Standard Sponsorships

Benefits	*Friend $3,000* Friend	*Supporter $6,000* Supporter	*Partner $12,000* Partner	*Benefactor $17,500* Benefactor	*Executive Leader $25,000* Leader
Full registrations (Including In-person and Online Components)	1	2	4	6	8
Online-only registrations	1	2	6	20	Unlimited
Exclusive email announcement sent pre- or post conference					•
1-2 min welcome remarks at opening session					•
Announcement via conference app				•	•
Logo on BECC website and agenda (size varies by sponsorship level)	•	•	•	•	•
Logo on marketing emails (size varies by sponsorship level)	•	•	•	•	•
Email to all participants, focused on sponsors	•	•	•	•	•
Access to BECC attendee list (names and institution only) one week prior to conference				•	•
Logo and mention during monthly BECC webinars (size varies by sponsorship level)	•	•	•	•	•
Logo on walk-in slides during general sessions (in-person)				•	•
Run a 30-second ad during conference (online only)				•	•
Dedicated sponsor page including logo, description, video, downloads, schedule	•	•	•	•	•
Post-conference list of attendees for one-time use (name, institution, city & state)		•	•	•	•
Live expo booth onsite				•	•

For more information or to become a sponsor, please contact Reuven at rsussman@aceee.org.

Custom Sponsorships, Including Recognition

(No Waived Registrations)

Item	Description	Cost
Lunch (2 available)	Sponsor signage	$12,000
Poster reception (1 available)	Sponsor signage and drink tickets (sponsor will have logo on drink tickets provided to attendees)	$12,000
Wi-Fi (1 available)	Sponsor creates wi-fi password for hotel meeting space	$7,500
Film festival (1 available)	Sponsor signage and drink tickets (sponsor will have logo on drink tickets provided to attendees)	$7,500
Conference app (1 available)	Sponsor logo throughout conference app	$6,000
Hotel key cards (1 available)	Sponsor advertisement or logo on hotel room key cards	$6,000
Young professionals reception (1 available)	Sponsor signage and cocktail napkins	$6,000
Opening reception (1 available)	Sponsor signage and cocktail napkins	$6,000
Yoga (1 available)	Sponsor signage and logo'd yoga mats for participants	$6,000
Claim a day (4 available)	Sponsor one day of the in-person or virtual conference; logo at top of that day of the agenda; logo in conference app for that day; acknowledgement during plenary of that day	$6,000
Survey attendees (4 available)	Run a survey of attendees during the virtual or in-person components of the conference	$5,000
Break (5 available)	Sponsor signage during a conference break (optional coffee sleeves available at additional expense)	$3,000
BECC Student Scholarship Fund (unlimited)	Sponsor the BECC Fellows program: Fund students to attend; receive a copy of their CVs; have your logo on conference materials	$3,000
Sanitation station (5 available)	Sponsor branding on hand sanitizer stations	$3,000
Mobile charging station (2 available)	Sponsor branding on mobile charging stations	$3,000
Lanyard (1 available)	Co-branded BECC and sponsor lanyard	$3,000
Wheelhouse sponsor (multiple available)	Sponsor two non-plenary conference sessions during the virtual or in-person parts of the conference ($3,000 for two sessions); have your logo on the agenda next to those sessions and a sponsor representative (or moderator) can briefly acknowledge your sponsorship in remarks at start of session	$3,000
Sponsor a Free Webinar (9 available)	Be the featured sponsor for one of BECC's free monthly webinars	$3,000
Bring a non-profit organization to BECC	Recommend and sponsor the registration of an equity-based non-profit organization (1 in-person + online registration, plus 2 online-only registrations)	$3,000
Exhibit table (3 available)	Tabletop exhibit in exhibit area, no waived registrations, no standing banners allowed	$3,000

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