



behavior, energy & climate change

#BECC2026

Behavior, Energy and Climate Change (BECC)
Community Exchange Series
Online and Local

Sponsorship Prospectus

Co-Convened by:



Stanford

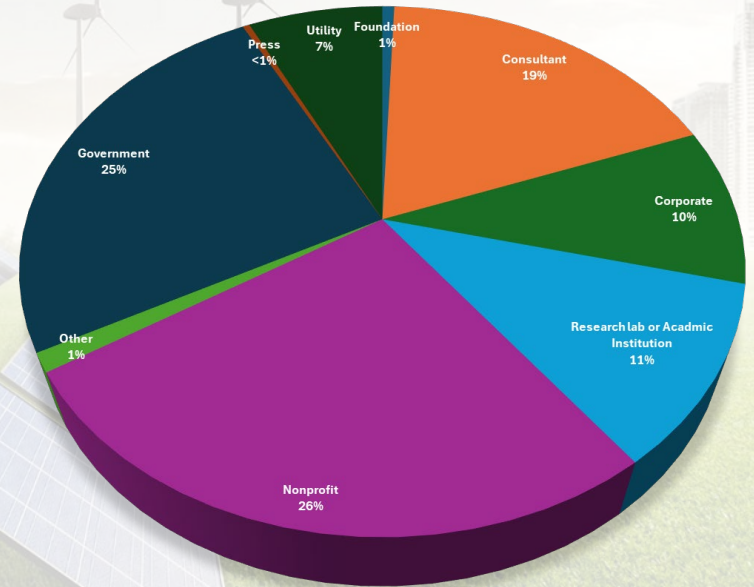
Environmental and Energy
Policy Analysis Center

BECC Community Exchange Series

The BECC conference (Behavior, Energy, and Climate Change) Community Exchange series is a series of monthly online events

Who Attends BECC Online?

- Researchers, Decision makers, Practitioners, Influencers, and Energy service providers
- Across the US and abroad



Sponsorship Opportunities

Options	Friend	Supporter	Partner
	\$500	\$1000	\$2,000
Logo in all marketing emails (3,500+ recipients)	✓	✓	✓
Logo on intro slides for all online events	✓	✓	✓
Large logo with high placement in webinar slides and emails		✓	✓
1-2 min opening remarks during online activity of your choice*			✓

*Buy 2, get 1 free! (\$4,000 to provide opening remarks for three events)

Date	Online Event
Tuesday, April 28, 2026	Journal Club
Tuesday, May 26, 2026	Lean Coffee
Tuesday, June 30, 2026	Interactive Webinar
Tuesday, July 28, 2026	Journal Club
Tuesday, August 25, 2026	Lean Coffee
Tuesday, September 29, 2026	Interactive Webinar
Tuesday, October 27, 2026	Journal Club
Tuesday, November 24, 2026	Lean Coffee
Tuesday, January 26, 2027	Interactive Webinar



Contact Us

For more information about how to become a BECC sponsor, contact:

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Director of the Behavior, Health, and Human Dimensions Program

Co-Chair of BECC, the Behavior, Energy and Climate Change conference

Former Secretary, Division of Environmental Psychology, American Psychological Association

Adjunct Professor, University of Victoria (Canada)



<https://www.linkedin.com/company/becc-conference/>



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#BECC2025

