

Behavioral Water Efficiency – Drought Relief or Way of Life?

Weston McBride, Director of Product
weston@watersmart.com

About WaterSmart


Helping utilities educate and engage customers to save water and money.

WaterSmart offers a turnkey, cloud-based analytics, engagement and behavioral water efficiency solution.

Headquartered in Silicon Valley and founded in 2009.


OUR PARTNERS INCLUDE

- 45+ Utilities
- 2.5M+ Accounts




2

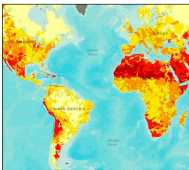
Water challenges



Population growth



Infrastructure decay



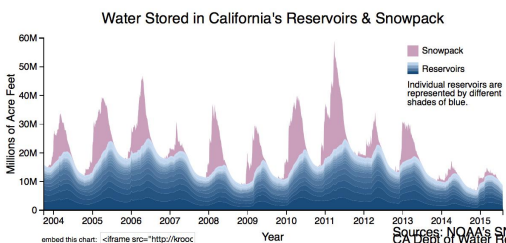
Water stress

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3

Urban water needs to be conserved

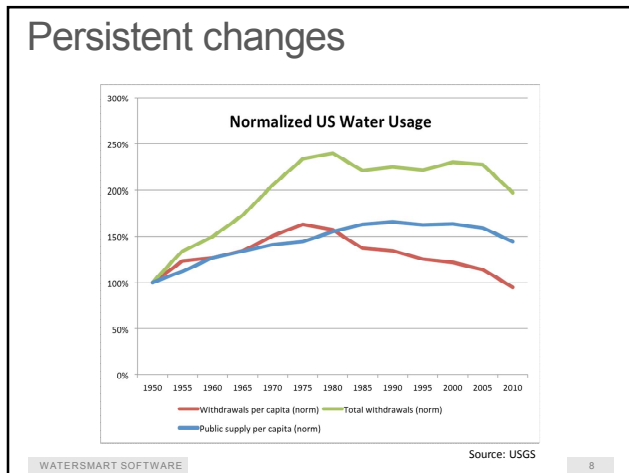
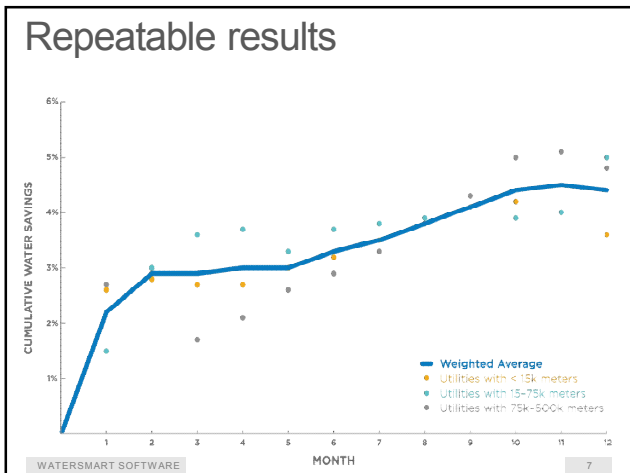
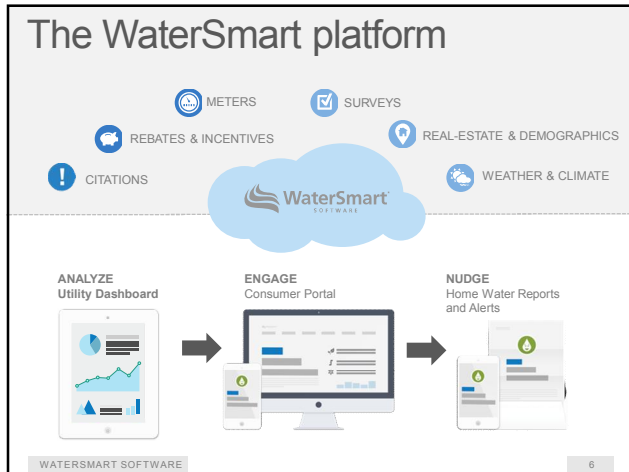
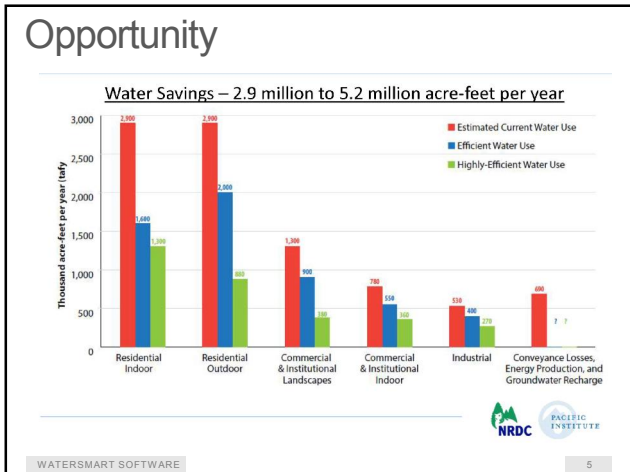
Water Stored in California's Reservoirs & Snowpack



Source: NOAA's SN
CA Debt of Water Re

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4





Thank You

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