

# ENGAGING BUILDING OCCUPANTS FOR INCREASED SAVINGS

Nicole O'Connor

Energy Education Program Manager



Crabby Road

12-11-06

**Greatest Hits**



©Hallmark Licensing, Inc.

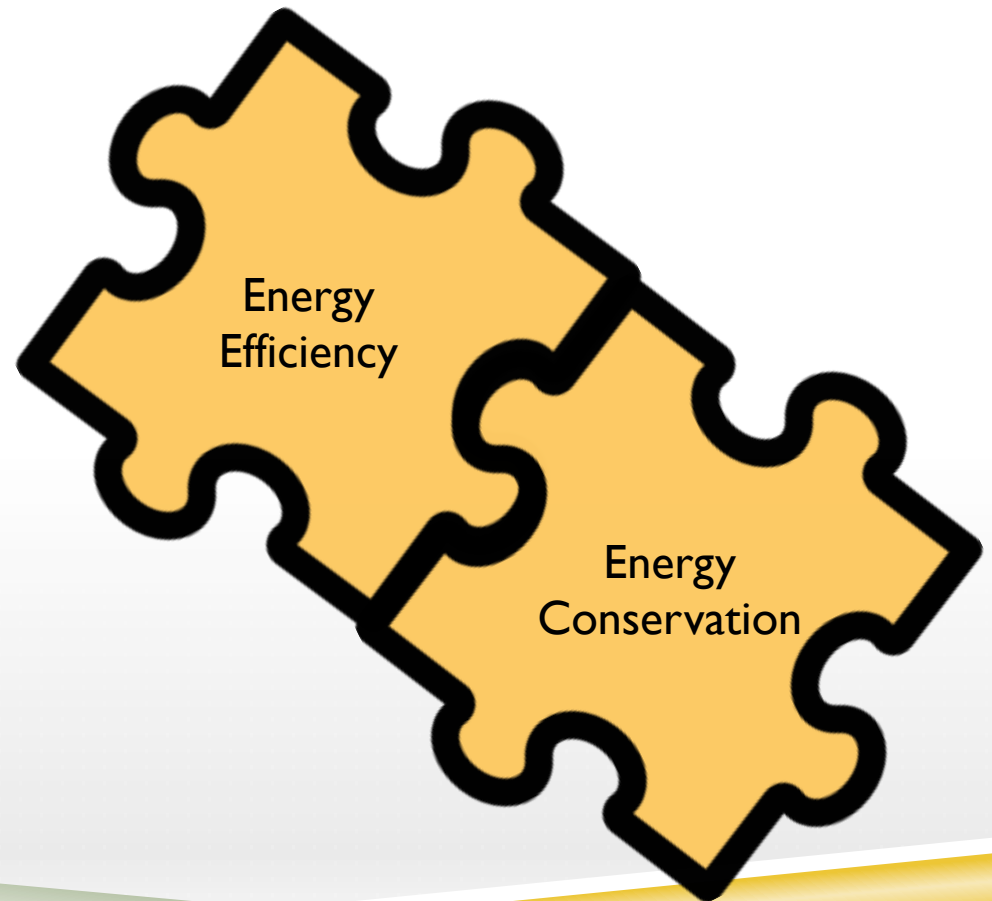
Maxine.com



ENERGY OUTREACH  
*Colorado*

# ENERGY OUTREACH COLORADO

- ▶ “Dedicated to helping Coloradans afford home energy.”
  - ▶ Utility bill payment assistance
  - ▶ Advocacy
  - ▶ Energy Efficiency Programs
    - ▶ Energy Conservation & Behavior Change

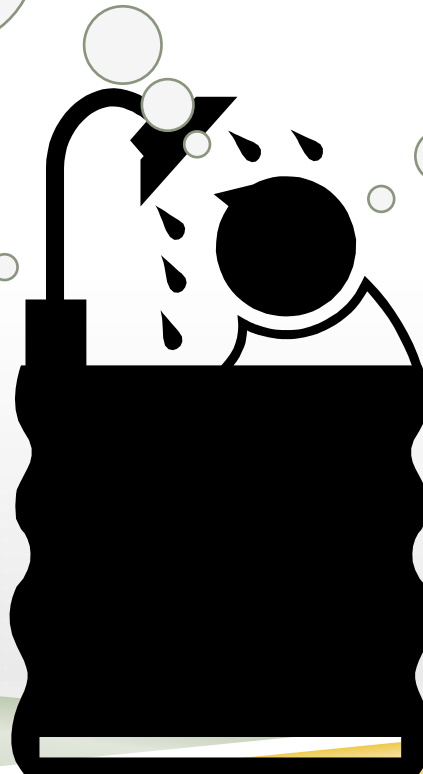


# EDUCATION EVOLUTION

Timing  
(Quantity &  
When)

Community  
Customization

Requirement  
as Program  
Participant



# BEST PRACTICES



Utility Bill  
Review



Form an  
Action Team



Customize  
No-Cost  
Opportunities



Engage the  
Entire  
Community



Celebrate!

# USAGE & COST REDUCTION

	<b>Electric (kWh)</b>	<b>Gas (Dth)</b>	<b>Cost</b>
<b>Savings</b>	253,347	278	\$30,715
<b>Percentage</b>	11.46%	6.41%	4.08%
			Average # of Months: 5.4 Total # of Organizations: 30

# GOODWILL INDUSTRIES OF METRO DENVER

	<b>Electric (kWh)</b>	<b>Cost</b>
<b>Savings</b>	71,030	\$6,416
<b>Percentage</b>	14%	1%
		# of Months: 8



Celebrate!



Utility Bill Review



Form an Action Team



Customize "No-Cost Opportunities"



Engage the Entire Community

# CONTACT INFORMATION

**Nicole O'Connor**

Education Program Manager

Energy Outreach Colorado

[www.energyoutreach.org](http://www.energyoutreach.org)

Denver, Colorado

[noconnor@energyoutreach.org](mailto:noconnor@energyoutreach.org)





ENERGY OUTREACH  
*Colorado*

# RESULTS – SAVINGS ACHEIVED

	Staff-Only	Residential	<b>TOTAL</b>
<b>Number of Organizations</b>	16	5	21
<b>Total Amount (\$) Saved</b>	\$25,388	\$557	\$25,945
<b>Average Percentage Saved</b>	5.69%	2.60%	4.95%
<b>Average # of Months of Evaluation</b>	5.5	5.2	5.4