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Presentation Title: Ii: Carbon Neutrality Together With Energy Citizens

Abstract: How a small Northern-Finnish community, which BBC (British Broadcasting company) has called the Greenest town in Europe (BBC, 2019) has achieved carbon neutrality and activated all citizen groups to participate climate actions? The achieved carbon neutrality is based not (only) on idealism, but on straightforward economic calculations. Citizens of all ages, and both private and public sectors are active in green actions. Now the strategy is scaled up in other towns in Finland. We present the key steps of the strategy of Ii towards carbon neutrality, concrete climate actions with and among citizens, and two energy-related projects with their outcomes. References BBC. (29. December 2019). Ii: The greenest town in Europe.