



Making Transportation Simple

Changing Commuting Habits in
Arlington County, VA



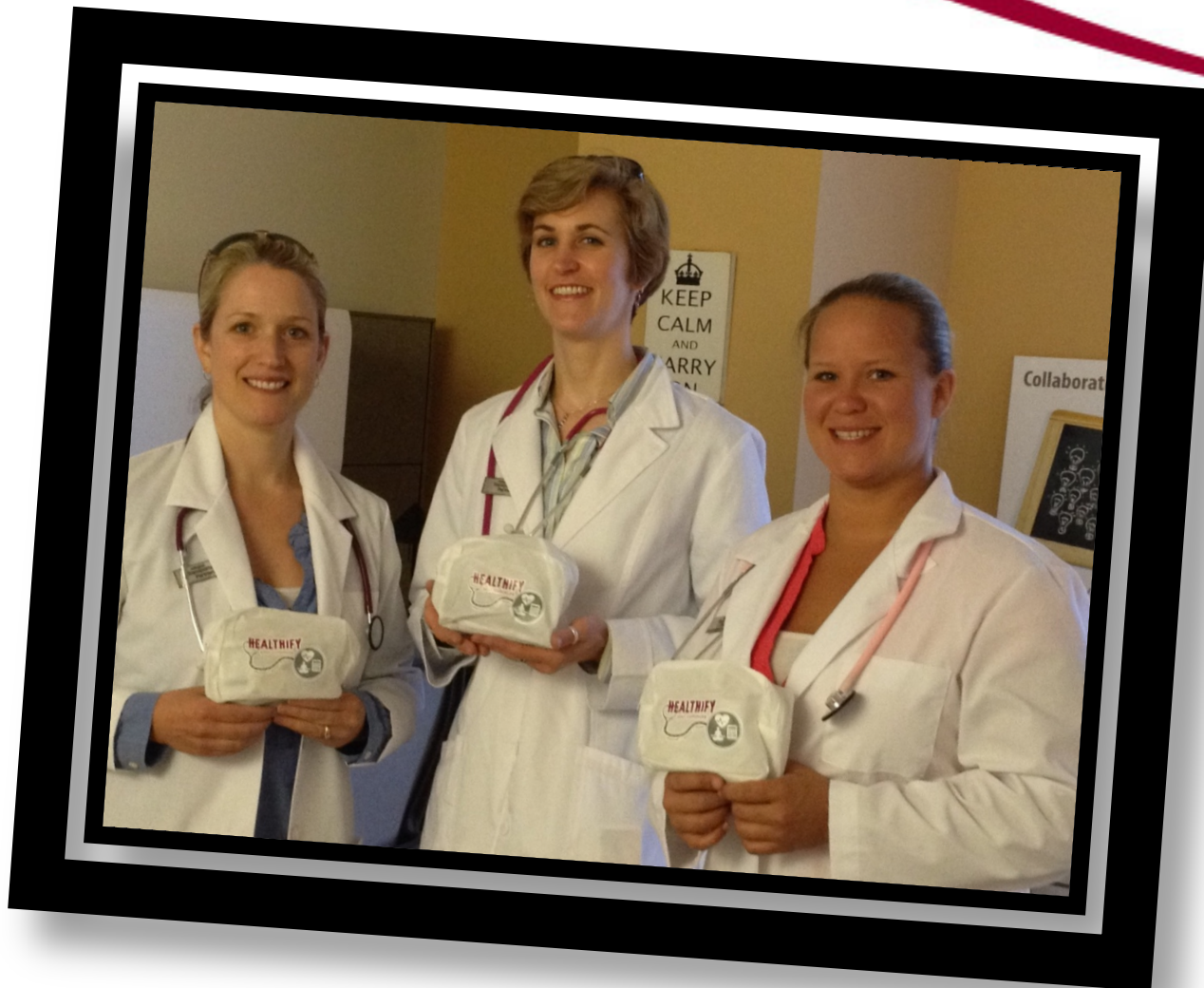
@CommuterArlVA
@ElizabethAFloyd



*Elizabeth A. Floyd
November 14, 2012*

Arlington Transportation Partners makes transportation simple!

Arlington
Transportation
Partners 

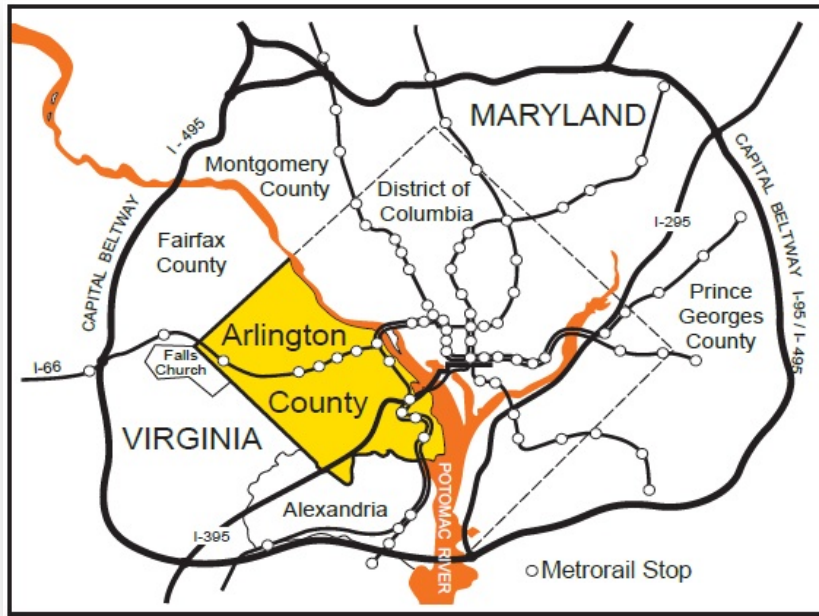




@CommuterArlVA

Arlington, VA: Background & Context

- Urban county next to Washington, D.C.
- 210,800 residents, 227,500 jobs, 43.6 million SF office
- 3.9% unemployment rate
- Transit-oriented urban villages development



Arlington County Commuter Services is...



DEPARTMENT OF
ENVIRONMENTAL SERVICES
Arlington County Commuter Services

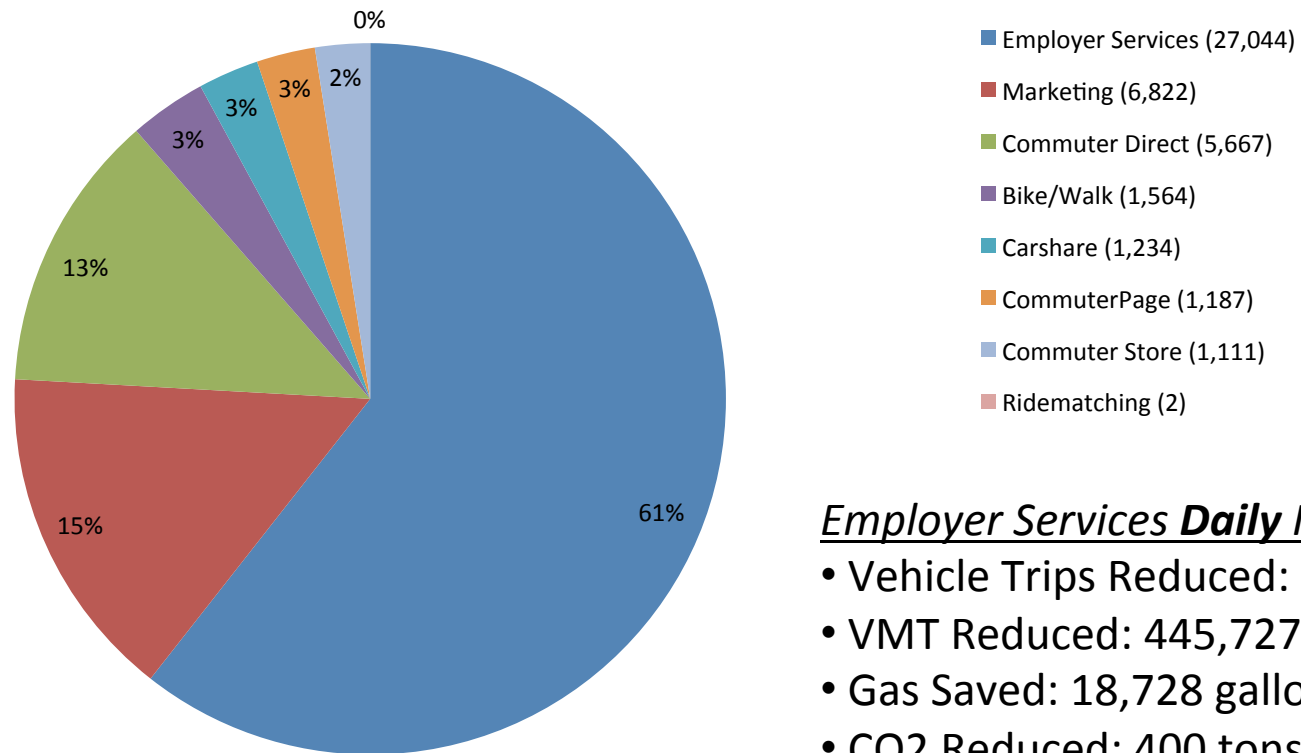


carfreediet.com



Arlington County Commuter Services

Daily SOV Vehicle Trips Reduced (44,631)



Employer Services **Daily** Impacts

- Vehicle Trips Reduced: 27,044
- VMT Reduced: 445,727 miles
- Gas Saved: 18,728 gallons
- CO2 Reduced: 400 tons



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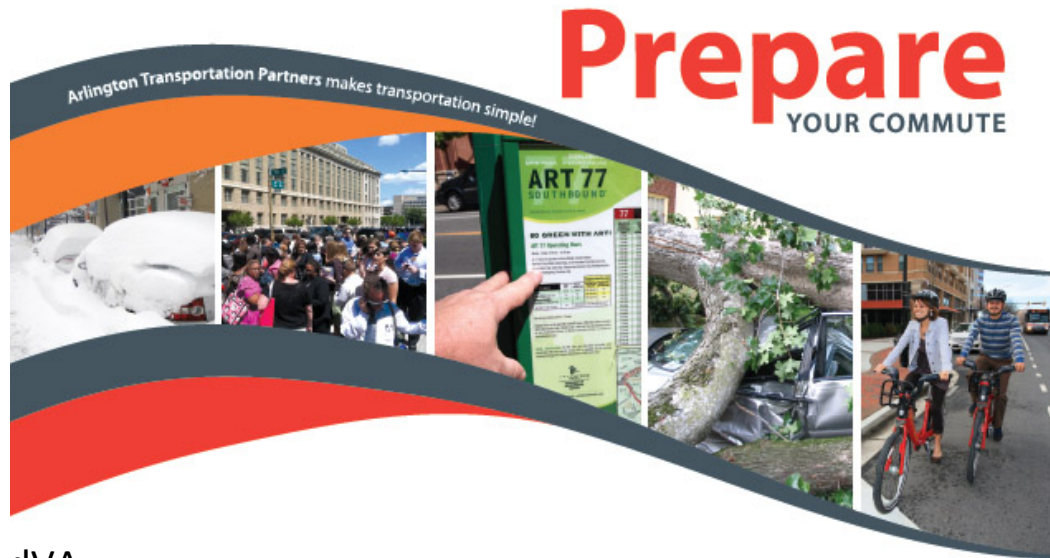
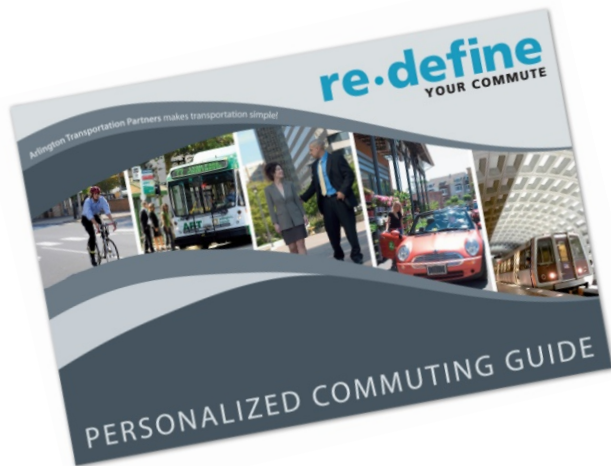


Mobility Management - What It Has Done?

Mobility Lab



ATP Campaigns



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re.define YOUR COMMUTE

ABC Company



Monthly Transit Subsidy

Employees who take public transportation to and from work are eligible to receive up to \$230 per month to assist in daily commuting costs. Contact Human Resources to enroll in SmartBenefits and enjoy the low cost of leaving your car at home.

Biking and Walking

To encourage biking or walking to work, ABC Company has lockers and shower facilities in our on-site Fitness Center and provides covered, secure areas to keep your bike during the workday. ABC Company is located close to the Mt. Vernon and Four Mile Run trails.

Carpooling

Save money on gas and get to work faster by using the HOV lanes. Talk with coworkers who work similar hours and share the ride. ABC Company offers discounted parking to those who choose to carpool. Trouble finding someone? Visit www.commuterconnections.org to register for rideclustering. This regional database will work to match you up with fellow carpoolers or vanpools.

Live Near Your Work!

ABC Company encourages minimized commuting by offering a \$15,000 forgivable loan for the purchase of a primary residence in Arlington, VA. Contact Human Resources to learn more about the program and your eligibility.

Work from Home

ABC Company encourages all employees to work from home one day per week. Each employee will need to gain their supervisor's approval by completing the agreement forms associated with teleworking. ABC Company will reimburse employees for 50% of the cost of broadband access up to \$500 each calendar year.

Transit Access

ABC Company's location in the transit-dense, urban village of Rosslyn allows employees to use the convenience of Metrolink, Metrobus, and Arlington Transit.



Personalized Transportation Options Portfolio

Are you interested in discovering your commuting options?

Sign up for a Personalized Transportation Options Portfolio by emailing your home address and typical work arrival time to Human Resources. Each portfolio will include up to three customized commuting options by bus or rail, fare totals, times, bus schedules and brochures based on your specific location and times.

Guaranteed Ride Home

If you regularly (two days a week or more) commute to work by carpool, vanpool, bike, walk, or public transportation, you are eligible for the Guaranteed Ride Home program! This program provides FREE rides home up to four times a year when the unexpected arises such as unscheduled overtime, illness, family emergency, or sick child. Sign up by visiting www.commuterconnections.org.

www.CommuterPage.com

Visit www.CommuterPage.com to learn more about your available commuting options or call (703) 228-RIDE.



re.define YOUR COMMUTE

ABC Company



Try Transit

ABC Company is located within two blocks of the Rosslyn Metro station and has access to 9 Metrobus Bus to Loudoun:

- 4A to Culmore
- 4B to Seven Corners
- 4C to Sully Square Station
- Loudoun Connector Bus to Loudoun
- 15A to Spots Court
- 3A to Annandale
- 3B to West Falls Church Station
- 3C to East Falls Church
- 4A to Dulles Airport/Inland Plaza Metro
- Arlington Transit 61 to Courthouse Metro
- Arlington Transit 61 to Rosslyn

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Biking and Walking

Arlington is home to 113 miles of bicycle trails, lanes and routes. Bike lockers and showers are located on the ground floor of the building. Our office is located closest to the Mount Vernon Trail which can be accessed at the northeast corner of the Key Bridge and walk to the office, visit www.commuterconnections.org and watch "Bicycling & walking".

Zipcar

Sometimes you just need a car.

Sign up at www.zipcar.com.

Car sharing is a system of shared access to vehicles located in your community or at nearby transit stations. Users can pick up a clean, maintained automobile with a full tank of gas and drive it for as long as needed and only pay for the time they use. Zipcar provides car-sharing.



Locations:
Virginia Square Metro - 1 vehicle
Falls Dr. N. Pollard St. - 2 vehicles

www.CommuterPage.com

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Save money on gas and get to work faster by using the HOV lanes. Talk with colleagues about sharing the ride or visit www.commuterconnections.org to register for rideclustering. This regional database will work to match you up with fellow carpoolers or vanpools.

The Commuter Store - Rosslyn

Rosslyn Metro Center Mall, Level 2
Suite 235, 1700 N. Moore Street,
Arlington, VA 22209
Phone: 703-525-1955
Fax: 703-525-0069
TDD: 711

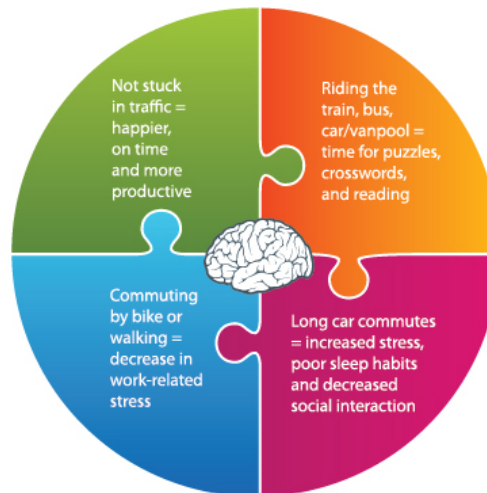
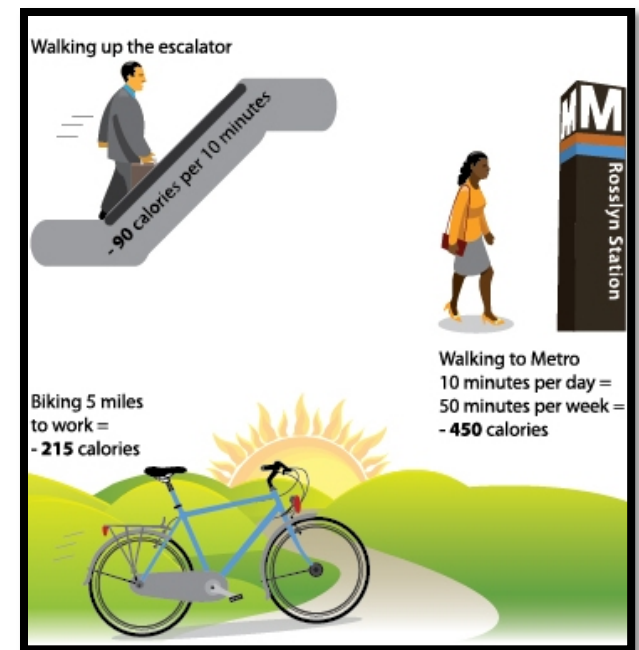
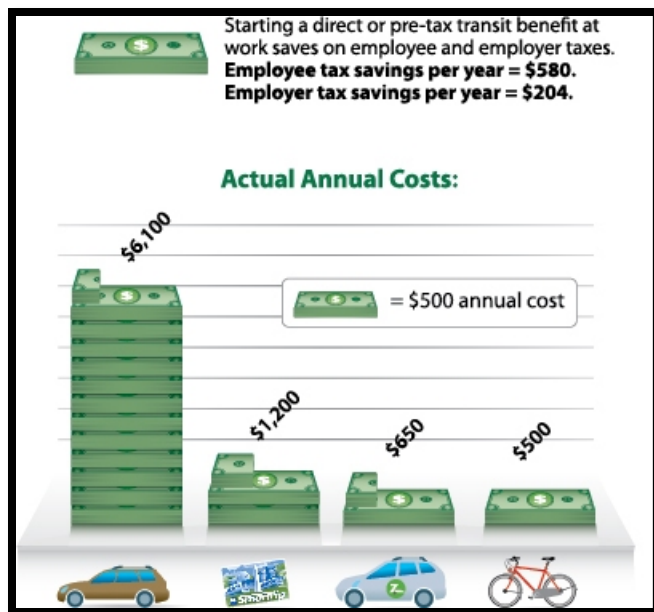
Hours: Mon - Fri, 10:00 a.m. - 7:00 p.m.

*Additional locations in Arlington, Crystal City, Beltsville, and Washington.

Closest Metro (less than two blocks or 0.16 miles)

Rosslyn Metro Station
1850 N. Moore Street, Arlington, VA 22209
Entrance on Fort Myer Drive
Between 19th St. & Wilson Blvd.
and N. Moore St. & Wilson Blvd.





@CommuterArIVA

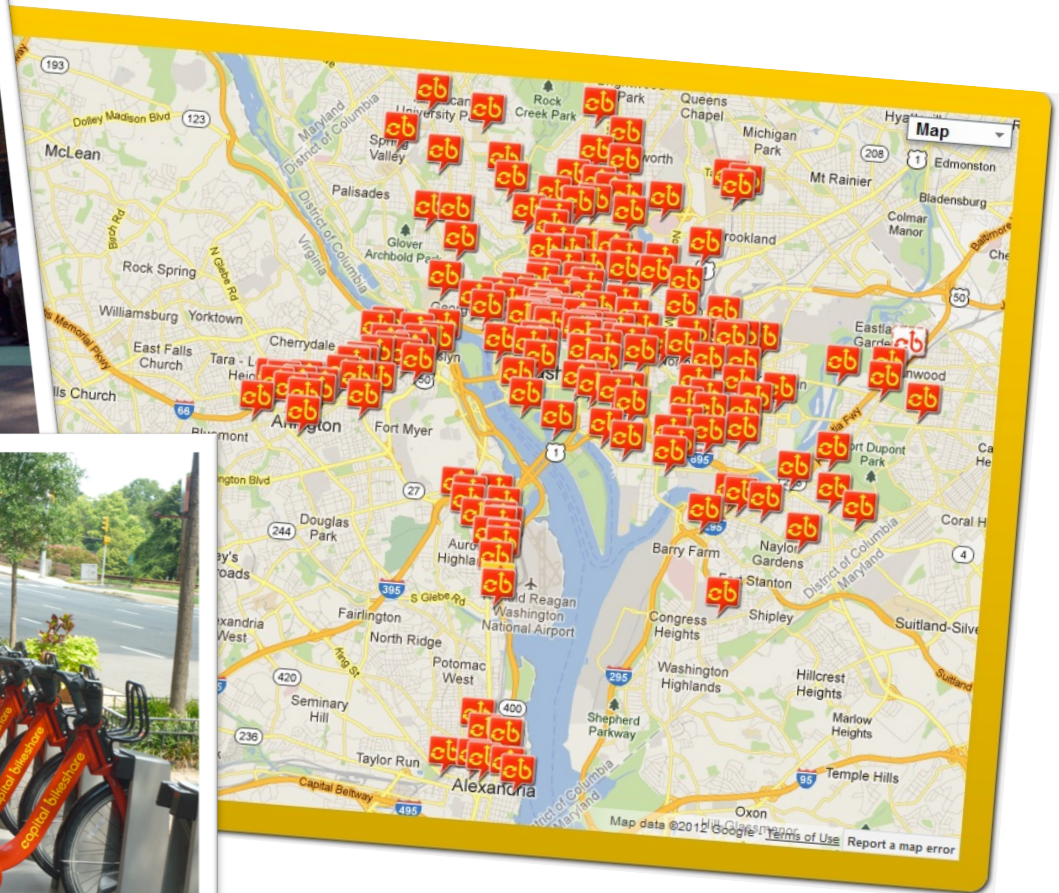
Prepare

YOUR COMMUTE

Arlington Transportation Partners makes transportation simple!



Bicycle Friendly Arlington



***159 miles** of trails,
lanes and sharrows,
and on-street routes.*



@CommuterArlVA

ATP Client Recognition Program Levels

Platinum (Level 4)

- Implements 2 or more strategies from the previous levels.

Gold (Level 3)

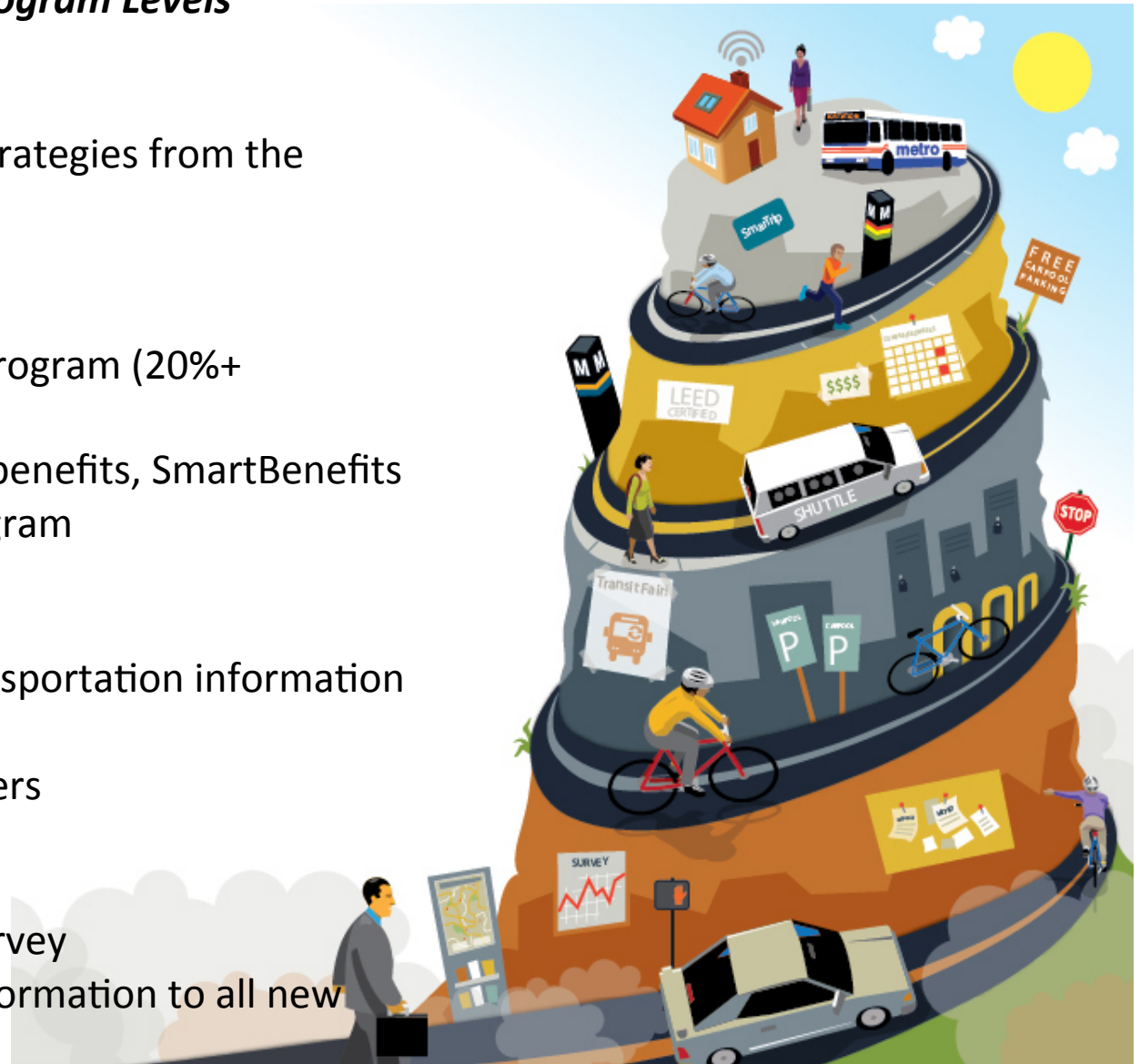
- Implements a telework program (20%+ participating)
- Provides transit/carpool benefits, SmartBenefits or parking “cash out” program

Silver (Level 2)

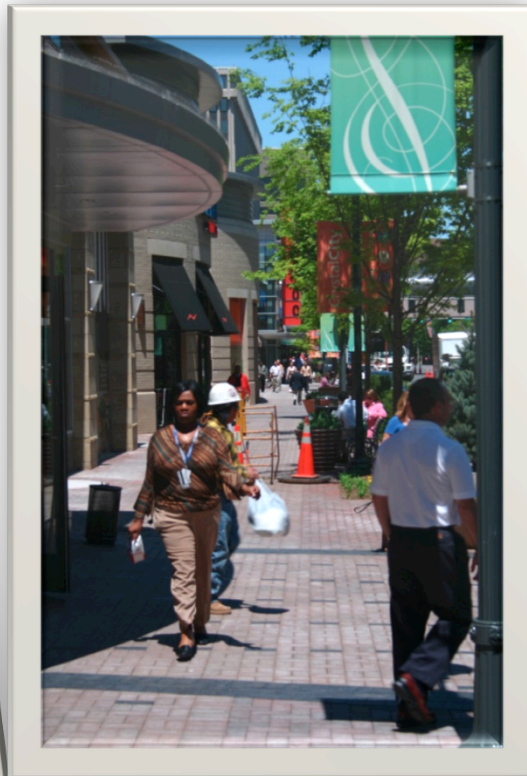
- Sets up a permanent transportation information display
- Installs bike racks or lockers

Bronze (Level 1)

- Conducts a commuter survey
- Distributes commuter information to all new hires and employees



Making Transportation Simple



Arlington Transportation Partners makes transportation simple!

Arlington
Transportation
Partners 



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[Youtube.com/user/ArlNgtonTransPartners](https://www.youtube.com/user/ArlNgtonTransPartners)