

Behavior, Energy & Climate Change Conference

Advancing behavioral research, policy, and action to speed climate solutions

Environmental and Energy Stanford Policy Analysis Center





BECC 2020

December 6-9, 2020 | Washington, DC

Call for Transportation Abstracts

Mitigating climate change is more urgent than ever and major leaps in systems and behaviors are needed to address this critical issue. As the largest emitter of greenhouse gasses in the United States, the transportation sector offers great potential for reductions in energy use and emissions through behavior change. Sensible deployment of technology-enabled travel options like ride-hailing, bike-sharing, and microtransit, as well as advanced vehicle technologies, will require a deep understanding of travel choices and behaviors. New, datadriven opportunities in freight movement and logistics can also either reduce or increase energy use and emissions, depending on businesses' behavior and decision making.

BECC invites you to present your work and learn from others about how to encourage transportation behavior change for energy and carbon savings, how to evaluate these programs, how to understand why individuals and groups change, and how to make these transitions in fair and equitable ways. Researchers, academics, businesses, utilities, governments, and nonprofits come together to learn and network at this unique conference.

Visit **BECCconference.org** to Submit a Presentation Abstract



This year's theme: From nudge to leap!

Conference organizers seek to continue growing the transportation discussion at BECC. Sample topics of interest:

- Adoption of advanced vehicle technologies from electric vehicles to autonomous vehicles
- The evolving use of public transit in urban environments
- New mobility options and their impacts on travel trends and transportation choices
- Transportation programs serving disadvantaged or vulnerable populations
- Developments in **freight** transportation
- Organizational behavior and implications for sustainable logistics

Deadline: April 1, 2020 Length: 300 words

Format options: Individual presentation (poster or oral) or panel/symposium

Topics: Refer to the website for more details beccconference.org

Review: Abstracts will be reviewed by a panel of experts and authors will be notified of acceptance in early

summer of 2020. Priority will be given to new work with original information.

About BECC

BECC is the premier conference focused on understanding human behavior and decision making and applying that knowledge to accelerate our transition to a sustainable, low-carbon future.