



October 7 – 10, 2018

BEHAVIOR, ENERGY & CLIMATE CHANGE CONFERENCE

Hyatt Regency Washington on Capitol Hill, Washington D.C.

SUNDAY, OCTOBER 7	
9:00-5:00	Pre-Conference Workshops
5:30 – 6:45 PM	Young Professionals Reception
7:00-9:00 Registration 6-9	KICK-OFF PROGRAM & DESSERT RECEPTION

DAY 2		MONDAY, OCTOBER 8					
7:00-8:15	Continental Breakfast & Registration						
8:30-10:00	OPENING PLENARY & KEYNOTE BY GEORGE MARSHALL						
10:00-10:30	Morning Break						
Topic Session 1 10:30-12:00	1A (Room TBD) <i>Lightning Session:</i> Social Marketing & Communications	1B (Room TBD) Household Dynamics, Roles & Perceived Barriers	1C (Room TBD) New Technologies for the Consumer of the Future	1D (Room TBD) Electrification: Utilities in Transition	1E (Room TBD) Values, Beliefs & Culture	1F (Room TBD) <i>Panel Session:</i> Energy Efficiency: More than Rebates	
12 noon – 1:30 PM	LUNCH (Regency Ballroom)						
Topic Session 2 1:30-3:00	2A (Room TBD) <i>Lightning Session:</i> Program Design	2B (Room TBD) Methods & Metrics for Divergent Populations	2C (Room TBD) The Roles and Potential of Local Governments	2D (Room TBD) Varied Approaches to Engaging Customers	2E (Room TBD) New Mobility	2F (Room TBD) <i>Panel Session:</i> How the Media Covers Climate Change	
3:00-3:30	Afternoon Break						
Topic Session 3 3:30-5:00	3A (Room TBD) <i>Lightning Session:</i> Programs	3B (Room TBD) Measuring the Effect of Radically Different Approaches to Engaging Residents	3C (Room TBD) Tools & Strategies for Pro-Environmental Decision-Making	3D (Room TBD) Time Varying Pricing and Effects on Customers	3E (Room TBD) Renewable Energy Frontiers	3F (Room TBD) <i>Panel Session:</i> Changing Mobility Patterns, Changing Energy Use	
5:00 - 5:45	Free time for Networking and Poster Preparation						
5:45-7:00	POSTER SESSION & RECEPTION						

DAY 3		TUESDAY, OCTOBER 9					
7:30-8:30	Continental Breakfast						
Spotlights 8:30 – 10AM	SPOTLIGHT 1			SPOTLIGHT 2			
10:00-10:30	Morning Break						
Topic Session 4 10:30-12:00	4A (Room TBD) <i>Lightning Session:</i> Models & Metrics for Low Carbon Energy Systems	4B (Room TBD) Digital Media for Energy Savings	4C (Room TBD) Communicating Behavior Change in Hard-to-Reach Communities	4D (Room TBD) Challenges and Solutions for An Evolving Energy System	4E (Room TBD) New Forms of Program Participation in the Commercial Sector	4F (Room TBD) <i>Panel Session:</i> Human Sides of Connected and Autonomous Vehicles: What We Already Know and What We Need to Know	
12 noon – 1:30 PM	LUNCH						
Topic Session 5 1:30-3:00	5A (Room TBD) <i>Lightning Session:</i> Transportation	5B (Room TBD) Machine Learning: Opportunities and Challenges	5C (Room TBD) Underserved and Hard-to-Reach Communities	5D (Room TBD) Moving Beyond Home Energy Reports	5E (Room TBD) Smart Thermostats	5F (Room TBD) <i>Panel Session:</i> How Do Renewable Energy & Energy Efficiency Decisions Differ & Where Do They Find Common Ground?	
3:00 – 3:30	Afternoon Break						
Topic Session 6 3:30-5:00	6A (Room TBD) <i>Lightning Session:</i> Technology	6B (Room TBD) How Other Peoples' Actions Affect Your Own	6C (Room TBD) Low-Income and Hard-to-Reach Communities	6D (Room TBD) Incentives to Overcome Financial Barriers	6E (Room TBD) Electric Vehicles	6F (Room TBD) <i>Panel Session:</i> Powerful Public Engagement Through Art	
5:00 – 5:30	Networking Time						
5:30 – 7:00	EVENING EVENT						

DAY 4		WEDNESDAY, OCTOBER 10					
7:30-8:30	Continental Breakfast						
Topic Session 7 8:30 – 10:00	7A (Room TBD) Selecting and Unpacking Behaviors: A Critical First Step in Developing Effective Programs	7B (Room TBD) What Can We Learn from International Case Studies?	7C (Room TBD) Public Policy and The Role of Key Stakeholders	7D (Room TBD) Using Schools to Motivate Community Savings	7E (Room TBD) Gamification	7F (Room TBD) <i>Panel Session:</i> Gained in Translation – Overcoming Evaluation Obstacles through International Collaboration	
10:00-10:30	Morning Break						
10:30 – noon	CLOSING PLENARY: Mining Minds for a Better World: Pioneers Talk about Environmental Social Science Research						
Afternoon	Post-Conference Workshops						

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Audience Color Coding

Marketing
Program Implementers
Academic
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