ENGAGING BUILDING OCCUPANTS FOR INCREASED SAVINGS

Nicole O’Connor
Energy Education Program Manager
I like nice, warm muffins in the morning. So I wear long johns.
ENERGY OUTREACH COLORADO

“Dedicated to helping Coloradans afford home energy.”
- Utility bill payment assistance
- Advocacy
- Energy Efficiency Programs
  - Energy Conservation & Behavior Change
EDUCATION EVOLUTION

- Requirement as Program Participant
- Timing (Quantity & When)
- Community Customization
BEST PRACTICES

Utility Bill Review

Form an Action Team

Customize No-Cost Opportunities

Engage the Entire Community

Celebrate!
### USAGE & COST REDUCTION

<table>
<thead>
<tr>
<th></th>
<th>Electric (kWh)</th>
<th>Gas (Dth)</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Savings</strong></td>
<td>253,347</td>
<td>278</td>
<td>$30,715</td>
</tr>
<tr>
<td><strong>Percentage</strong></td>
<td>11.46%</td>
<td>6.41%</td>
<td>4.08%</td>
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</tbody>
</table>

Average # of Months: 5.4
Total # of Organizations: 30
Goodwill Industries of Metro Denver

<table>
<thead>
<tr>
<th>Electric (kWh)</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Savings</td>
<td>71,030</td>
</tr>
<tr>
<td>Percentage</td>
<td>14%</td>
</tr>
</tbody>
</table>

# of Months: 8

- Utility Bill Review
- Form an Action Team
- Customize “No-Cost Opportunities”
- Engage the Entire Community
- Celebrate!
CONTACT INFORMATION

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# RESULTS – SAVINGS ACHIEVED

<table>
<thead>
<tr>
<th></th>
<th>Staff-Only</th>
<th>Residential</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Number of Organizations</strong></td>
<td>16</td>
<td>5</td>
<td>21</td>
</tr>
<tr>
<td><strong>Total Amount ($) Saved</strong></td>
<td>$25,388</td>
<td>$557</td>
<td>$25,945</td>
</tr>
<tr>
<td><strong>Average Percentage Saved</strong></td>
<td>5.69%</td>
<td>2.60%</td>
<td>4.95%</td>
</tr>
<tr>
<td><strong>Average # of Months of Evaluation</strong></td>
<td>5.5</td>
<td>5.2</td>
<td>5.4</td>
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</table>