Michelle Castagnola
City of Chula Vista
Believe in yourself and all that you are. Knowing that there is something inside you that is greater than any obstacle.

Christian D. Larson
WHY?

• Money...money...money...
Money!
• To win
• Fame
• You Tube Hits
COOL California Challenge
Chula Vista

- City of Chula Vista – Conservation
- San Diego Gas & Electric (LGP)
- Almost 700 participants
- Community, businesses and stakeholders
- Plus many more...
Make Chula Vista the Coolest City in California!

SIGN UP Today!
• If not you, who?
• It will work
• It will make a difference
• Achieve something great
• Manage expectations
Michelle Castagnola
mcastagnola@chulavistaca.gov
619-409-5955