ILLUME
quantify
kwäntə fī

the act of counting and measuring human observations and experiences into numbers
0, 1
REACH
quality
kwäl-lə-tē
how good or bad something is
REFLECT
**meaning**

What is expressed, communicated, or conveyed and what can be inferred from context
Anne E Dougherty, Founding Advisor
m: 608 561 2019
e: anne@illumeadvising.com

Anne Illume
@anneillume