## Who we are

- **LEADING Energy Intelligence PROVIDER**
- **Privately Held**
- **FOUNDED IN 2004**
- **OFFICES IN**
  - Boulder
  - Denver
  - Australia
  - Europe
- **SaaS-based software company**
- **130 Million+ Home Database**
- **$150M Funding to Date (VC & Strategic)**
- **90+ Employees**
1 Rethink the Existing Utility Bill
Add Relevant Context
3. Analyze the Data

Your energy trend

Compare your energy usage for the past two months:

- $123 more than the average home in your area.

Your Energy Trend

Start up to $300 per year

Customizable Text

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Purpose of this report

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Energy Forecast for March/April 2016

36% of your energy spend will be on Heating next month

This is the prediction of your energy usage for the coming month. You can use this insight to plan your energy and have the largest opportunity for savings.

Your energy forecast is calculated by analyzing weather data and historical energy usage patterns. We take into account various factors that affect energy usage and provide you with an accurate forecast.

Energy saving tips just for you

Now that you have your Smart Meter installed, your experience online will be even more amazing.

Now that Seattle City Light has installed a smart meter, you can check out the portal to see your real-time usage. You'll see how your home is using the most energy and find ways to save on that. You can also get a more accurate prediction of your future usage.

Contact Tendril

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Personalize the Experience with Tailored Insights
5 STEPS FOR DATA-DRIVEN CUSTOMER ENGAGEMENT

5

Be Proactive
Results show strong engagement

Challenge email open rates of over 50%

Customer satisfaction of 8.9 out of 10 for the home energy reports

74% customers read their home energy report every month