SEiO is Listening

- Tailored our behavioral program and restructuring campaigns
- Listening and gathering customer feedback

Individual actions = 471% growth

Start of community wide challenges and alignment of tenant/operator campaigns

- Year 1
  - 2,149 actions

- Year 1.5
  - 3,390 actions

- Year 2
  - 12,273 actions
What is SEiO?

SEiO helps our customers reduce operating costs, save energy, and meet their sustainability goals.

History and Partnering

- Built on Smart Energy Now pilot program success
  - 98% building participation in uptown Charlotte
- Partners:
  - Envision Charlotte
  - UNC Charlotte
Year 2 Update

- Reinforces operation and maintenance best practices
- Designed around PNNL building re-tuning information
- Operators complete same campaigns at the same time
- Creative language and materials
- Posters for employee awareness
- Lending library tools
Operator Campaign Calendar

Operator Campaign Highlights

- Where you at Thermostat?
  - 11 buildings found discharge air temps were outside expected range
  - 7 buildings made adjustments as a result of verifying thermostats

  “Some of the stuff we have discovered was because of SEiO, and we are really glad we participate!”
  Shane Woycik, senior chief engineer
  Trinity Partners Ally Center

  “The program has made the little things that sometimes get lost rise back to the surface.”
  Participant of “Where you at Thermostat?”

  “I'm deeply grateful for all the help from the SEiO team.”
  Participant of “Shake Up Your Wake Up”

Working towards Annual Awards
Next round June 2017
Smart Energy HQ

Automated Benchmarking

Usage Data/Comparisons

Engagement Content

Tenant Focus

- Quarterly community challenges
  - Add it Up
  - July 2016 Butterfly Effect
  - October 2016 Fall Off
- Creates awareness, education and energy saving habits
- Relieves property managers
- Helps with corporate sustainability goals
Butterfly Effect Community Challenge

- Work with property managers to push targeted weekly messaging to tenants
- Help launch by hosting tables with giveaways
- Some property managers offer incentives

7,865 Energy Saving Actions taken!

Where to Engage

myenergychallenge.com

Happen.

App Store
Google Play

@DE_SmartEnergy
What’s next for SEiO?

- Going beyond offices - SEiB
  - Universities
  - Hotels
  - Retail
  - Industrial
  - (and beyond)
- Hospitals pilot program
- Modeling tool
- Leads
- Strategic energy management (SEM)
Questions?

Thank you.