

## **Levi Hildebrand, One Island Media**

**Title:** Using Youtube to Fight Climate Change

**Abstract:** Levi is a YouTuber who proves that "you don't need to be a hero to save the planet." His channel, titled Levi "Save the World" Hildebrand, has accumulated over 45,000 subscribers and over 2 million channel views sharing positive environmental stories about the ideas, innovations and individuals that are making the world a better place. Levi is also a co-founder of One Island Media, a production company focused on science communication within the academic and scientific communities. One Island Media is a knowledge mobilization company using video to transform complex ideas or innovations into an approachable and eye-catching narrative. His experience as an environmental advocate, and a video producer gives him the unique opportunity to share these stories in a new and powerful way.

At this year's BECC conference, Levi explores the narrative we create around environmentalism and offers some creative solutions to our challenges with apathy. Rather than continue the doomsday countdown to total annihilation, a new perspective facilitated by digital communication methods like YouTube can create a more uplifting and inspiring look into our future: a story that shows that the choice to live in harmony with the natural environment doesn't have to be a sacrifice. In fact, it might even make your life better.