

# Can new mobility services lead to energy and GHG savings?

BEHAVIOR, ENERGY AND CLIMATE CHANGE CONFERENCE

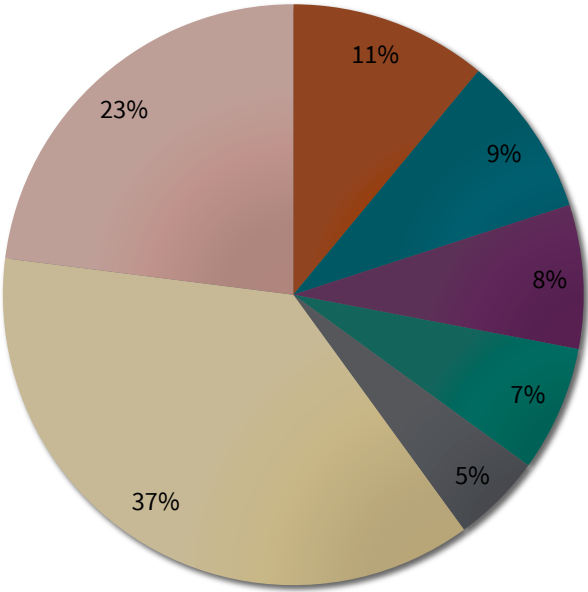
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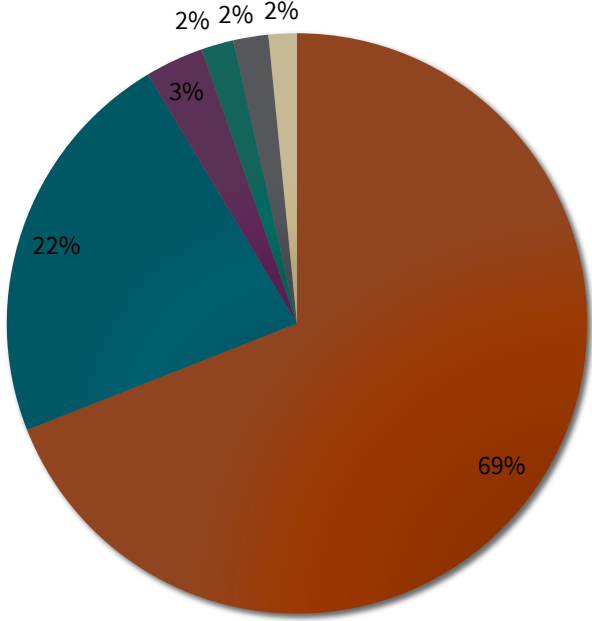
# Motivation: A look at California's GHG inventory

CA GHG Inventory: 2013  
(data source: California Air Resources Board)



- Electricity Generation (in state)
- Electricity (imports)
- Agriculture
- Residential
- Commercial
- Transportation
- Industrial

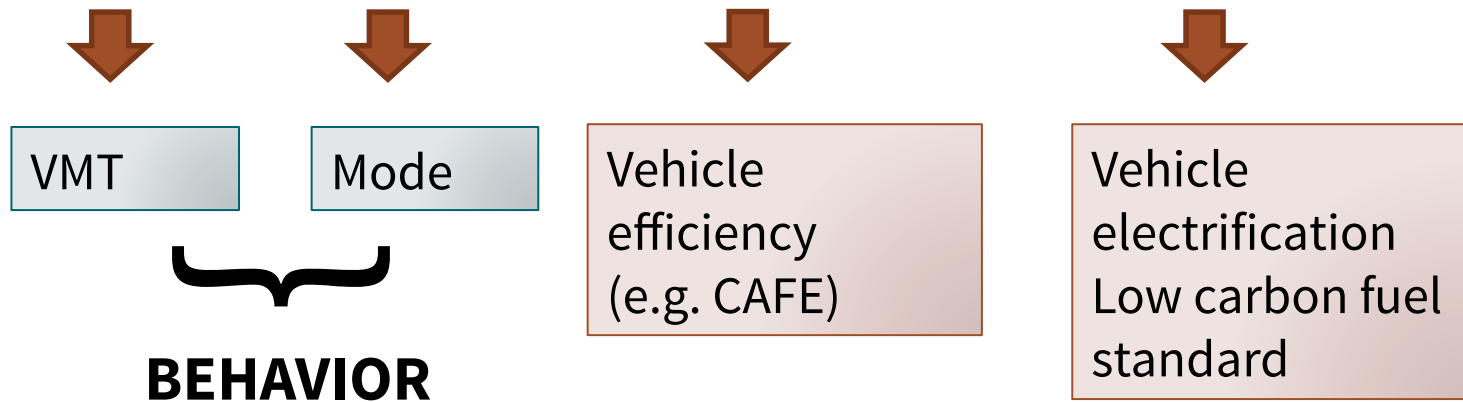
Transportation Sector GHGs: 2020  
(data source: California Air Resources Board)



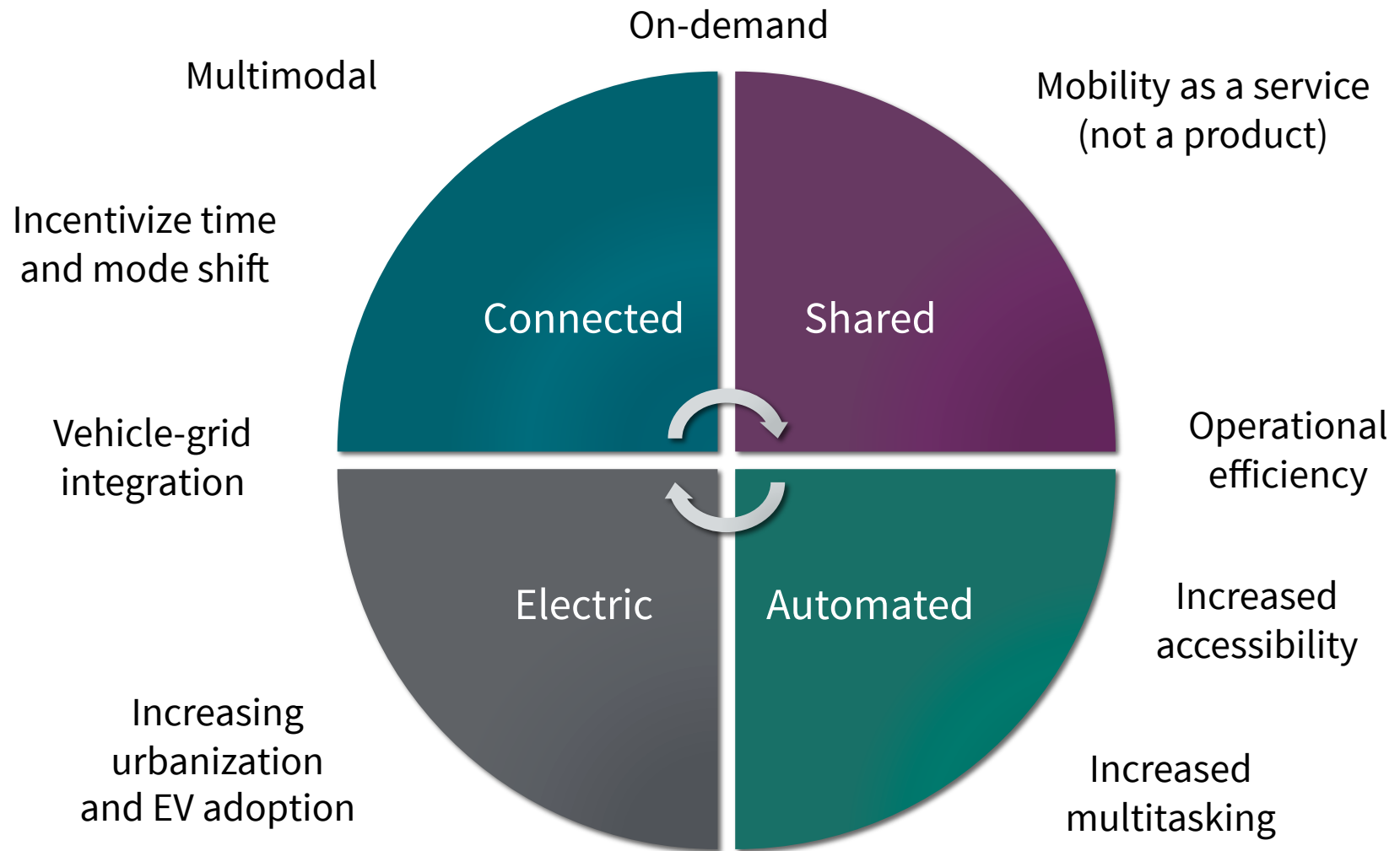
- Passenger Vehicles
- Heavy Duty Trucks
- Ships & Commercial Boats
- Aviation (Intrastate)
- Rail
- Unspecified

## Previous efforts have focused on vehicles and fuels

GHG = Activity x modal Share x energy Intensity x carbon intensity of Fuel



# Major transformations in the transportation sector



## Evolution of shared mobility services

Carsharing: Private Station-Based



Carsharing: Peer-to-Peer



Getaround

Paradigm shift from vehicles  
as a product  
to vehicles  
as a mobility service

Carsharing:



Services: TNCs



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