



October 7–10, 2018

# BEHAVIOR, ENERGY & CLIMATE CHANGE CONFERENCE

Washington, DC

## SPONSORSHIP BENEFITS

Choose either: <b>GENERAL CONFERENCE SPONSORSHIP</b> <i>(includes waived registrations and benefits as shown in chart below)</i>	Platinum Sponsor \$25,000 +	Gold Sponsor \$20,000- \$24,999	Silver Sponsor \$10,000- \$19,999	Bronze Sponsor \$5,000- \$9,999	Contributor Sponsor \$2,500- \$4,999
Sponsors will be listed on the BECC conference program and website and on large video screens in meeting rooms	Extra-large logo	Large logo	Medium logo	Logo	Name
Sponsors receive one free registration to the conference for each \$2,500 in sponsorship.	10+	8	4	2	1
Access to attendee names/companies 21 days prior to the conference (with phone numbers, no email addresses)	Yes	Yes	Yes	--	--
Sponsor can reserve a table for a table-top display that will be up for the entire conference. First choice of table location by sponsorship level.	Single table	Single table	Single table	--	--
<b>Or choose:</b> <b>SPECIFIC EVENT SPONSORSHIP</b> <i>Great opportunity for visibility! (includes benefits listed below; does not include waived registration)</i>					
<b>All event sponsorships include prominent signage at the event</b> identifying the event sponsor and the sponsor's <b>logo</b> listed with the event on the <b>program and on website</b> , but <i>do not</i> include waived registration fees. Sponsorships at 10K and up will include a listing of attendees 21 days prior to the conference as detailed above. Sponsorships are available for any of the following:					
Kick off Reception Sponsor – opening remarks at the reception	\$10,000				
Kick off Reception Beverage Sponsor – wine, beer only	\$3,500 (signs with your logo on all beverage tables)				
Lunch Sponsors	\$7,500 non-exclusive (your logo posted on each table, up to 2 sponsors)				
Poster Reception – great visibility! – prominent signage, recognition in program and on website and table w/power for display if requested	\$15,000 exclusive \$5,000 non-exclusive (up to 3)				
Poster Reception Beverages – we provide one beverage ticket for each attendee with your company name and logo ( <b>you can design the ticket</b> )	SOLD / \$7,500				
Breakfast Sponsor – tent cards with your logo placed on food tables	\$5,000 exclusive; \$2,500 non-exclusive (up to 2)				
Snack Breaks – tent cards with your logo placed on buffet tables	\$2,500 (up to 2 per break)				
Program Printing – podium acknowledgement at opening session	\$10,000 (prominent acknowledgement on program)				
Social Media Sponsor – host the Twitter feed with your logo displayed- sponsor must supply the Twitter account and computer. We supply two screens for viewing.	\$5,000				
Audiovisual Sponsor – 3, 24"x80" retractable banners outside event rooms	\$25,000				
Hotel Key Sleeve – add your company name and logo with a welcome on the front outside of the hotel key card	ON HOLD / \$5,000				
If you don't see what you need to obtain value from BECC ...	Contact <a href="mailto:samb@caenergy.co">samb@caenergy.co</a> , or call 608.216.7164				
<b>FOR MORE INFORMATION - <a href="mailto:Samb@caenergy.com">Samb@caenergy.com</a> or call 608-216-7164</b>					