DRIVING CHANGE

BEHAVIOI

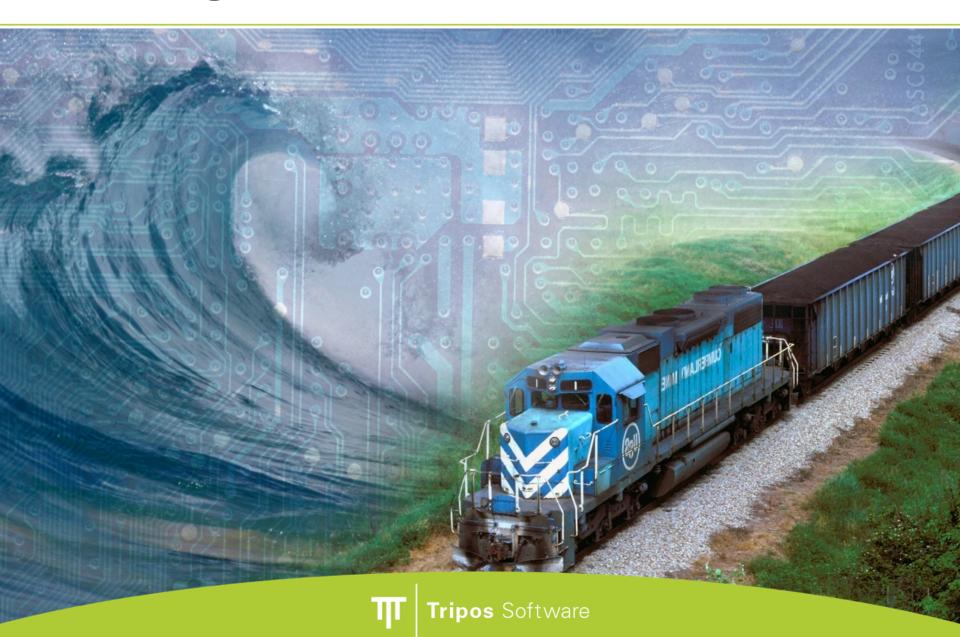
In Large Organizations

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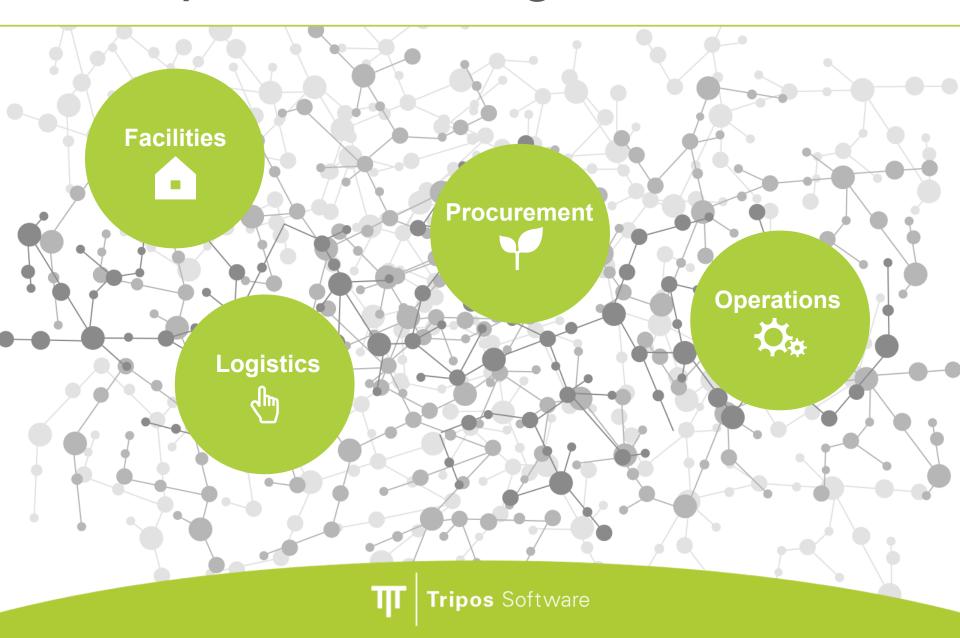
"Change" Is Not New



Sandy Calling...



Enterprise Challenge





USPS Sustainability Goals





Role-based Learning Map

	Roles	Objective Objective	Learning Content
	Executives	Understand sustainability as a core operating framework for USPS	Geing Green
	Maintenance Mgrs.	Understand how sustainability principles can be incorporated in daily operations	Running Lean & Green
	Plant Mgrs.	Evaluate how learning supports implementation of sustainability programs	Running Lean & Green
	Procurement	Understand how sustainability considerations apply in procurement processes	Environmentally Preferable Purchasing (EPP)
	Postmasters	Evaluate how sustainability can be incorporated in their daily operations	Going Green, Running Lean & Green
	Lean Green Teams	Evaluate how Green Teams can become more cross-functional with exposure to different learning options	Going Green, Running Lean & Green, Green Marketing & Messaging

Program Feedback

Course Quality	(Agree/Strongly Agree)	
I was able to understand the concisely	I was able to understand the course objectives clearly and concisely	
The course material was presinterest in the subject	sented in a way that increased my	92.6%
The format of the eLearning rethe course objectives	The format of the eLearning modules supported achievement of the course objectives	
Applicability to Job	(Behavioral Indicators)	
Preparation to perform new jot to sustainability	Preparation to perform new job tasks and responsibilities related to sustainability	
Ability to apply sustainability loourse to work activities	knowledge learned during the	86.2%

3 COMPONENTS OF CHANGE





BEHAVIOR



REINFORCEMENT

LEARNING LEADS CHANGE



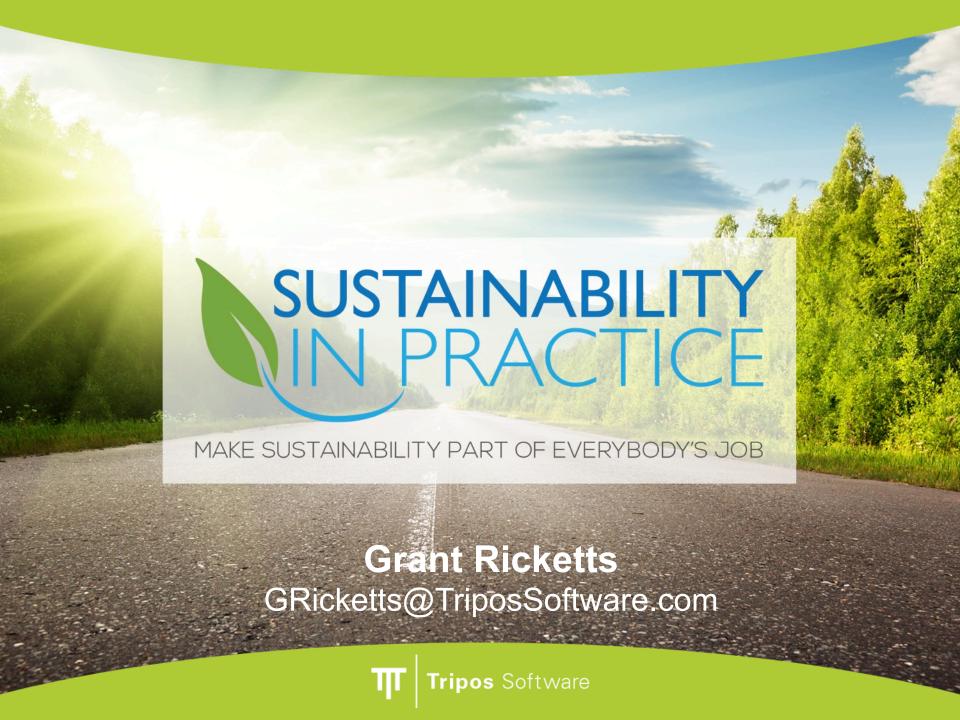
Sustainability In Practice™



Sustainability In Action™



~ Sustainability Realized™



Sustainability In Practice™

Sustainability in Practice™ is an eLearning library designed to engage people across your organization in building sustainability throughout your business. www.SustainabilityInPratice.com



Make sustainability part of everybody's job™

- Role-based curriculum designed to serve a variety of stakeholder needs and interests
- Backed by subject matter expertise (Gil Friend, CEO of Natural Logic and author of *The Truth About Green Business*) and applicable know-how so lessons can be applied today
- Engaging and interactive learning experience