

Abstract #: 501

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Abstract: Strategic Energy Management has proven to be effective time and again in virtually all types of commercial and industrial settings. Recently, it has also made end roads in the governmental sector with support from EPA's Energy Star program. The process of managing energy through a six step process (commitment, goal setting, benchmarking, action plan, implementation, and communication) is easy to understand but at times may be difficult to deliver. The difficulties often are fueled by lack of time or knowledge. The concept of sharing a trained energy manager can be very intriguing to the right audience. Franklin Energy through support from the Iowa Economic Development Authority has piloted this conceptual idea with multiple municipalities throughout the state of Iowa. Communities large and small applied to participate in this innovative energy efficiency program. The chosen group of communities have committed to using a "shared energy manager" approach as well as developing and energizing energy teams and corresponding action plans to improve city owned buildings energy performance. This presentation will outline the program design, key milestones achieved to date and well as future impacts Dean Laube Regional Director of Energy Efficiency Programs Franklin Energy 2001 to present: Primary activities include energy efficiency program design and management, energy consulting for commercial and industrial customers, professional trainer for nationally recognized energy efficiency programs including energy management, energy technology, and energy efficient operations and maintenance. Work experience: 17 years working specifically in the energy industry,