



# Behavior, Energy & Climate Change Conference

Advancing behavioral research, policy, and action to speed climate solutions

Convened by:

Stanford

Environmental and Energy  
Policy Analysis Center



ACEEE  
American Council for an Energy-Efficient Economy

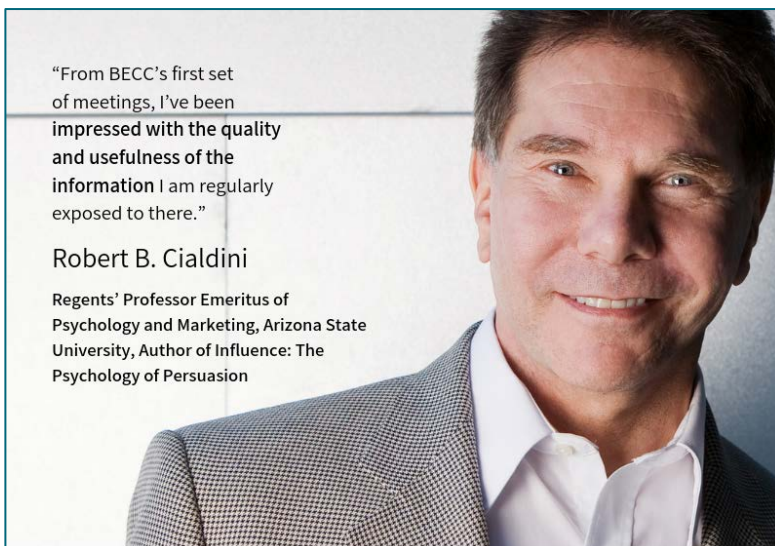
BECC 2020 | December 6-9, 2020 | Washington, DC | Capital Hilton, 1001 16th St NW  
beccconference.org

## Call for Psychology and Behavioral Science Abstracts

Mitigating climate change is more urgent than ever, and psychologists and behavioral scientists are critical to addressing this challenge. For more than a decade, BECC has presented psychology research on nudging people and organizations to make these changes. Now is the time to put science into action, leverage our understanding of human behavior and move from nudges to leaps.

BECC invites you to present your work and learn from others about how to encourage behavior change for energy and carbon savings, how to evaluate these programs, how to understand why individuals and groups change, and how to make these transitions in fair and equitable ways. Researchers, academics, businesses, utilities, governments, and nonprofits come together to learn and network at this unique conference.

Visit [BECCconference.org](http://BECCconference.org) to Submit an Abstract



Sample topics of interest:

- Applying **theories** of behavior change
- Social **comparison**, social **norms** and behavior change
- **Organizational behavior** and **group influence**
- Social **movements** and **culture** change
- **Values, personal norms, attitudes, intentions** and behavior
- Behavioral science and psychology **field studies**

This year's theme: *From nudge to leap!*

**Deadline:** April 1, 2020

**Length:** 300 words

**Format options:** Individual presentation (poster or oral) or panel/symposium

**Topics:** Refer to the website for more details [beccconference.org](http://beccconference.org)

**Review:** Abstracts will be reviewed by a panel of experts and authors will be notified of acceptance in early summer of 2020. Priority will be given to new work with original information.

## About BECC

BECC is the premier conference focused on understanding human behavior and decision making and applying that knowledge to accelerate our transition to a sustainable, low-carbon future.