



October 16-18, 2017

BEHAVIOR, ENERGY & CLIMATE CHANGE CONFERENCE

Sacramento, California

SPONSORSHIP BENEFITS

Choose either: GENERAL CONFERENCE SPONSORSHIP <i>(includes waived registrations and benefits as shown in chart below)</i>	Platinum Sponsor \$25,000 +	Gold Sponsor \$20,000- \$24,999	Silver Sponsor \$10,000- \$19,999	Bronze Sponsor \$5,000- \$9,999	Contributor Sponsor \$2,500- \$4,999
Sponsors will be listed on the BECC conference program and website and on large video screens in meeting rooms	Extra-large logo	Large logo	Medium logo	Logo	Name
Sponsors receive one free registration to the conference for each \$2,500 in sponsorship.	10+	8	4	2	1
Access to attendee names/companies 21 days prior to the conference (with phone numbers but no email addresses)	Yes	Yes	Yes	--	--
Sponsor can reserve a table (6'x8') for the poster reception to display materials and engage with conference attendees. First choice of table location by sponsorship level.	Single table	Single table	Single table	--	--
Or choose: SPECIFIC EVENT SPONSORSHIP <i>Great opportunity for visibility! (includes benefits listed below; does not include waived registration)</i>					
All event sponsorships include prominent signage at the event identifying the event sponsor and the sponsor's logo listed with the event on the program and on website , but <u>do not</u> include waived registration fees. Over 10K will include a listing of attendees 21 days prior to the conference as detailed above. Sponsorships are available for any of the following:					
Kick off Reception Sponsor – opening remarks at the reception	\$10,000				
Kick off Reception Libations Sponsor – wine, beer only	\$3,500 (signs with your logo on all beverage tables)				
Lunch Sponsors	\$7,500 non-exclusive (your logo posted on each table, up to 2 sponsors)				
Poster Reception – great visibility! – prominent signage, recognition in program and on website and table w/power for display if requested	\$15,000 exclusive \$5,000 non-exclusive (up to 3)				
Poster Reception Libations – we provide one drink ticket for each attendee with your company name and logo	Sold				
Breakfast Sponsor – tent cards with your logo placed on food tables	\$5,000 exclusive; \$2,500 non-exclusive (up to 2)				
Snack Breaks – tent cards with your logo placed on buffet tables	\$2,500 (up to 2 per break)				
Program Printing – podium acknowledgement at opening session	\$10,000 (prominent acknowledgement on program)				
Social Media Sponsor – host the Twitter feed with your logo displayed- sponsor must supply the Twitter account and computer. We supply two screens for viewing.	\$5,000				
Audiovisual Sponsor – tent cards with your logo all session rooms	\$25,000				
Hotel Key Sleeve – add your company name and logo with a welcome on the front outside of the hotel key card	\$5,000				
If you don't see what you need to obtain value from BECC ...	Contact samb@caenergy.co , or call 608.216.7164				
FOR MORE INFORMATION - Samb@caenergy.com or call 608-216-7164					

Updated 3/10/17