

## BECC 2019 Sponsorship Benefits

GENERAL CONFERENCE SPONSORSHIP	Platinum \$25,000 +	Gold \$20,000	Silver \$10,000	Bronze \$5,000	Contributor \$2,500
Listing on conference program and website and on large video screens in meeting rooms.	Extra-large logo	Large logo	Medium logo	Logo	Name
One free registration to the conference for each \$2,500 in sponsorship.	10+	8	4	2	1
Access to attendee names/companies 21 days prior to the conference (with phone numbers but no email addresses)	Yes	Yes	Yes	--	--
Table (6'x8') to display materials and engage with conference attendees.	Single table	Single table	Single table	--	--
SPECIFIC EVENT SPONSORSHIP					
<p>All event sponsorships include prominent signage at the event identifying the event sponsor and the sponsor's logo listed with the event on the program and on website, but <i>do not include waived registration fees</i>. Sponsorships at \$10,000 or higher include access to the attendee list 21 days prior to the conference as detailed above. Event sponsorships are available for the following:</p>					
Kickoff Reception Sponsor – Opening remarks at the reception	<b>\$10,000</b>				
Kickoff Reception Libations Sponsor – Signs with sponsor logo on all beverage tables; wine and beer only	<b>\$3,500</b>				
Lunch Sponsor – Sponsor logo posted on each table	<b>\$7,500 non-exclusive</b> (up to 2 sponsors)				
Young Professionals Reception	<b>Sold</b>				
Wi-Fi Sponsorship - Sponsor's name listed as the wi-fi passcode and in program.	<b>Sold</b>				
Hotel Key Sleeve – Sponsor name and logo with welcome message on the front outside of the hotel key card	<b>Sold</b>				
Welcome letter to attendees in hotel (Hotel drop)—You create the package and it is delivered to each guest in their room.	<b>7500</b>				
Poster Reception Catering – Prominent signage, recognition in program and on website, and table with power for display if requested	<b>\$15,000 exclusive or \$5,000 non-exclusive</b> (up to 3)				
Poster Reception Refreshments – Sponsor name and logo on drink tickets (one per attendee) plus logo on signs at all beverage stations	<b>Sold</b>				
Fun Festival on Tuesday (after conference sessions) – Podium acknowledgement; beer, wine, and popcorn	<b>Sold</b>				
Breakfast Sponsor – Tent cards with sponsor logo placed on food tables	<b>\$5,000 exclusive or \$2,500 non-exclusive</b> (up to 2)				
Snack Breaks – Tent cards with sponsor logo placed on buffet tables	<b>\$2,500</b> (up to 2 per break)				
Program Printing – Podium acknowledgement at opening session and prominent recognition on program	<b>\$10,000</b>				
Social Media Sponsor – Sponsor hosts the Twitter feed with its logo displayed. Sponsor must supply the Twitter account and computer. BECC supplies one screen for viewing.	<b>\$5,000</b>				