buildings
  - Complete *ISO 50001 Energy Management Systems* implementation pilots
  - Cost-share energy assessments and ISO 50001 pilots
  - Transfer knowledge via workshops and webinars to enable business case development and action
- Implement US SMARTWAY recognition system on a pan-Canadian basis for freight carriers and shippers
  - Encourages freight carriers to reduce fuel use by:
    - Retrofitting vehicles with fuel saving technologies
    - Improving route planning and logistics
  - Encourages shippers to require SMARTWAY certification for their carriers
  - Energy data is benchmarked annually to highlight best performers



# To complement energy efficiency measures, promote the use of alternatives to gasoline and diesel

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- ecoENERGY for Alternative Fuels Program - \$3 million over 5 years
- A new activity drawing from recommendations of the *Natural Gas Use in the Canadian Transportation Sector Deployment Roadmap* – a collaborative project of governments, the energy industry and the transportation sector
  - Roadmap investigates how to reap economic and environmental benefits from increased use of natural gas in transportation
  - Encompasses two pillars of action:
    - develop **codes and standards** for natural gas vehicles and infrastructure
    - create two support networks to deliver **outreach and education** to end-users and other key stakeholders



# Make energy performance more visible to support better-informed decisions

## 3. Making energy performance more visible

Vehicle & Tire Labelling

Building Benchmarking

Home Labelling

Product Labelling

- Introduce mandatory labelling for vehicles
  - 3 provisions are planned:
    - Energy efficiency labels for new cars, vans and light trucks -2013,
    - Energy efficiency labels for heavy trucks -2015
    - Mandatory data submission for a tire energy efficiency program -2013
  - Supported by fuel consumption guide and driver training to help consumer make efficient choices
- Adapt the US Energy Star Building benchmarking tool
- Encourage best-in-class labels for new homes
- Enhance ENERGY STAR for products
  - Accelerates adoption of high efficiency products – ENERGY STAR label first, then introduce performance standard
  - Introduce Most Efficient ENERGY STAR along with US to focus attention on top performers in strong classes



# Make energy efficiency more affordable for Canadians

## 4. Making energy efficiency more affordable

### Home Retrofits



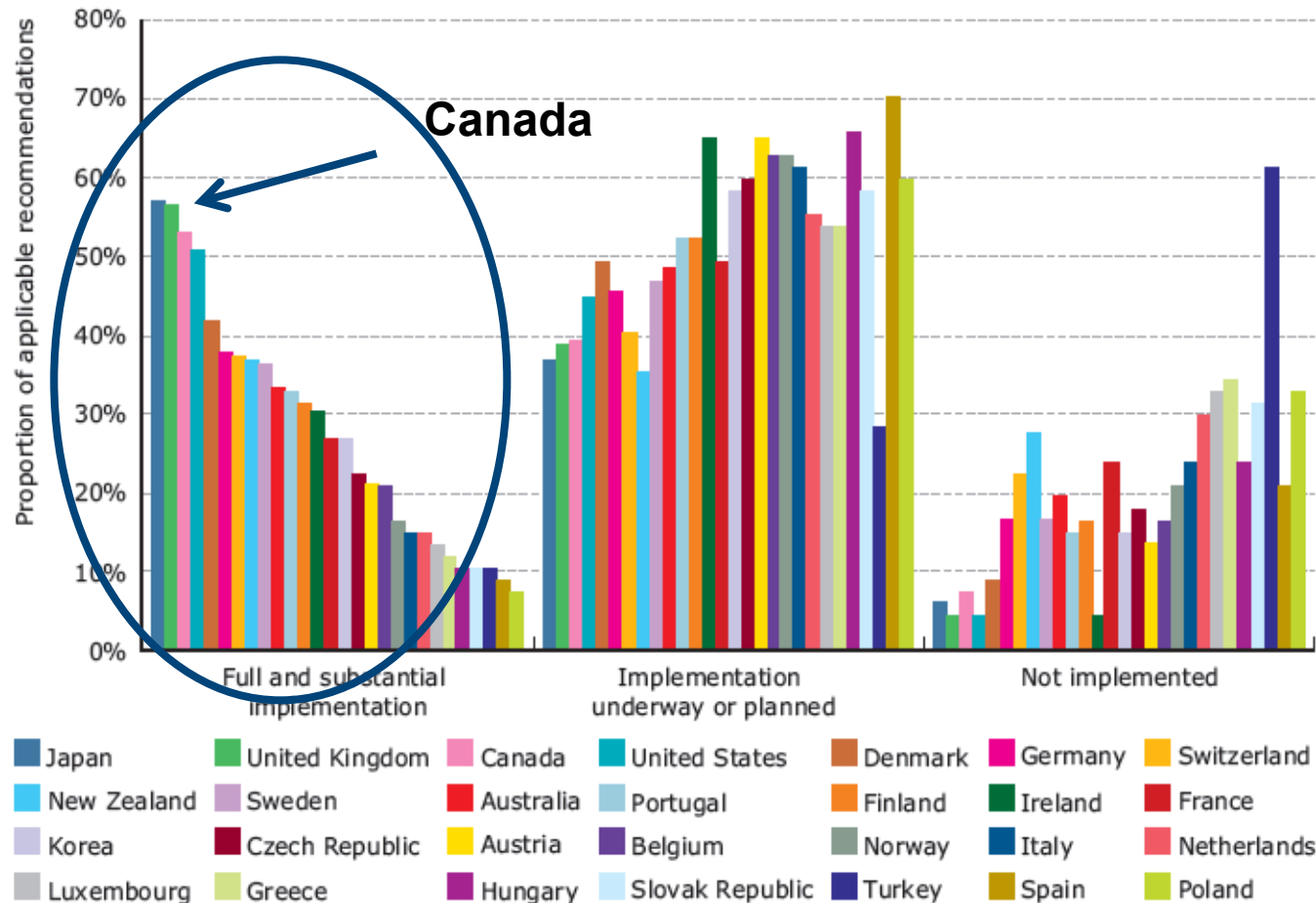
- Re-investment of \$400 million for one year in existing home retrofit program
- Retained existing program elements to simplify implementation
- Pre and post-retrofit evaluation was required to ensure results-based program
- Over 250,000 households registered for the program
- Program ended on March 31, 2012 as scheduled





# Canada is 3<sup>rd</sup> ranked for having a comprehensive mix of measures

Figure 1  
Level of implementation of applicable IEA recommendations, all IEA countries, all recommendations



- 1<sup>st</sup> = Japan
- 2<sup>nd</sup> = U.K.
- 3<sup>rd</sup> = Canada
- 4<sup>th</sup> = U.S.A.