### BECC 2020 Program

**Monday, December 7 — Framing the Discussion**

#### Opening Reception: Meet and connect online with conference attendees. Visit the “help desk” for technical issues.

#### Noon – 1:00 pm

**WELCOME, OPENING PLENARY, and KEYNOTE**  
Juliet Schor, The Sharing Economy and Sustainable Consumption

The sharing economy was launched in the late 2000s with the promise that it would bring lower eco and carbon footprints. Consumers would share rides, tools, lodging, and food. Majorities of Americans believed the promise, which lent a “green halo” to the sector. A decade later, it’s clear that the biggest platforms, such as Airbnb and Uber, have had negative impacts on carbon footprints by inducing private transport and additional travel. But what about more genuine forms of sharing? If consumers did deploy resources more efficiently and act in more generous ways to others, can that be a foundation for sustainability? In this talk, Dr. Schor will report on a decade of research on the “sharing economy,” including both the large corporate platforms and smaller community initiatives, and their implications for energy and climate.

#### 1:00 – 1:15 pm  
Snapshot Reception — Meet Virtual Poster Presenters

**Session 1A** Social Science Insights  
**Moderator:** Hale Forrester, See Change Institute

- Maximizing Home Energy Retrofit Uptake through Improved Design of Home Energy Reports — Karl Purcell, Sustainable Energy Authority of Ireland  
- Which Role Does Plastic Packaging Play during Grocery Shopping? A Qualitative Consumer Study at the Point of Sale — Tabee Habermehl, Technical University of Munich  
- Social Influence in the Adoption of Low Carbon Digital Innovations — Emilie Vrain, Tyndall Centre for Climate Change Research  
- Political Message Matching and High-Impact Green Behaviors: Context-Specific Considerations and Limitations — Alexandra Scharmer, University of Minnesota

**Session 1B** Supporting Vulnerable Communities  
**Moderator:** Rita Ballesteros, Consultant, RAB Associates

- The Role of Efficacy in Response to Climate Change among Americans of Diverse Racial and Ethnic Identities — Laura Botero, Macalester College  
- The Journey to Equitable Access: Equipping Underserved Communities with Energy Efficiency Education — Yasmin Abraham, EmpowerMe  
- COVID-19: Understanding Problems, Building Solid Solutions — Leontina Pinto, ENGENHO  
- Financial and Attitudinal Impact of Smart Thermostats in Low-Income Housing — Sean Skulley, Fannie Mae Product Development Manager

**Panel Session 1C** Reimagining Creativity: Inspiring Behavior Change  
**Moderator:** Marda Kirn, EcoArts Connections

Images and storytelling are increasingly used to improve climate change communication, often without the recognition that both of these tools have their foundations in the arts. Other helpful tools that have their roots in the arts include “inviting people in” instead of “pushing information out” to inspire successful attitudinal and behavior change. Learn about ways you might ally with the arts to more efficiently and effectively shift people from awareness to action.

**Panelists:**  
- Eve Mosher, Artist  
- Xavier Cortada, Artist and Professor of Practice at the University of Miami Department of Art and Art History

#### 2:15 – 2:30 pm  
Meet the speakers — Stay online to chat with speakers in each session

#### 2:30 – 3:30 pm

**Topic Session 2**

**Session 2A** Diversity, Equity, and Inclusion  
**Moderator:** Matt Williams, University of Florida

- It’s All Connected: Creating a Climate, Health, and Equity Mindset — Kathy Kurtz, Dane County Office of Energy & Climate Change  
- Energy Savings through Tenant Engagement Programs — Stephanie Gonzalez, DCEU  
- Fresno State of Mind: Results from Heat Resilience Research in a Disadvantaged Community — Susan Mazur-Strommen, Indicia Consulting

**Session 2B** Engaging Citizens, Consumers & Small Businesses in the Energy Transition  
**Moderator:** Kim Wolske, University of Chicago

- Understanding Spillover: How an Emphasis on Sustainable Behavior Can Help or Hurt Climate Policy Support — Gregg Sparkman, Princeton University  
- Consumer Perceptions of Electricity Demand-Side Flexibility Programs — Deniz Shott, Kiel Institute of Technology  
**Panel Session 2C**

**Future Framing: Considering the Future Today for Tomorrow**

**Moderator:** Katelyn Stenger, University of Virginia

Why should we envision the future of climate change? What works? Envisioning how current conditions will play out in the future can be a powerful tool for addressing climate change by revealing various pathways to action. Panelists will discuss research investigating how we can frame decisions about the future in a way that influences climate action and how we can expand who gets to envision these futures. They will also discuss applications that align short-term action with long-term climate goals.

**Panelists:**
- Dr. Elke Weber, Princeton University
- Krystel Montpetit, OECD
- Vanessa Keith, Principal Architect of StudioTeka
- Patrick Hancock, University of Virginia

**3:30–3:45 pm**

Meet the speakers – Stay online to chat with speakers in each session

**3:45–4:30 pm**

**Raj Patel, Research Professor at the LBJ School of Public Affairs, UT Austin**

Who Are We Talking About When We Talk About Behavior Change?

In light of current events, now is a good time to ask not just what behavior is being changed, but who is involved in designing solutions. By tracing the history of a 10-year documentary film project on food systems and climate, it’s possible to see a process in which power shifts from those behind the camera to those in front of it. Raj will share clips from the film and talk through the process, what they learned, and implications for storytelling and our broader efforts toward co-creation of knowledge and solutions for environmental problems.

**Networking Event**

**4:30–5:30 pm**

BECC Fellows Meetup

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**TUESDAY, December 8 — Scaling Up Solutions**

**Meditation and Yoga: Natalie Collins (Flow with Natalie)**

This nourishing class begins with a 10- to 15-minute meditation. Then, movement is incorporated through grounding exercises, gentle stretching, and a slow-moving flow sequence to alleviate tension in the body and the mind. This class is appropriate for all levels and can be modified to suit any practitioner’s needs. We will finish with a guided relaxation to give the body time to absorb the benefits of the postures and seal up the practice.

**Snapshot Reception — Meet Virtual Poster Presenters**

- Exploring Rebound-Reducing Effects of Psychological Intervention Strategies in Heating Energy Consumption of German Households – Anke Blöbaum, Otto-von-Guericke University Magdeburg
- Fears, Facts, and Falsehoods: Tracking Renewable Energy Values, Benefits, and Concerns – Ashley DePew University of California, Davis
- Designing Interactive Dashboards for Energy Literacy through Participatory Data Visualization – Joseph James, Virginia Tech

**Noon–1:00 pm**

**Topic Session 3**

**Session 3A**

Program Design and Evaluation

**Moderator:** Hal Nelson, Portland State University

- Evaluation of Spillovers from Behavioral Interventions in Food, Energy, and Water Conservation: A Systems Perspective – Prasay Kumar, Rutgers University
- Recommendations for Evaluation Metrics for Asthma Home Visiting Programs: Measuring Environmental Management and Health Outcomes – Brendan Brown, Green & Healthy Homes Initiative
- So Fast and So Furious: An Online Class is the Key to Revving Up Year-on-Year Energy Savings – Jemilyn Goldberg, Lawrence Berkeley National Laboratory
- Addressing One of the Biggest Challenges of Home Energy Assessment Programs – Sam Harms, DW GL
- The First Behavior-Based Energy and Water Efficiency Project at a Public School in Uzbekistan: The Start of the Green Schools Program – Temur Akhmedov, Green Building Council of Uzbekistan

**Session 3B**

Getting Beyond Early Adopters

**Moderator:** Elaine Ulrich, CT Department of Energy and Environmental Protection

- Trust: The Key to Going Beyond the Early Adopter on Climate Behavior – Darrin Kayser, Edelman
- Leaping to Consumer Participation with New Engagement Models – Jenna Moen, Verdant Brand Communications
- Green Roles at Home: Exploring the Effect of Household Dynamics on Consumption at the Food-Energy-Water (FEW) Nexus – Katelyn Stenger, Rutgers University
- NEIs/NEBs—Data from 1,000 U.S. and International Studies to Learn the Best/Latest Values for Health NEIs and remaining “Gaps” – Lisa Skumatz, SERA

**Panel Session 3C**

How Should We Talk About Climate Change to Motivate Behavior Change? New Insights from Social Science

**Moderator:** Cynthia Franz, Oberlin College

How we talk about climate change—and its solutions—matters for policy support and behavior. Panel members will briefly present new psychological research on 1) focusing on the collective nature of climate change, 2) thinking about the future, 3) emphasizing structural change, and 4) creating a bipartisan vision of decarbonization. Presentations will be followed by a solutions-focused discussion among all attendees about how to use these findings best.

**Panelists:**
- Min Suh, University of Massachusetts, Amherst
- Joel Ginn, University of Massachusetts, Amherst
- Deidra Miniard, Indiana University

**1:00–1:15 pm**

Meet the speakers – Stay online to chat with speakers in each session
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<th>Time</th>
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| 1:15–2:15 pm | Taking Existing Utility Programs to the Next Level  
Moderator: Steve Menges, National Grid   
- Can the Content of Information Campaigns Influence the Persistence of Treatment Effects? – Corey Loft, Christensen Associates  
- The Power of Customer Intelligence to Redefine Utility Energy Efficiency Program Design – Pauravi Shah, Bidgley  
- Place-Based Energy Audits – Martin Morgan and Katie Okowski DNW GL  
- How to Make Time-of-Use Programs Successful Using Behavioral Science – Dorcas Thyong'o, Oracle |
| 2:15–3:30 pm | Toward Zero Carbon, All-Electric Homes  
Moderator: Owen Howlett, Sacramento Municipal Utility District   
- Towards Building Decarbonization: Lessons from Affordable Housing Pioneers – Sarah Outcault, University of California, Davis  
- The Effect of Rebate and Loan Incentives on Residential Heat Pump Adoption: Evidence from Ohio and North Carolina – Xinqi Shen, University of Maryland College Park  
- A Nationwide Residential Survey Exploring the Factors Behind Consumer Decisions between Electric and Non-Electric Appliances – Minhua Long, EPR |
| 3:30–4:00 pm | How to Reach the Hard-to-Reach Around the World  
Moderator: Sea Rotmann, Users Technology Collaboration Programme by International Energy Agency  
An international research collaboration investigated hard-to-reach (HTR) audiences in the residential and non-residential sectors, focusing on five countries (the United States, Canada, New Zealand, Sweden, and the United Kingdom). We found that this HTR audience included more than 50% of energy users—and it is growing fast due to COVID-19. This session will provide insights into the HTR in different parts of the world, their broader contexts and barriers, and why we need to work harder to engage them.  
Panelists:   
- Aimee Ambrose, Sheffield Hallam University  
- Kim O'Sullivan, National Expert - New Zealand  
- Raúl Castaño-Rosa, University Carlos III de Madrid |

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| 2:15–3:15 pm | Plenary: Passenger Mobility in a Post-COVID World  
Moderator: Melanie Zauscher, California Air Resources Board  
Travel behavior, as it relates to transit and shared mobility options, may be on the verge of significant change in the wake of the COVID-19 pandemic. This session discusses the potential trends and behavioral solutions that could be used to ensure that options such as public transit service remain viable travel options. Transportation equity will be an important focus as well, given the disproportionate effect that changes to public and shared transportation services have on low-income communities.  
Panelists:   
- Saar Golde, Chief Data Scientist at Via  
- Harriet Tregoning New Urban Mobility Alliance |
| 3:15–4:00 pm | Electric Vehicles for All  
Moderator: Scott Hardman, University of California, Davis  
- Electric Vehicles For All: Using Strategic Research to Drive Utility EV Program Participation – Jennifer Canseco, DNW GL  
- Polarized and Motivated? Using the Credibility of Social Norms and Their Relation to Pre-Existing Attitudes to Increase EV Customer Acceptance in Switzerland – Jina Plananska, University of St. Gallen  
- Moving the EV Market Forward. Translating Positive Perceptions into Customer Purchase – Raquel Soat, Guidehouse  
- Understanding Equity Within the Bounds of Electric Vehicle Infrastructure Accessibility – Erin Nobler, National Renewable Energy Laboratory |
| 4:00–4:15 pm | Race, Ethnicity, Environmental Justice, and Inclusion  
Moderator: Shamara Collins, ORISE Science Technology and Policy Fellow  
- Breaking Down the Conflicts between Underserved Communities’ Cultural Values and Utility Program Design – Allison Muyvovsi, ILUME Advising  
- A Customer Insights Study to Understand and Reduce Barriers for Underserved Communities – Ryan Bliss, ADI Associates |
| 4:15–4:30 pm | Energy Behavior with Smart Thermostats: Reduced Energy and Improved Comfort  
Moderator: Therese Peffer, University of California, Berkeley  
The panelists will explore findings from several field evaluations of smart thermostats in low-income and senior households. They will discuss new design concepts, installation and operation barriers, typical issues (e.g., language), and tested interventions. Their research reveals how users can be motivated to reduce energy consumption. They also explore whether it is necessary to use tailored applications that employ gamification and serious game techniques.  
Panelists:   
- Eli Alston-Stepnit, University of California, Davis  
- Juana Isabel Mendez, Monterey Institute of Technology and Higher Studies  
- Will Baker, Google |
## Wednesday, December 9 — Organizational Change

### Gentle Flow Yoga with Karen Ehrhardt-Martinez
11:00–11:45 am
Meet and connect with people you know. Visit the “help desk” for technical issues.

### Topic Session 6
11:45 am–Noon

#### Session 6A
Novel Approaches to Things We Thought We Knew
Moderator: Nick Lange, ICF
- Nudges Plus: Incorporating Reflection into Behavioral Public Policy — Sanchayan Banerjee, London School of Economics and Political Science
- Hemming Ourselves In? Navigating the Opportunities and Pitfalls for Efficiency Programs Integrating Smart/Connected Devices for Efficient Home Energy Management — Daniel Fredman, VEIC
- Advances in Surveys: Proven and Effective Hands-Off Approaches in a Period of COVID-19 — Dana D’Souza, SERA
- Personalized Route Tools and Commuter Commitments Increase Uptake of Alternative Transit Modes — Lyndsay Gavin, Duke University

#### Session 6B
Targeting Hard-to-Reach Communities
Moderator: Derek Okada, Southern California Edison
- Shared Data Metrics and Policy Frameworks to Advance Energy Equity throughout the South — Bryan William, Southeast Energy Efficiency Alliance
- International Approaches to Better Engaging Hard-to-Reach Energy Users — Elizabeth Terry, National Grid
- Effectively Serving Hard-to-Reach Markets in the Puget Sound — Jessa Guest, Puget Sound Energy

#### Panel Session 6C
Behavioral Strategies and Deep Measures—Enemies or Friends?
Moderator: Mary Spragney, Oracle/Opower
Many states are looking to leverage energy efficiency to meet aggressive GHG reduction goals. But which approaches work best? Can changing human behavior drive significant emissions reductions, or do states need to focus on the built environment? New research and program approaches help illuminate the answer: We must do both. And even better: The two combined are greater than the sum of their parts.

Panelists:
- Chris Porter, National Grid
- Andy Frank, Sealed

### Topic Session 7
Noon–1:00 pm
Meet the speakers — Stay online to chat with speakers in each session

#### Session 7A
Organizational Change—Communities, Sectors, and Infrastructure, Oh My!
Moderator: Lea Lupkini, ILCM Advising
- Energy Behavior in Hospitals is Linked to Improved Energy Performance Scores — Kady Cowan, Canadian Coalition for Green Health Care
- Does Framing Infrastructure Projects as “Long Term” Change Project Design? — Patrick Hancock, University of Virginia
- Gamifying a Conference for Improved Sustainability Outcomes — Jonathan Kimball, Independent Consultant; Nicole Powell, National Youth Advocate Program; William L. Howard, The Ohio State University; and Holly Sanuk, Behavior Analyst Certification Board
- Activating Behavioral Support for Local Solar Development with Community Choice Aggregation — Mathew Roberts, Southeast Ohio Public Energy Council

#### Session 7B
Innovations in Program Design
Moderator: Liz Kelley, ILCM Advising
- Just Transitions in the Multifamily Residential Sector: Improving Program Outcomes with Artificial Intelligence — Hal Nelson, Res-InTel
- The Role Emotions Play in Shaping How Energy Systems Innovations Are Perceived and Acted Upon — Abraham Tidwell, Pacific Northwest National Laboratory
- Back to Basics: An Exploration of Energy Efficiency Myths and Ways to Help Residential Consumers Take Bigger Leaps toward More Effective Solutions — Terra Bell and Bryan Mandaric, CLEAResult
- Mobile App Gamification: Aligning Energy Efficiency Goals with Customer Experiences — Laura Gousha, Mindgrub Technologies and Nicole Hendrickson, Baltimore Gas and Electric Company
- Pilot to Portfolio: How E-Commerce Made Energy Efficiency Accessible to Michigan Business Owners — Chad Miller, Consumers Energy

#### Panel Session 7C
Meeting the Call: Decision Making and Demand Response
Moderator: Margaret Taylor, Lawrence Berkeley National Laboratory
This session focuses on the residential, commercial, industrial, and agricultural decision making needed to unlock the potential of demand response (DR) to balance deeply renewable grids. Panel members will discuss: (1) enrollment and participation assumptions underlying the modeling of DR potential; (2) commercial building participation planning that incorporates operator and occupant preferences; and (3) sub-daily, intra-annual, and interannual visions for aligning farm irrigation with climate change adaptation and grid needs.

Panelists:
- Brian Gerke, Lawrence Berkeley National Laboratory
- Jeffrey Deason, Lawrence Berkeley National Laboratory
- Jingying Zhang, Lawrence Berkeley National Laboratory

### Networking Event and Film Festival featuring Bill LeBlanc
4:30–4:45 pm
Meet the speakers — Stay online to chat with speakers in each session

4:45–6:15 pm
Networking Event and Film Festival featuring Bill LeBlanc
Sponsored by C+C

This session focuses on the residential, commercial, industrial, and agricultural decision making needed to unlock the potential of demand response (DR) to balance deeply renewable grids. Panel members will discuss: (1) enrollment and participation assumptions underlying the modeling of DR potential; (2) commercial building participation planning that incorporates operator and occupant preferences; and (3) sub-daily, intra-annual, and interannual visions for aligning farm irrigation with climate change adaptation and grid needs.

Panelists:
- Brian Gerke, Lawrence Berkeley National Laboratory
- Jeffrey Deason, Lawrence Berkeley National Laboratory
- Jingping Zhang, Lawrence Berkeley National Laboratory
Solutions Session

11:45 am

Panel: Corporations Stepping Up Climate Action: Organizational Behavior, Policy, and Business Motivations

Former and current executives at major businesses (Google, Facebook, Kilroy Realty) and non-profits (WWF, ClimateVoice) discuss actions that businesses can take and are taking to mitigate climate change. In the absence of federal policy, can businesses step in and take up the slack? Can they exert political pressure to encourage policy change? What is the role of business in this new world?

Moderator: Mike Vandenbergh, Law Professor at Vanderbilt University; Director of Climate Change Research Network

Panelists:
- Vaishali Sampat, Manager of Sustainability and Corporate Social Responsibility at Kilroy Realty Corporation
- Bill Weihl, Founder and Executive Director at ClimateVoice; Former Director of Sustainability at Facebook and Google
- Lou Leonard, Dean at the Falk School of Sustainability & Environment at Chatham University; Former SVP of the Climate and Energy at WWF

Workshop B

In this session, we will present a conundrum that Dr. Wildcat is facing. Students want sustainable farming and fresh food on campus. But when it comes to picking up a hoe, not so much. Please share your ideas on how to tackle this disconnect between what we want and the needed sweat equity.

Speaker: Daniel Wildcat, Haskell Indian Nations University

Expert Panelists:
- Christie Manning, Macalester College
- Joe Brewer II, University of Kansas

THURSDAY, December 10 — Communities and Policy

11:00–11:45am

Meditation and Yoga: Natalie Collins (Flow with Natalie)

This nourishing class begins with a 10- to 15-minute meditation. Then, movement is incorporated through grounding exercises, gentle stretching, and a slow-moving flow sequence to alleviate tension in the body and the mind. This class is appropriate for all levels and can be modified to suit any practitioner’s needs. We will finish with a guided relaxation to give the body time to absorb the benefits of the postures and seal up the practice.

11:45 am–Noon

Meet and connect with people you know. Visit the “help desk” for technical issues.
**Topic Session 8**

### Session 8A
**Engaging Communities Big and Small**
**Moderator:** Lauren Cheatham
- Scaling Up Local Climate Action through the Hub to Hood Model – Stephen Sheppard, University of British Columbia
- Reconsidering the Customer Efficiency Journey – Devaren Hobbs, Utility
- Tweeting Up with the Joneses: Using Sentiment Analysis to Understand Perceptions of Solar Power – Riana Johnson, ILLUME Advising
- Carbon Neutrality Together with Energy Citizens – Sanna Tuomela, Micropolis of Oy

### Session 8B
**Sustainable Mobility Futures: Leveraging Human-Centered Data, Automation, and Pandemic Recovery**
**Moderator:** Melanie Zauscher, California Air Resources Board
- Accelerating Transportation Behavior Change through the Power of Propensity Modeling – Erin Cawley-Moros, C+C
- They See It Rollin’, They Wonderin’—Self-Driving Cargo Bike Sharing to Achieve a Sustainable Mobility Transition – Parissa Chokrai, Otto-van-Guericke University Magdeburg

### Session 8C
**Maximizing Energy Savings and Mitigating Climate Change through Building Policies and Programs**
**Moderator:** Adam Guzzo, U.S. Department of Energy
Cites are implementing innovative policies and programs to save energy and reduce emissions in the building sector. Local leaders will share successful strategies, discuss lessons learned, and talk next steps as they work to implement these policies and programs in their communities. Participants will also get a preview of the Department of Energy’s State and Local Planning for Energy (SLOPE) Platform, a tool to enable more data-driven energy planning and decision making.

### Meet the speakers
- Stay online to chat with speakers in each session

**Topic Session 9**

### Session 9A
**Emerging Trends in Mobility**
**Moderator:** Jyot Chadha, New Urban Mobility Alliance
- Using Data to Unlock Multimodal Transportation and Enable a New Mobility Paradigm – Emily Goldfield, Rocky Mountain Institute
- Shifting Transportation Behaviors through the Oahu Commute Challenge – Lauren Roxeth, Blue Planet Foundation
- Preference for Mobility as a Service (MaaS) Using a Stated Choice Experiment – Emma Cassar, University of East Anglia
- Analyzing Factors that Influence Bicycle Commuting Behavior in the 50 Largest U.S. Cities – Emma Coleman, Virginia Tech
- Ticket to Drive Efficiently: Assessing the Impact of an E-Bus Operator Behavior Change Program on Efficient Driving Behaviors – Jordan Folks, Opinion Dynamics

### Session 9B
**Applying Behavioral Insights to Energy Efficiency Policies and Programs: Where Do We Stand?**
**Moderator:** Elisabetta Comago, International Energy Agency
Energy ministries, regulators, and utilities have been leveraging behavioral insights to faster energy savings and to increase the uptake of energy efficient technologies. A forthcoming IEA and Users TCP report provides an environment scan of behavioral insights applications to demand-side energy policy. This panel discussion will gather experts from government, regulatory agencies, and non-profits to reflect on the challenges to upscaling BI-based policy initiatives, and on the most critical behavioral barriers to energy efficiency investments.

### Meet the speakers
- Stay online to chat with speakers in each session

**Small Group Facilitated Topical Discussion Sessions**

**Topic Session 10**

### Session 10A
**Behavior to Increase Adoption of Renewables**
**Moderator:** Zachary Eldredge, U.S. Department of Energy
- Understanding the Nexus between Income Inequality and Solar PV Adoption Inequality – Eric O’Shaughnessy, Clean Kilowatts
- How is Solar Energy Represented in the Media and What Should Be Changed? – Chelsea Mullens, The University of Melbourne
- Perceptions of Who Adopts Solar in Rural America – Jacqueline Tilwell, University of Georgia
- Worth a Thousand Words: New Opportunities with Virtual Reality and Wind Energy – Zana Cranmer, Bentley University

### Session 10B
**Designing Interventions Across the Globe**
**Moderator:** Ellen Steiner, Opinion Dynamics
- New Horizons: How Energy Efficiency is Laying the Foundation for Grid Services – Brian Kealoha, Leidos/Hawaii Energy
- Social and Behavior Change as a Method to Facilitate Connections – Kimberly Boland, Millennium Challenge Corporation

### Session 10C
**Cities on the Frontiers of Sustainability**
**Moderator:** Anna Ebers Brougel, Tetra Tech
- Communities on the Frontier of Sustainability – Don Sampson, Climate Change Project Director, Affiliated Tribes of Northwest Indians
- Behavioral Insights for the European Green Deal – Hendrik Brun, European Commission
- SHIFTing to Sustainable Behaviors: Local Lessons in Behavior Change Marketing Campaigns – Jensen Morgan, City of Fort Collins
- Lifting Lives by Engaging People in Energy – Anne Draddy, City of Baltimore
Closing Plenary and Closing Remarks
Bob Doppelt: Building Resilience for Transformative Change

From historic and ongoing racism and violence against people of color, to the Covid 19 pandemic, economic distress, and more, society today is experiencing profound interlinked individual and collective traumas. The climate emergency is aggravating these traumas and generating many new and surprising ones as well. Left unaddressed, the accelerating traumas will threaten the health, safety, and security of every adult and child-and block our ability to reduce the climate emergency to manageable levels. At the same time, if resilience education and skills-training becomes universal, the climate emergency can become a powerful catalyst for constructive change. This closing plenary will discuss how conference participants can enhance their resilience in ways that lead to positive personal and collective transformation.

Acknowledgments

Convening Directors
Steven Nadel, ACEEE
Carl Blumstein, Director, CIEE, University of California, Berkeley
James Sweeney, Environmental and Energy Policy Analysis Center, Stanford University

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Matt Williams, University of Florida
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Melanie Zauscher, California Air Resources Board

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