BECC Conference

Berkeley, CA | November 7-10, 2027

BECC is the premier conference and webinar series focused on understanding human behavior and decision making around energy. It regularly attracts 400-500 attendees and is co-convened by CIEE/CITRIS (at UC Berkeley), ACEEE, and Stanford.

Since 2007, BECC has brought together top minds from utilities, businesses, government agencies, non-profits and academia to facilitate the exchange of ideas and to spur action. BECC helps put behavior research into programs and policies on the ground.

Sponsoring BECC positions your organization alongside leading voices in the field and offers a key opportunity to build partnerships and connect with the stakeholders leading innovation in behavior-based solutions.

Help celebrate the 20th anniversary of BECC!

ciee California Institute for Energy and Environment | CITRIS and the Banatao Institute | UC Berkeley

ACEEE

Stanford University

BECC Conference Sponsorship Offerings

Benefit	Host $70K+	Platinum $30K	Gold $15K	Silver $7.5K	Bronze $5k
3-minute welcoming remarks at plenary session	●	●			
Approved announcement sent via the conference app during conference	●	●			
Sponsor table in a high-visibility area	●	●	●		
Preconference attendee list including names, titles, and organizations only	●	●	●		
Recognition on meeting room splash slides	●	●	●	●	●
Placement of logo on conference website with link to chosen webpage	●	●	●	●	●
Recognition of sponsorship on all pre- and post-event emails	●	●	●	●	●
Sponsor page on conference app to host content about your organization including collateral, weblinks, and videos (content depending on sponsorship level)	●	●	●	●	●
Registration waivers	8	6	4	2	1

Additional sponsorship opportunites (contact us for details and pricing)	
Receptions, Lunches and Snack Breaks	A networking reception, poster session, snack break, breakfast or lunch; can include signage, drink tickets and/or verbal acknowledgement
Conference App	Have your branding prominently displayed in our conference app that is used throughout the conference
Lanyard	Get your logo on the conference lanyards distributed to all attendees and worn throughout the event
Exhibit Table	Share materials and directly interact with attendees from an exhibit table situated in a high-traffic area
Workshop	Provide a hands-on working session focused on learning a new skill or working through a novel scenario; available pre- or post-conference
Webinar(s)	Be the featured sponsor for one or more of BECC's free monthly webinars or the full series; option to introduce speakers or moderate Q&A.
Charging station	Display your logo on a popular spot: the table where people charge their devices!

For more information, please contact Reuven Sussman at rsussman@aceee.org